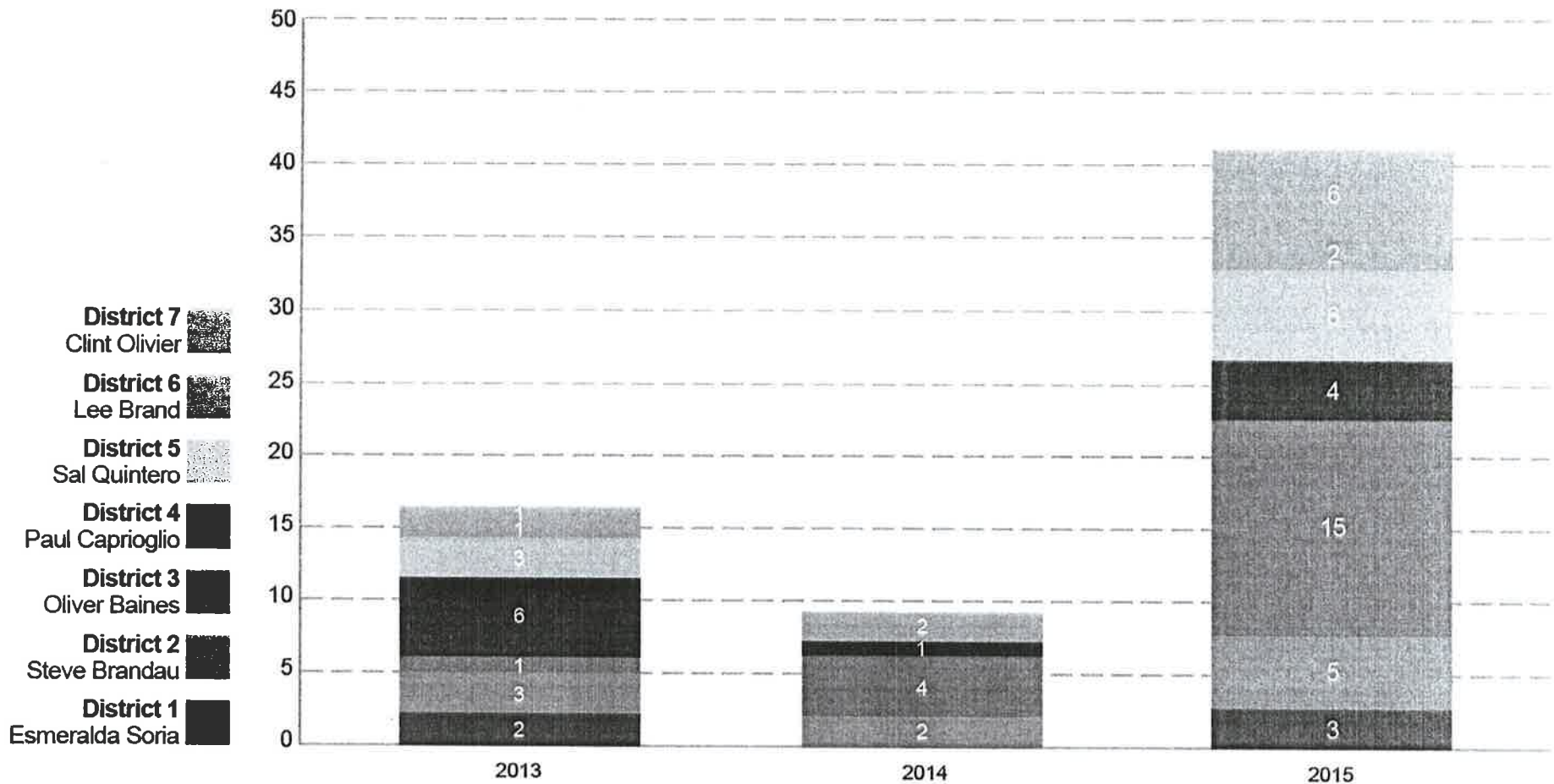


Applications Submitted

Site Plan Review Comparison