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2015 MAY 20 PM 3 23

Agenda Item: ID#15-427 - 2:30 P.M.

Date: 5/21/15

CITY CLERK, FRESNO CA

## FRESNO CITY COUNCIL



### Supplemental Information Packet

Agenda Related Items – ID#15-427 – 2:30 P.M.

### Contents of Supplement: PowerPoint Slides

#### Item(s)

#### WORKSHOP – Restore Fresno

##### **Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

##### **Americans with Disabilities Act (ADA):**

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

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# Restore Fresno

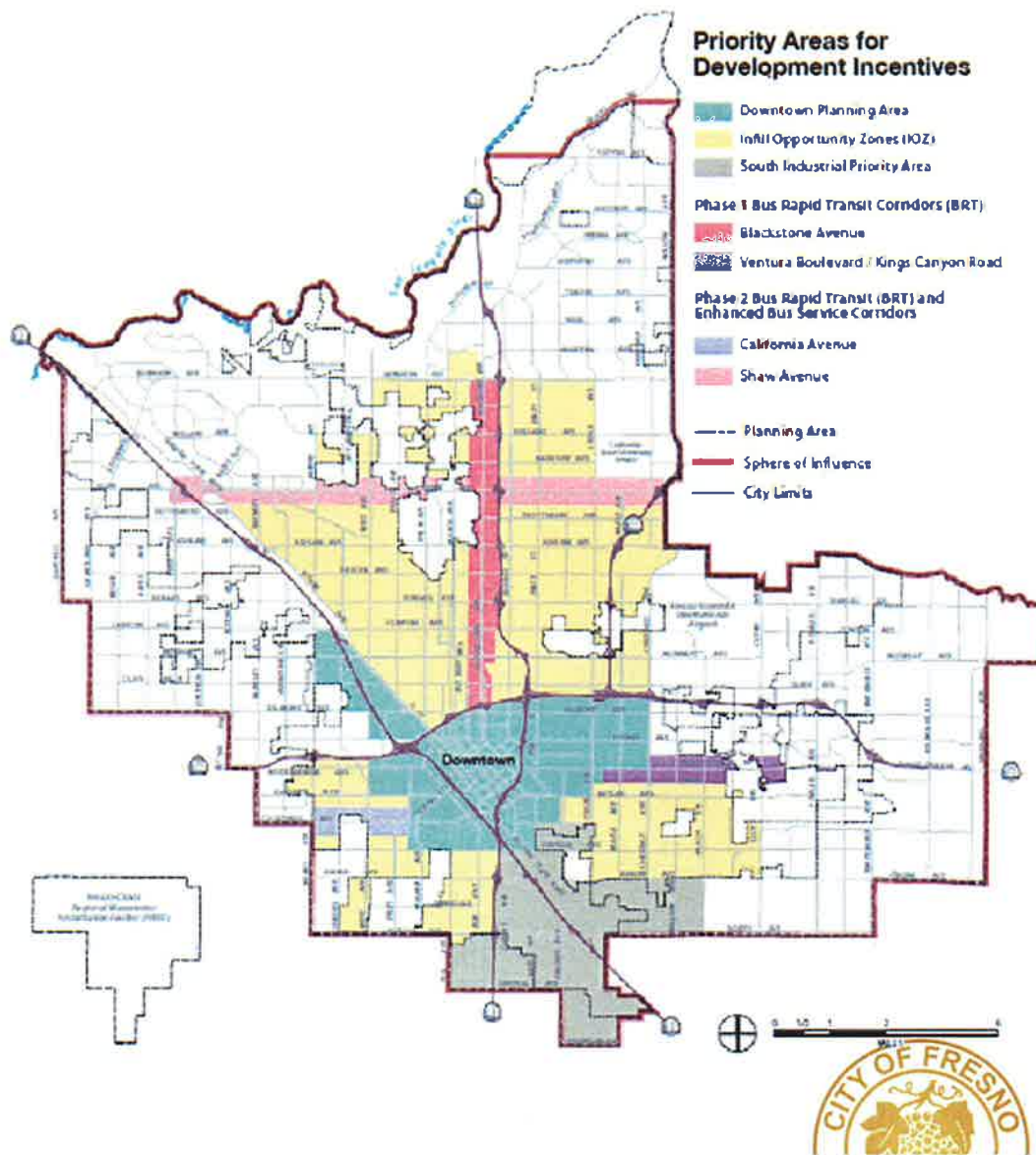
FISCAL YEAR 2016 INITIATIVES

Restore & Revitalize the City of Fresno



# Restore Fresno

## Restore & Revitalize the City of Fresno



DECEMBER 18, 2104

## Fresno City Council Adopted the 2035 General Plan Update

*“How can we expect investment—either new construction or building rehabilitation—in neighborhoods south of Herndon when the surrounding areas have become so deteriorated?”*



