



## CCB-23-1

### Commercial Cannabis Business Permit - Change of Location

**Status:** Active

**Date Created:** Apr 27, 2023

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#### Applicant

Jessica Reuven  
jessica.reuven@yumaway.com  
12740 McCormick St  
Valley Village, Ca 91607  
720-275-8956

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#### Changes to Application

##### Business Location



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#### Applicant (Entity) Information

##### Applicant (Entity) Name:

Yuma Way CA LLC

##### DBA:

Fresno Farms

##### City:

12740 McCormick St

##### Zip Code:

91607

##### Primary Contact Name:

Jessica Reuven

##### Primary Contact Phone:

720-275-8956

##### Original Permit Application Number:

C-20-88

##### Current Business Mailing Address:

12740 McCormick St

##### State:

California

##### Primary Contact Same as Above?

Yes

##### Primary Contact Title:

Chief Compliance Officer

##### Primary Contact Email:

Jessica.reuven@yumaway.com

**HAS ANY INDIVIDUAL IN THIS APPLICATION APPLIED FOR ANY OTHER CANNABIS PERMIT IN THE CITY OF FRESNO?:**

Yes

**Is this a cannabis social equity business?**

NO

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**Proposed Location**

**Property Owner Name:**

Joan D. Gaskins Revocalbe Trust

**Proposed Location Address:**

4555 E Kings Canyon Rd

**City:**

Fresno

**State:**

California

**Zip Code:**

93702

**Property Owner Phone:**

559-650-7826

**Property Owner Email:**

rbraden@jemmanagement.com

**Assessor's Parcel Number (APN):**

461-284-29 & 461-284-30

**Proposed Location Square Footage:**

2,112

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**Application Type**

**Select one or more of the following categories. For each category, indicate whether you are applying for Adult-Use ("A") or/and Medicinal ("M") or both**

Both

**Please make one selection for permit type.**

**If making multiple applications, please submit a new application for each permit type and proposed location.**

**Permit Type**

Retail

**Business Formation Documentation:**

Limited Liability Company

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**Consultants**

**Please list all consultants assisting with this project:**

Cynthia Zamora

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**Supporting Information**

**List all fictitious business names the applicant is operating under including the address where each business is located:**

Releaf on Vine- 2544 E Vineyard Ave, Oxnard 93036, Fresno Farms (pending approval) 4555 E Kings Canyon Rd, Fresno CA 93702

**Has the Applicant or any of its owners been the subject of any administrative action, including but not limited to suspension, denial, or revocation of a cannabis business license at any time during the past three (3) years?**

Yes

**If so, please list and explain:**

No owner has had a suspension, denial or revocation of any of their licenses. Owner Kirill Merkulov (33.33%) has had one administrative action in 2022 related to a non-compliant sale at one his 13 facilities. Corrective measures were taken and he and his business remain in good standing with the City and State. This is the only administrative action taken in 9 years he has operated a cannabis business. No other owner has had any administrative actions for a facility they own.

**Is the Applicant or any of its owners currently involved in an application process in any other jurisdiction?**

Yes

**If so, please list and explain:**

Owner, Jessica Reuven has a pending application for a cannabis retail license in Vineland NJ.

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**Application Certification**

I hereby certify, under penalty of perjury, on behalf of myself and all owners, managers and supervisors identified in this application that the statements and information furnished in this application and the attached exhibits present the data and information required for this initial evaluation to the best of my ability, and that the facts, statements, and information presented are true and correct to the best of my knowledge and belief. I understand that a misrepresentation of fact is cause for rejection of this application, denial of the permit, or revocation of a permit issued.

**Name and Digital Signature**

Jessica Reuven  
04/27/2023

**Title**

Chief Compliance Officer

**Please note: the issuance of a permit will be determined based on the application you submit and any major changes to your business or proposal (i.e. ownership, location, etc.) after your application is submitted may result in a denial.**

**All applications submitted are considered**

In addition, I understand that the filing of this application grants the City of Fresno permission to reproduce submitted materials for distribution to staff, Commission, Board and City Council Members, and other Agencies to process the application. Nothing in this consent, however, shall entitle any person to make use of the intellectual property in plans, exhibits, and photographs for any purpose unrelated to the City's consideration of this application.

Furthermore, by submitting this application, I understand and agree that any business resulting from an approval shall be maintained and operated in accordance with requirements of the City of Fresno Municipal Code and State law. Under penalty of perjury, I hereby declare that the information contained in within and submitted with the application is true, complete, and accurate. I understand that a misrepresentation of the facts is cause for rejection of this application, denial of a permit or revocation of an issued permit. A denial or revocation on these grounds shall not be appealable (FMC 9-3319(d)).









**public documents for Public Records Act request purposes.**

**For details about the information required as part of the application process, see the Application Procedures & Guidelines, City of Fresno Municipal Code Article 33 and any additional requirements to complete the application process. All documents can be found online via this link.**

**For questions please contact the City Manager's Office at 559.621.5555.**

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## Attachments

-  Copy of \_FINAL - CA - FE - 6.Location -4555 E Kings Canyon Ave.pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:09 am
  -  P23-00282 Zoning Inquiry Letter (1).pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:14 am
  -  4555 KINGS Canyon FE PSA (1).pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:12 am
  -  0683\_001.pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:13 am
  -  PKG EndR-3283 - adding location - Yuma Way CA LLC.pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:16 am
  -  4555Kings Canyon\_FE Addendum (1).pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:12 am
  -  4555 security diagram floor plan (1).pdf  
Uploaded by Jessica Reuven on Apr 27, 2023 at 11:49 am
  -  20230531 COL Preliminary Approval Fresno Farms.pdf  
Uploaded by Jennifer Ruiz on May 31, 2023 at 4:49 pm
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