by Council District

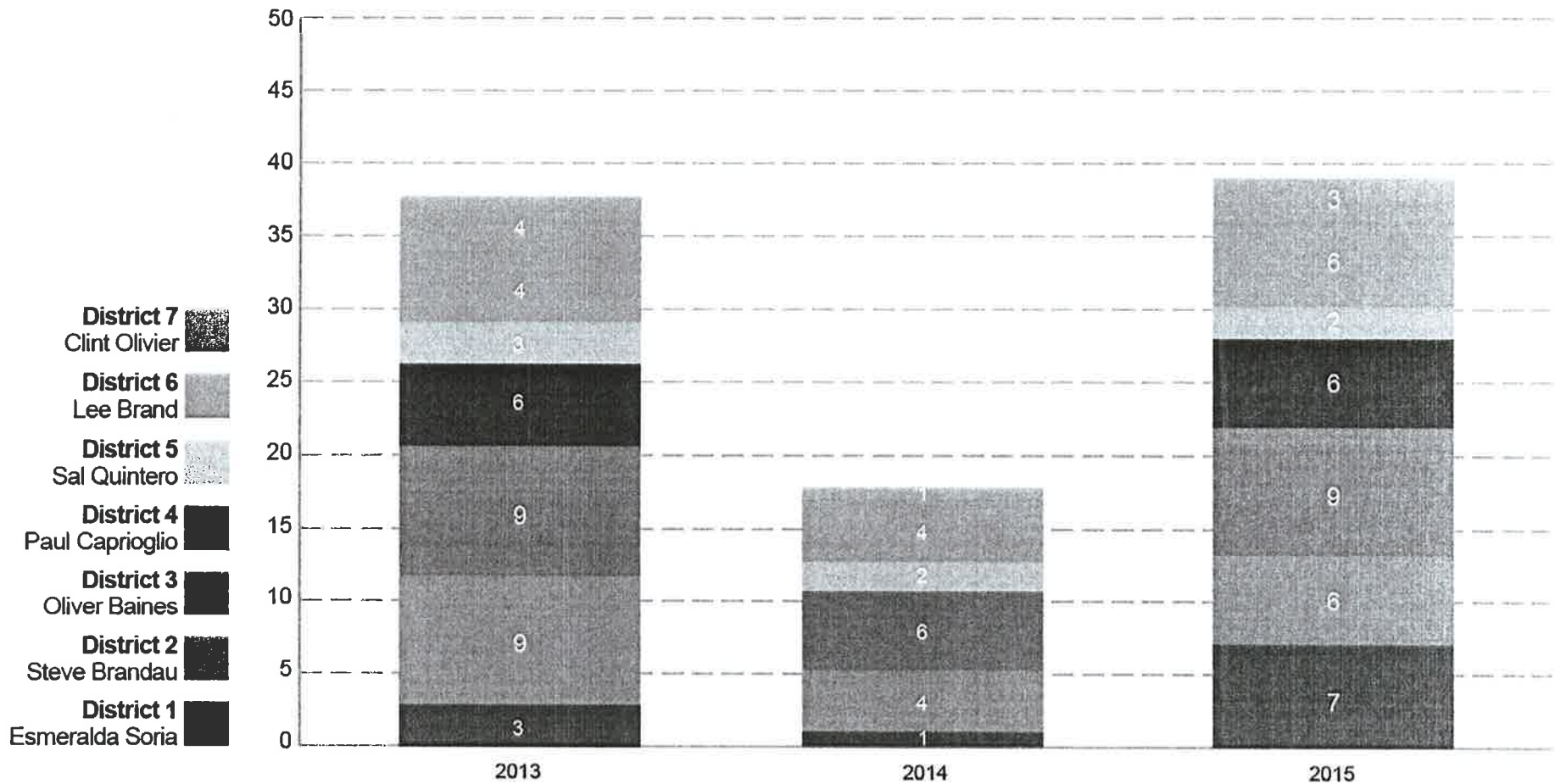