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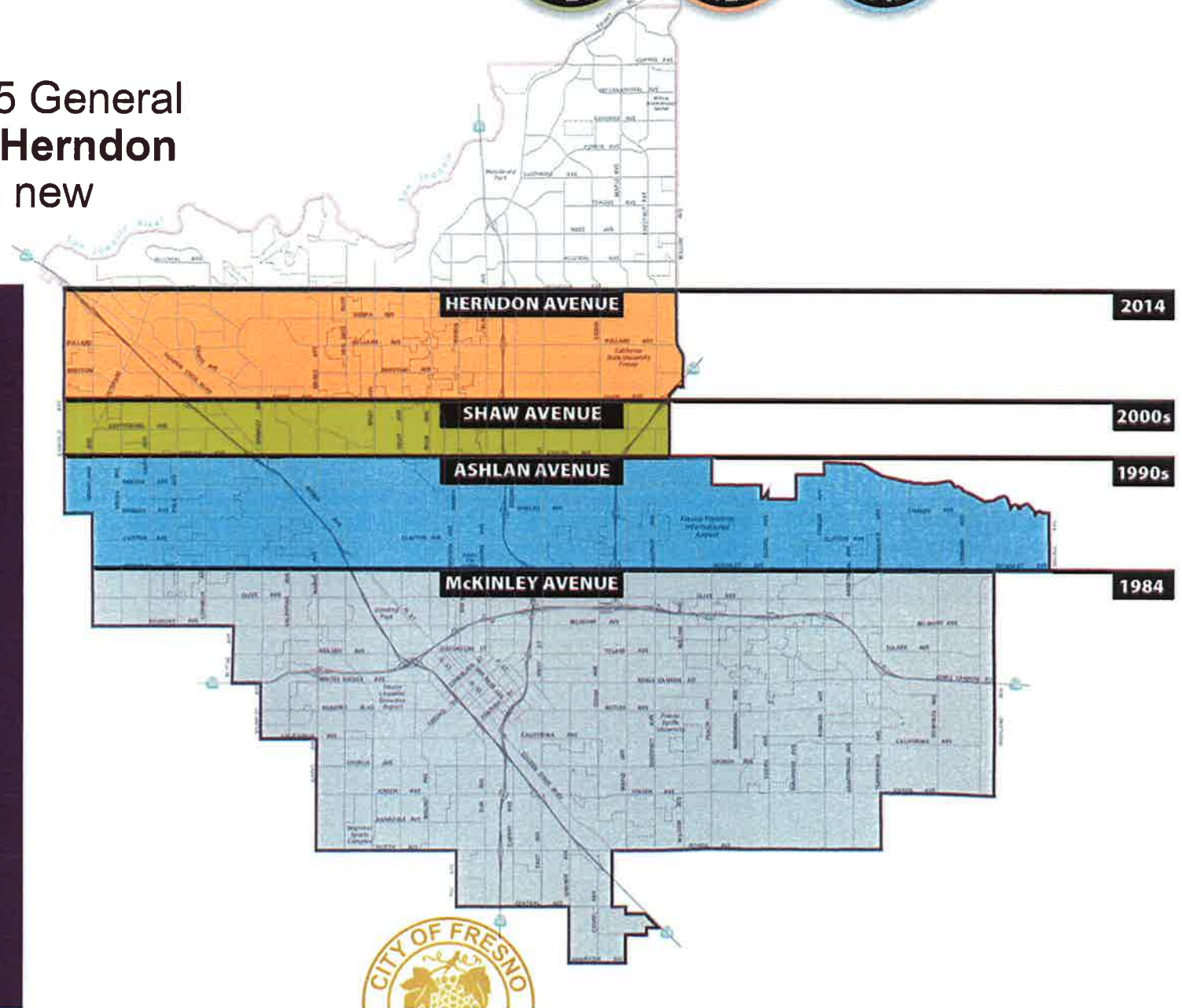
Restore & Revitalize the City of Fresno



The City's 2035 General Plan identifies **Herndon Avenue** as the new blight line

## Blight Line

The dividing line between deteriorated and stable neighborhoods





Restore Fresno is a compilation of the City of Fresno's initiatives to improve property values, living conditions, public safety and the overall quality of life in our older neighborhoods.





# Restore Fresno

Restore & Revitalize the City of Fresno



## EFFORTS TO DATE:

### Laying the Foundation for Successful Revitalization

- Pilot projects
- Grant-funded initiatives
- Changes in City policy
- Aligning public infrastructure to support City policy
- Working closely with residents, property owners, and private investors to improve distressed neighborhoods



# Restore Fresno

Restore & Revitalize the City of Fresno



## LESSONS LEARNED:

### Foundational Elements of Revitalization

1. Land use policy
2. Code enforcement
3. Targeted public infrastructure investments
4. Collaboration with public and private partners
5. Targeting state and Federal grants toward the goal of revitalization

## GUIDING PRINCIPLE:

We must work with the tools and financial resources we have to get the revitalization we seek.



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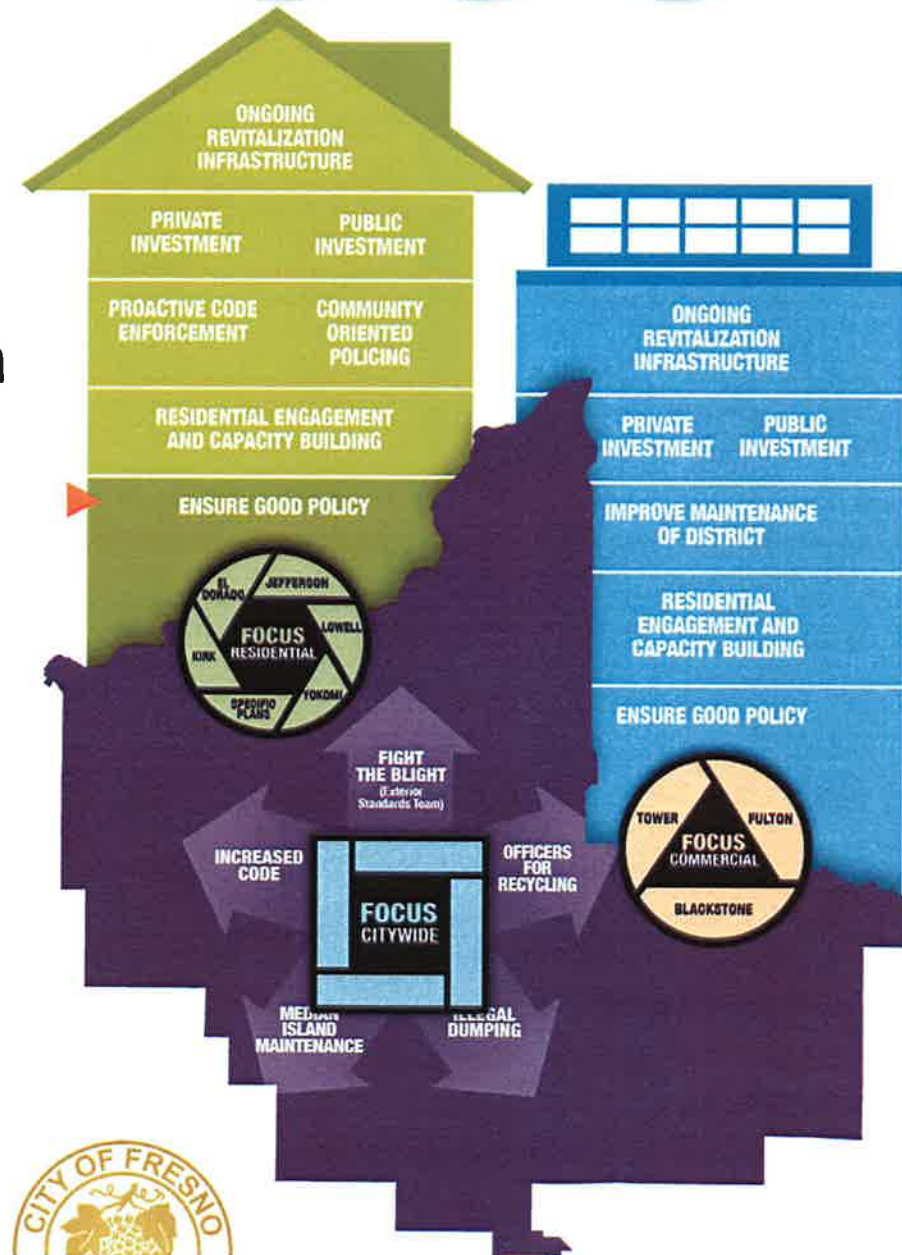
Restore & Revitalize the City of Fresno



## Ensure Good Policy

FY 16:

- Southwest Specific Plan
- Roosevelt Specific Plan
- West of 99 in “Growth Area 1” Specific Plan