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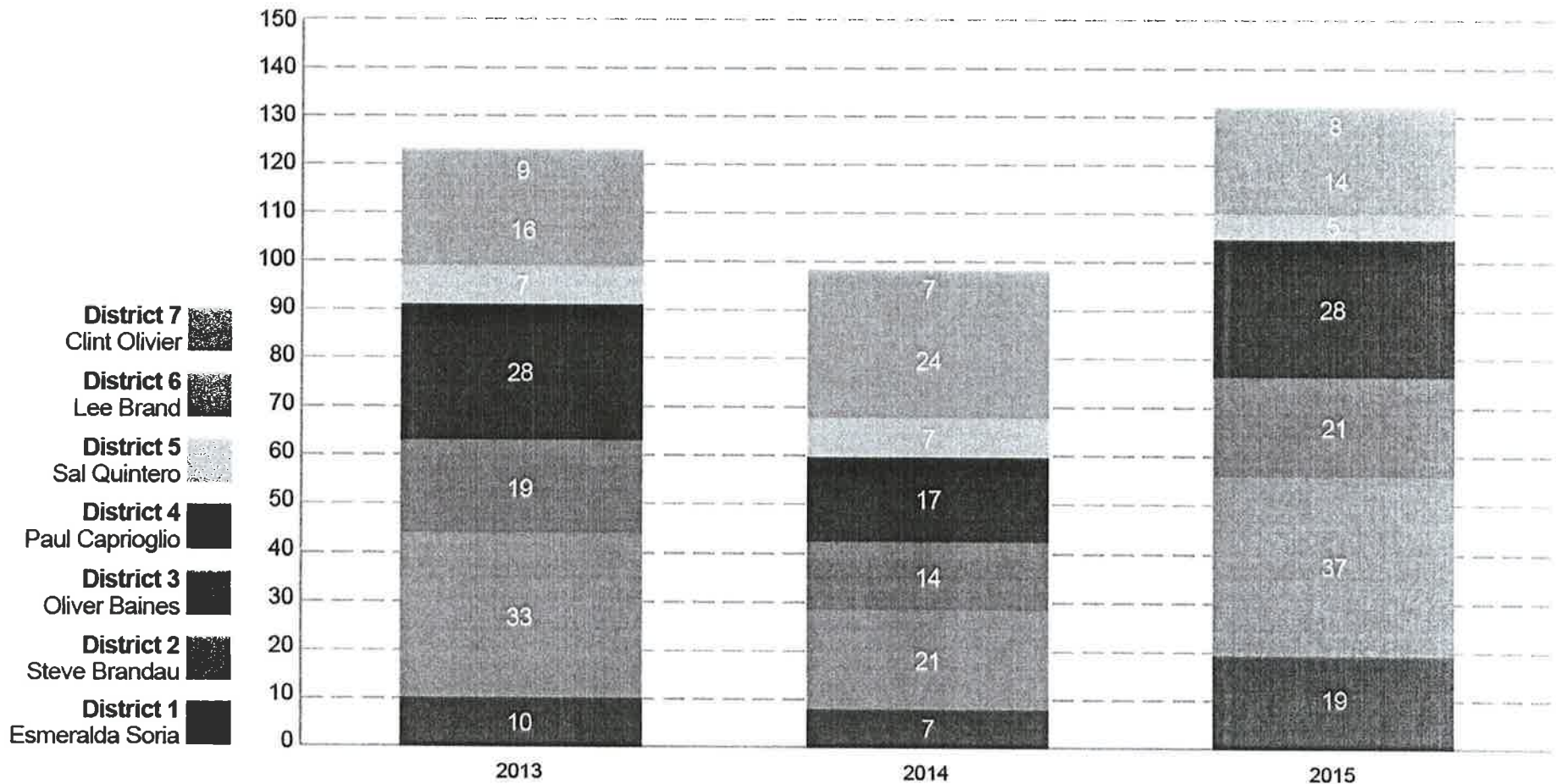
Applications Submitted