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## Ensure Good Planning



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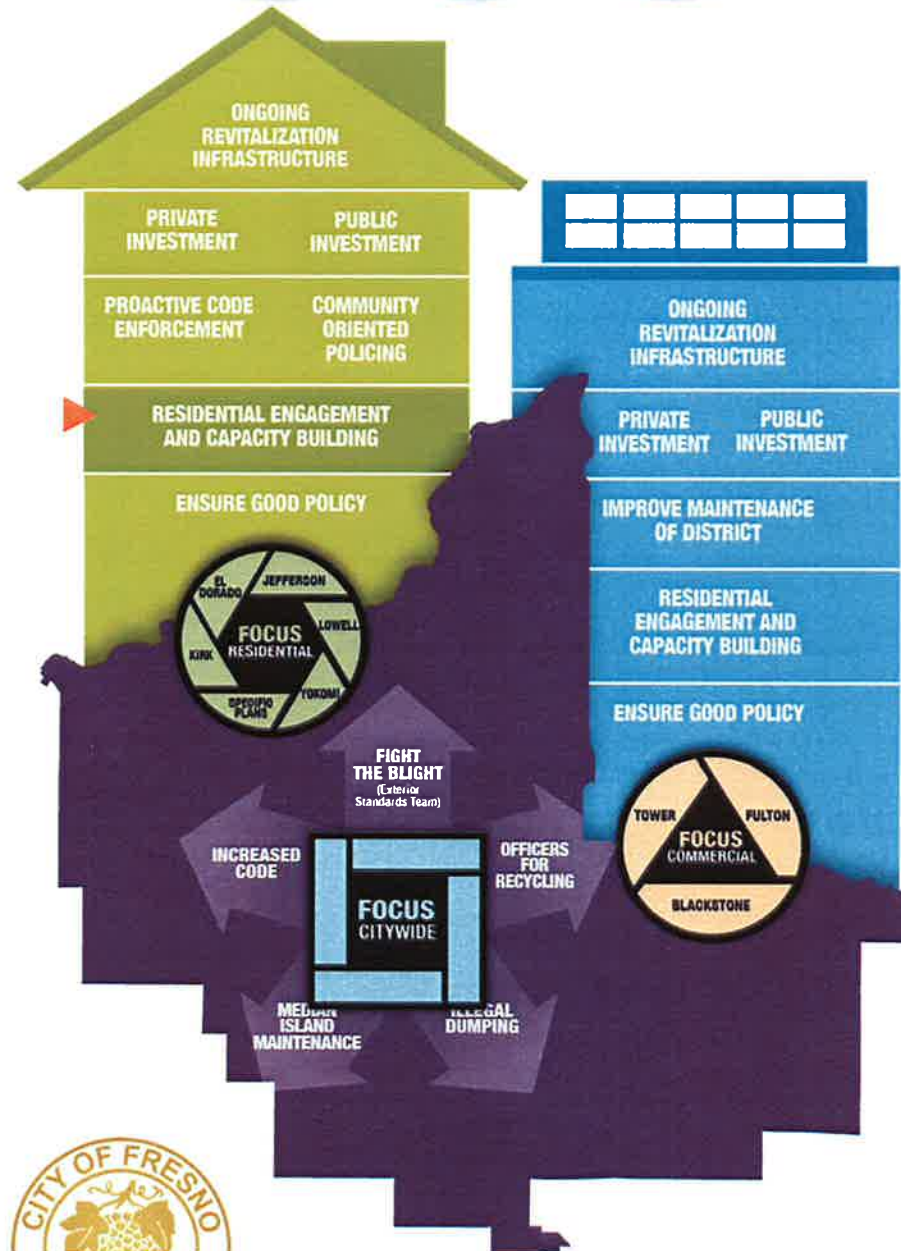
Restore & Revitalize the City of Fresno



## Engage Residents, Build Capacity

Expand resident  
leadership development  
in neighborhoods:

- El Dorado
- Kirk
- Yokomi
- Lowell
- Jefferson

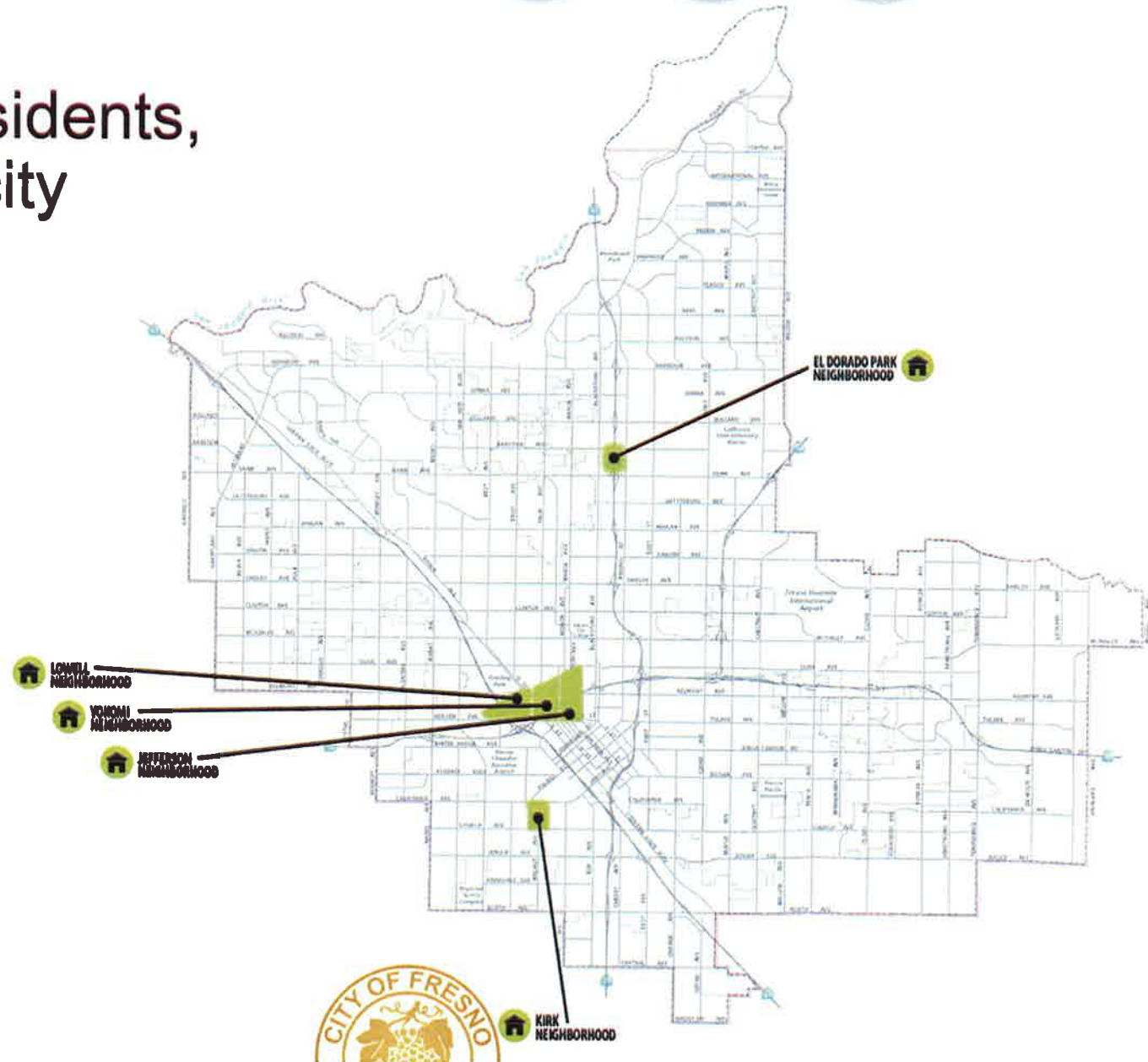


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Engage Residents,  
Build Capacity





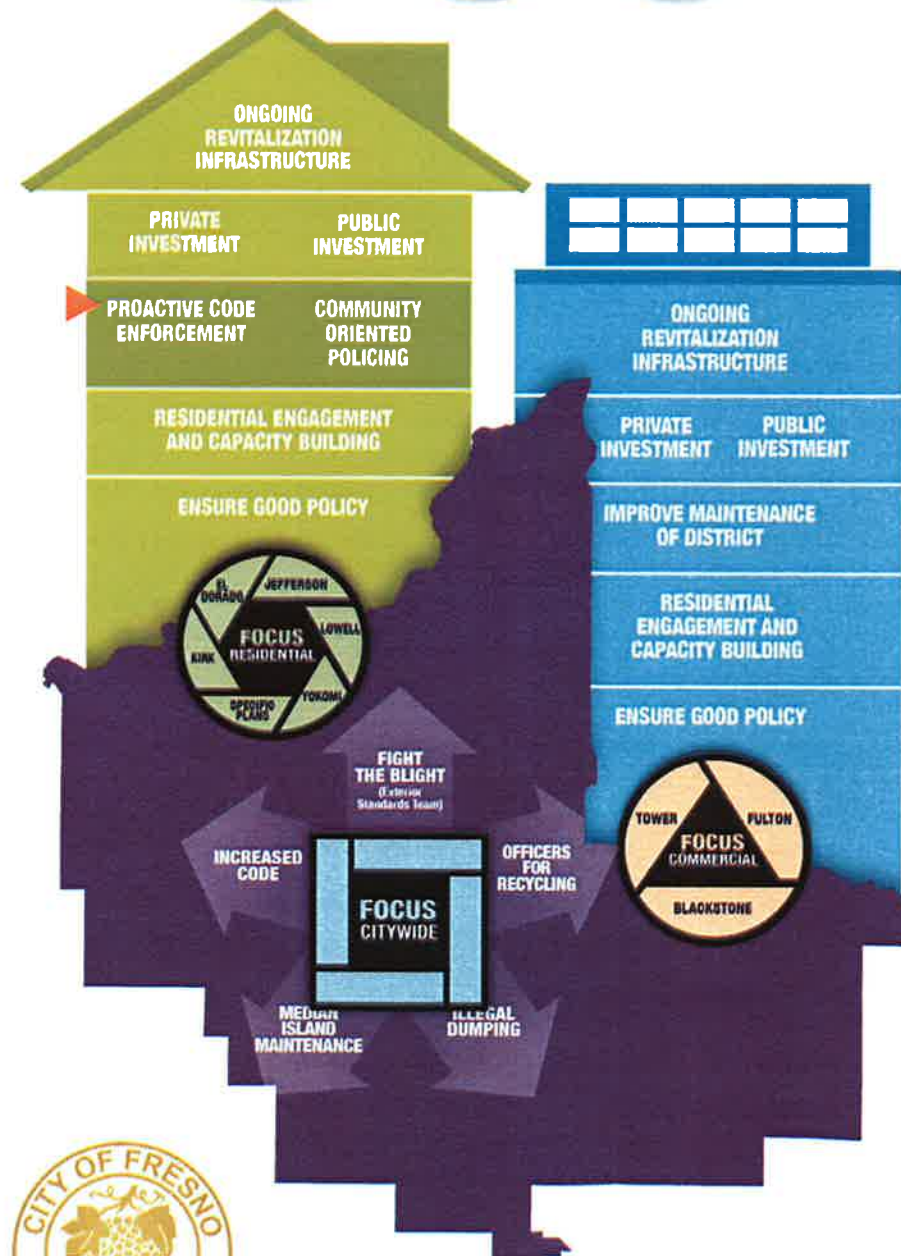
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## Proactive Code Enforcement/ “Neighborhood Revitalization”