CUP Comparison by Council District



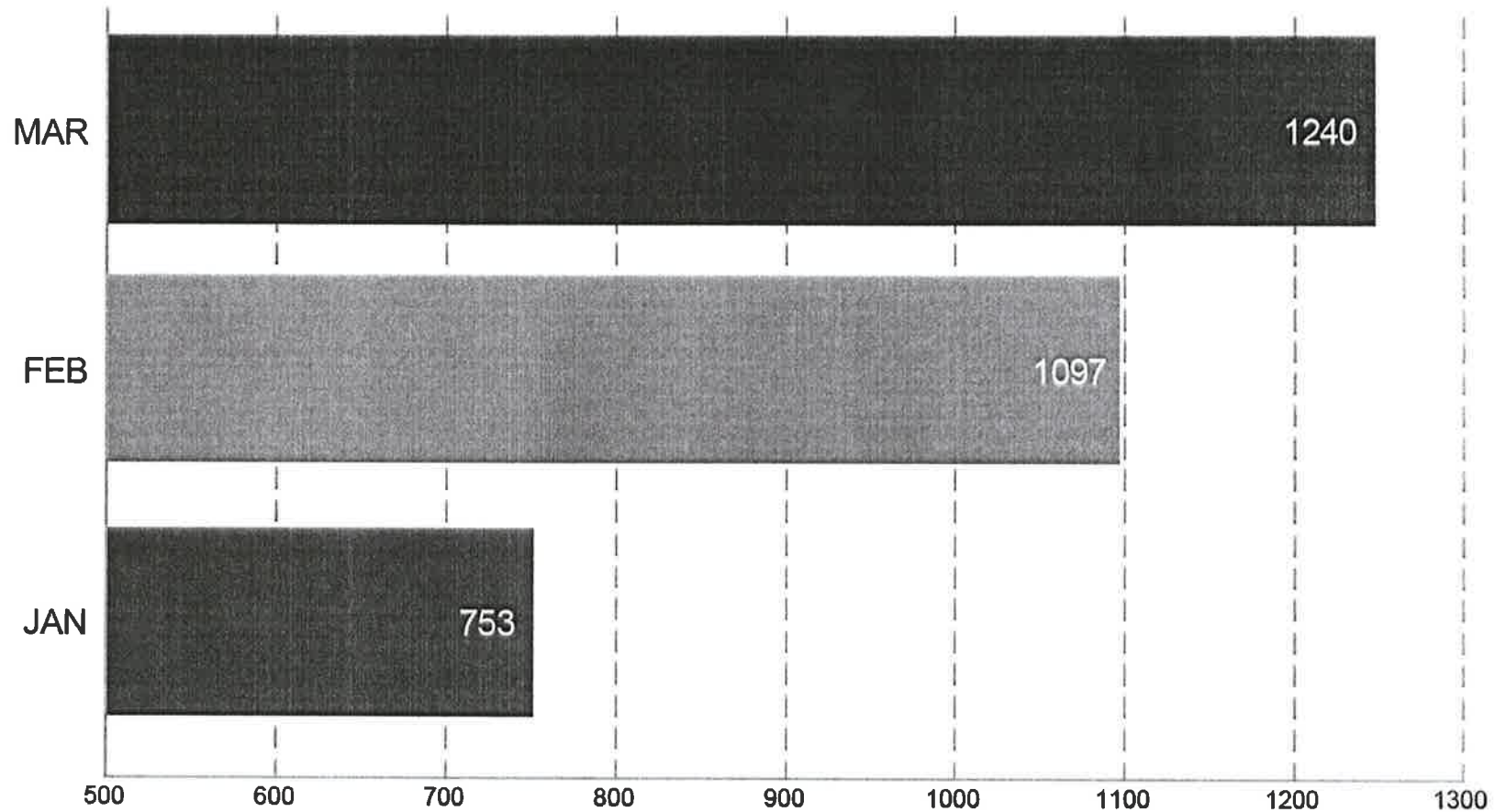
Applications Submitted

Other Comparison by Council District



Planning Counter Activity

2015 First Quarter

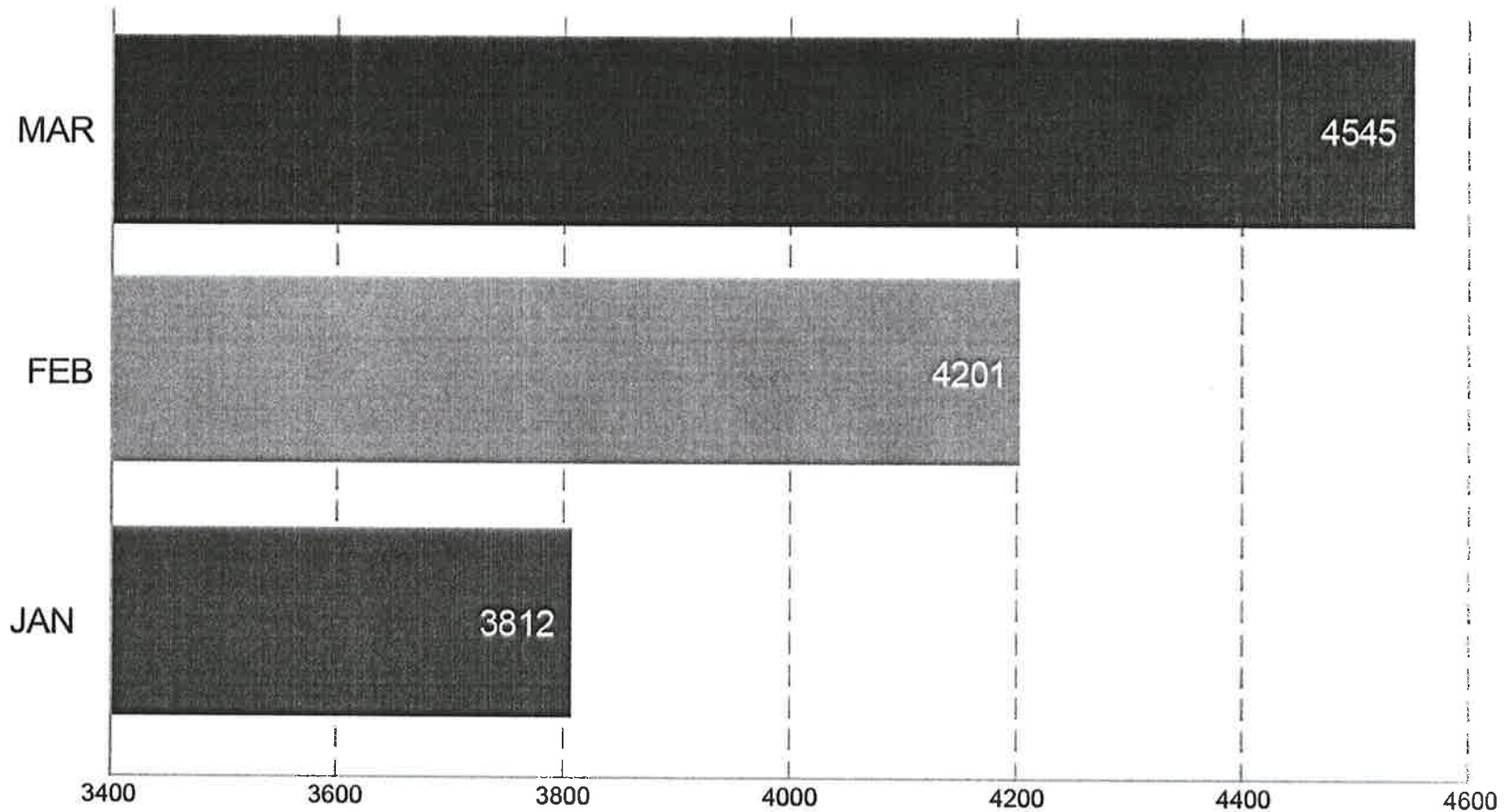


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Building Counter Activity

2015 First Quarter

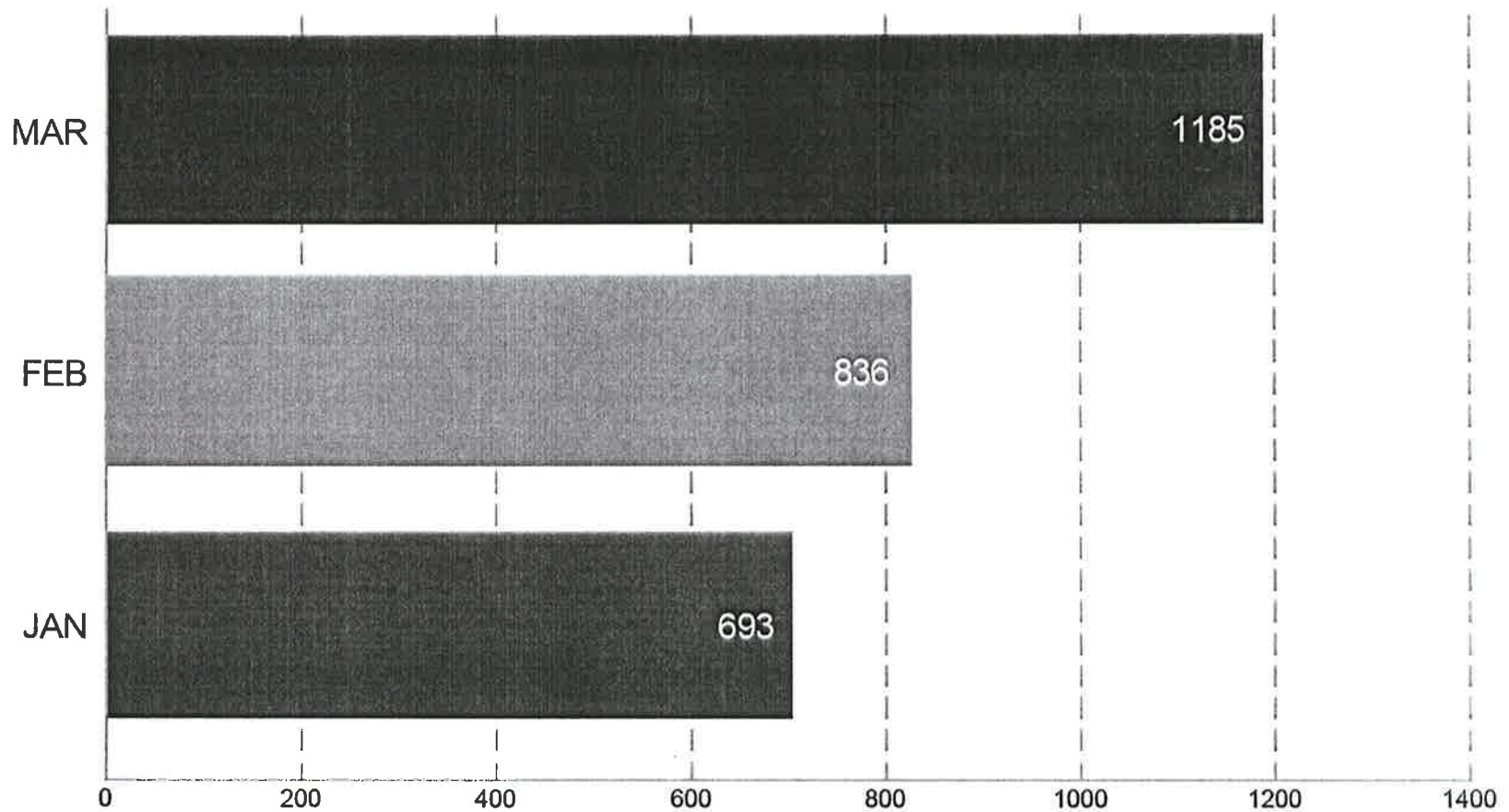


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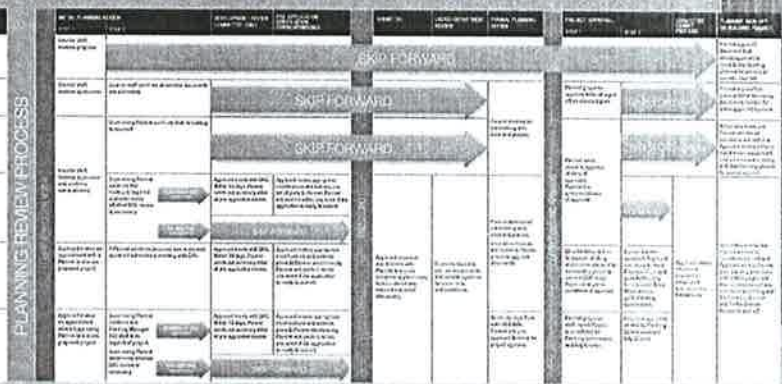
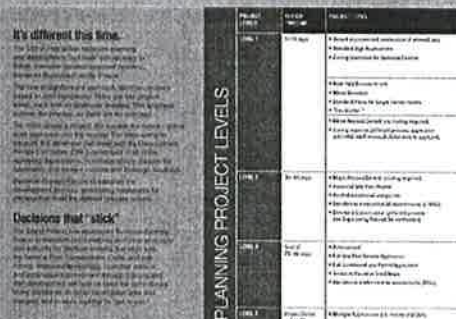
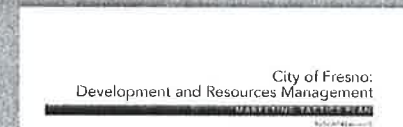
Residential Solar Plan Review

2015 First Quarter



Marketing Outreach

- Completed
 - Communications Plan
 - Process Brochure
 - Overview Presentation