- **Maintain Team**
  - Lowell
  - El Dorado
  - Yokomi
- **Add Team**
  - Kirk
  - Jefferson



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## Neighborhood Revitalization Teams



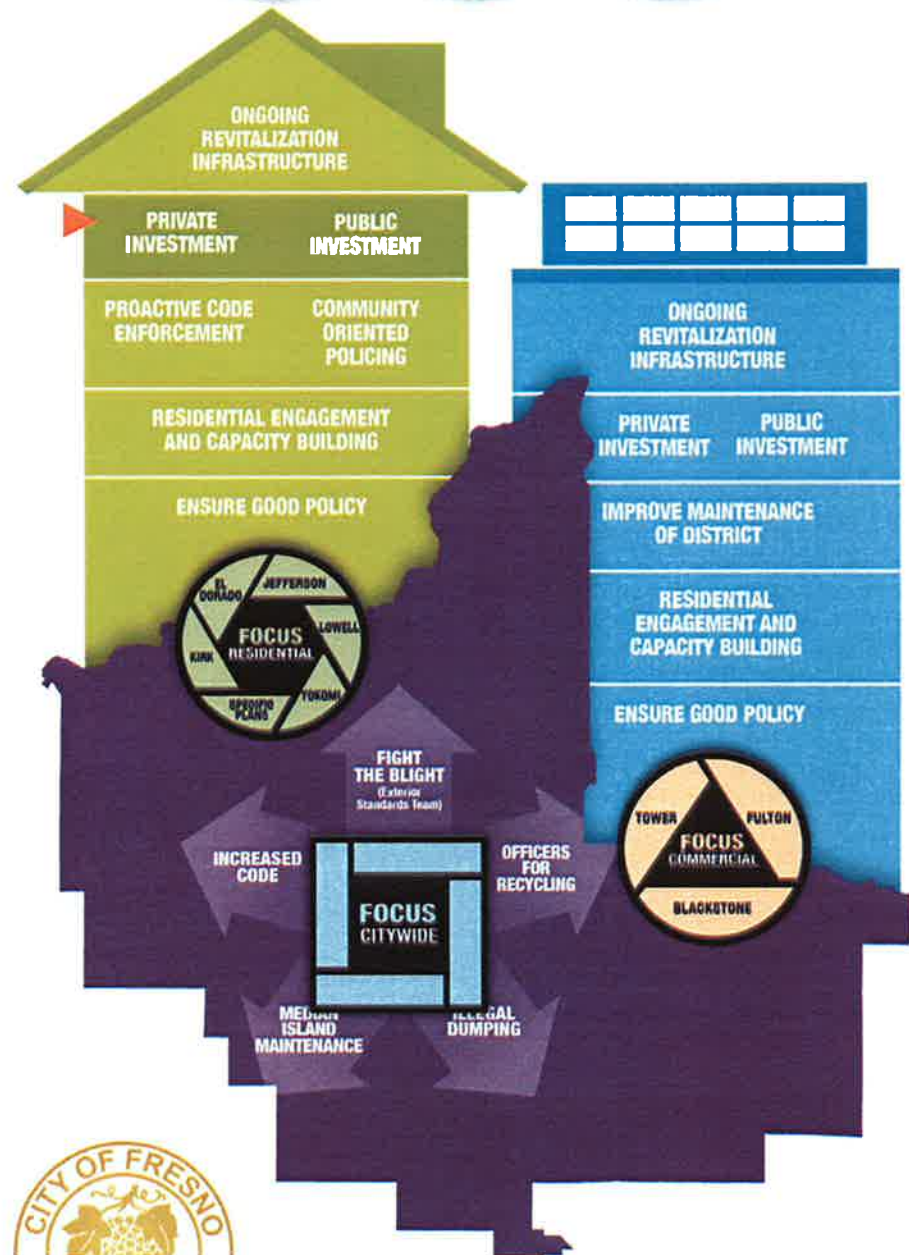
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## Incentivize Private Investment