 - Thank You Cards



Marketing Outreach

- Presentation to Stakeholders
- Ready to Go
once website is updated
 - Email Announcement
 - Letter Announcement
 - Paper and Online Satisfaction Surveys
- In Process
 - Website Update
 - Signage Update

Business-Friendly Fresno: Planning & Building PROCESS

Business-Friendly Fresno: Planning & Building PROCESS

Know this!

- The City of Fresno has created a new system for reviewing and approving projects.
- Projects are now reviewed by a single committee, the Development Review Committee (DRC).
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Submit your project

For more information, please visit the City of Fresno website at www.fresno.gov or call the Planning & Building Department at (559) 433-3333.

Feedback

Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1. My questions were answered.					
2. Staff were courteous.					
3. I was knowledgeable about the process.					
4. Overall experience.					

8. Sign up for website updates and receive emails from the City of Fresno Development and Resource Management Department (Optional)

Name:

Email:

Address:

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Name:

Email:

Address:

12,619 TOTAL APPLICATIONS PROCESSED

64,678 INSPECTIONS

5,621 PLAN CHECKS

3,059 SOLAR PLANS CHECKED

2.1 Days AVG. TURN-AROUND FOR SOLAR PLANS

2,633 SOLAR RESIDENTIAL PERMITS

64 SOLAR COMMERCIAL PERMITS

80% PROJECTED TIMEFRAMES MET

13,128 CUSTOMERS SERVED AT FRONT COUNTER

14.25 min. AVERAGE WAIT TIME



Marketing Outreach

- Next Steps
 - Newspaper Ads
 - Media Kits
 - Co-op Signs with Hardware Stores
- Ongoing
 - Social Media Updates
 - E-Mail Updates
 - Public Presentations
 - Seminars
 - Employee Customer Service Training
- Potential Future Tactics
 - Specialized Brochures: Restaurants, Salon/Beauty Shop, etc.
 - E-Newsletter

Decisions that stick.

- Established accountability
- Defined clear protocols
- Alignment of decision-making
 - General Plan
 - Development Code
 - Pre-zoning

Working together to “get to yes”

We want to hear from
you.

Business-Friendly Fresno:
Planning & Building
PROCESS

City of
FRESNO 