- Code lien waiver program
- New impact fee program
- BUILD Act
- HOME funding—focused on housing rehab
- Wells Fargo Home LIFT program





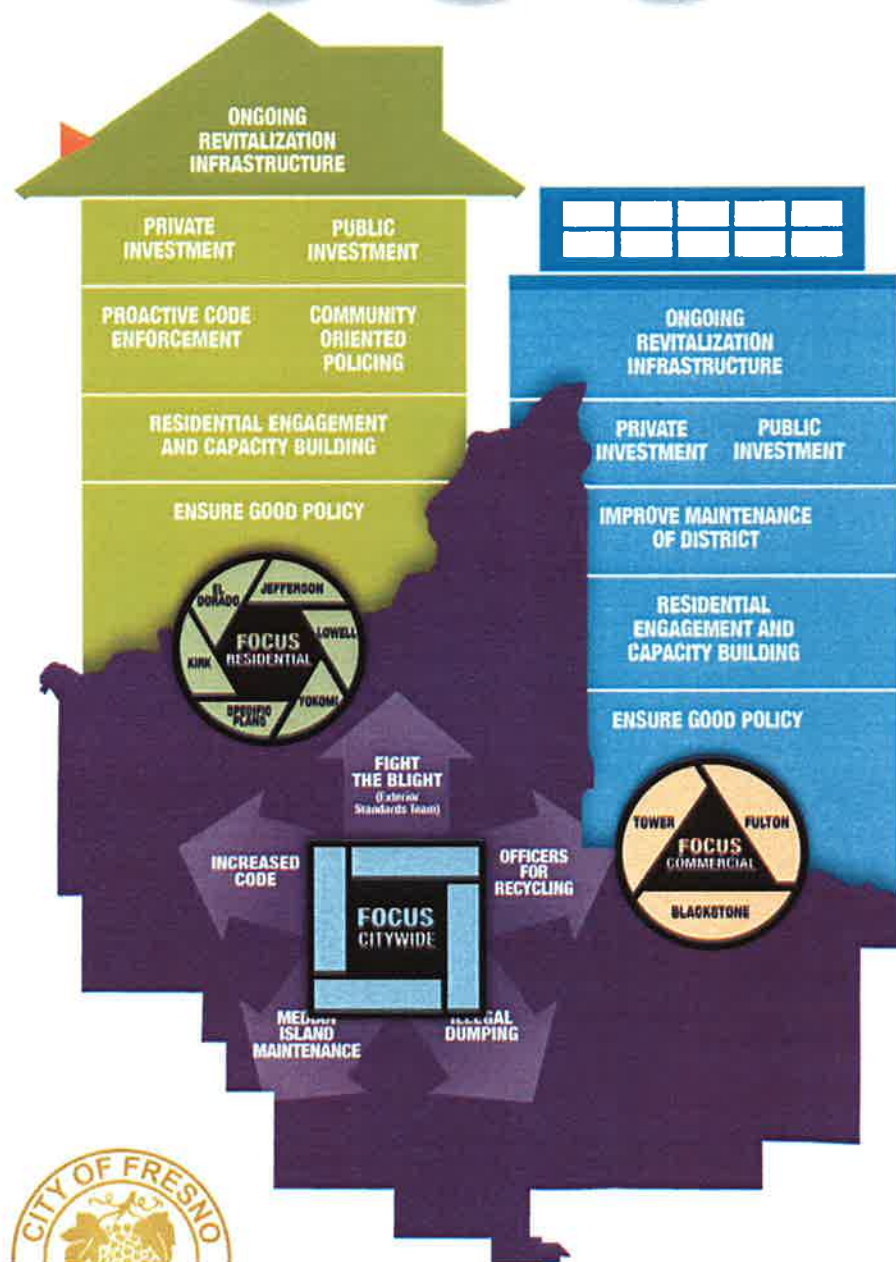
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## Support “Revitalization Infrastructure”

- Lowell and El Dorado CDCs
- Southwest Fresno CDC
- Renew Downtown assessment district
- Tower District feasibility
- Blackstone Ave. merchants & property owners

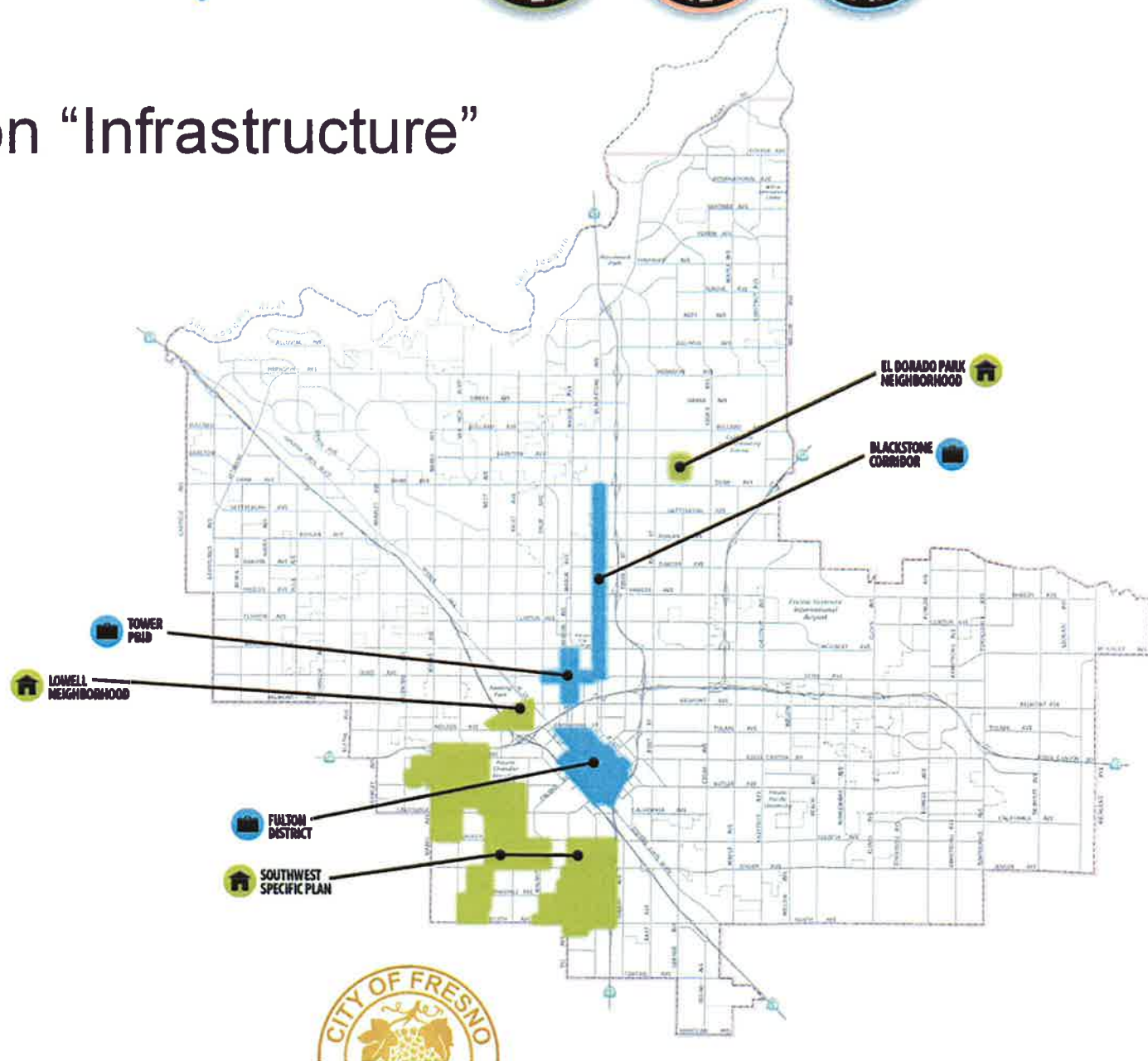


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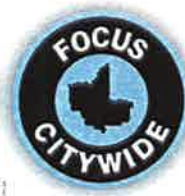


## Revitalization “Infrastructure”



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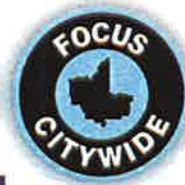
## FY 16 Focus Residential & Commercial Neighborhoods



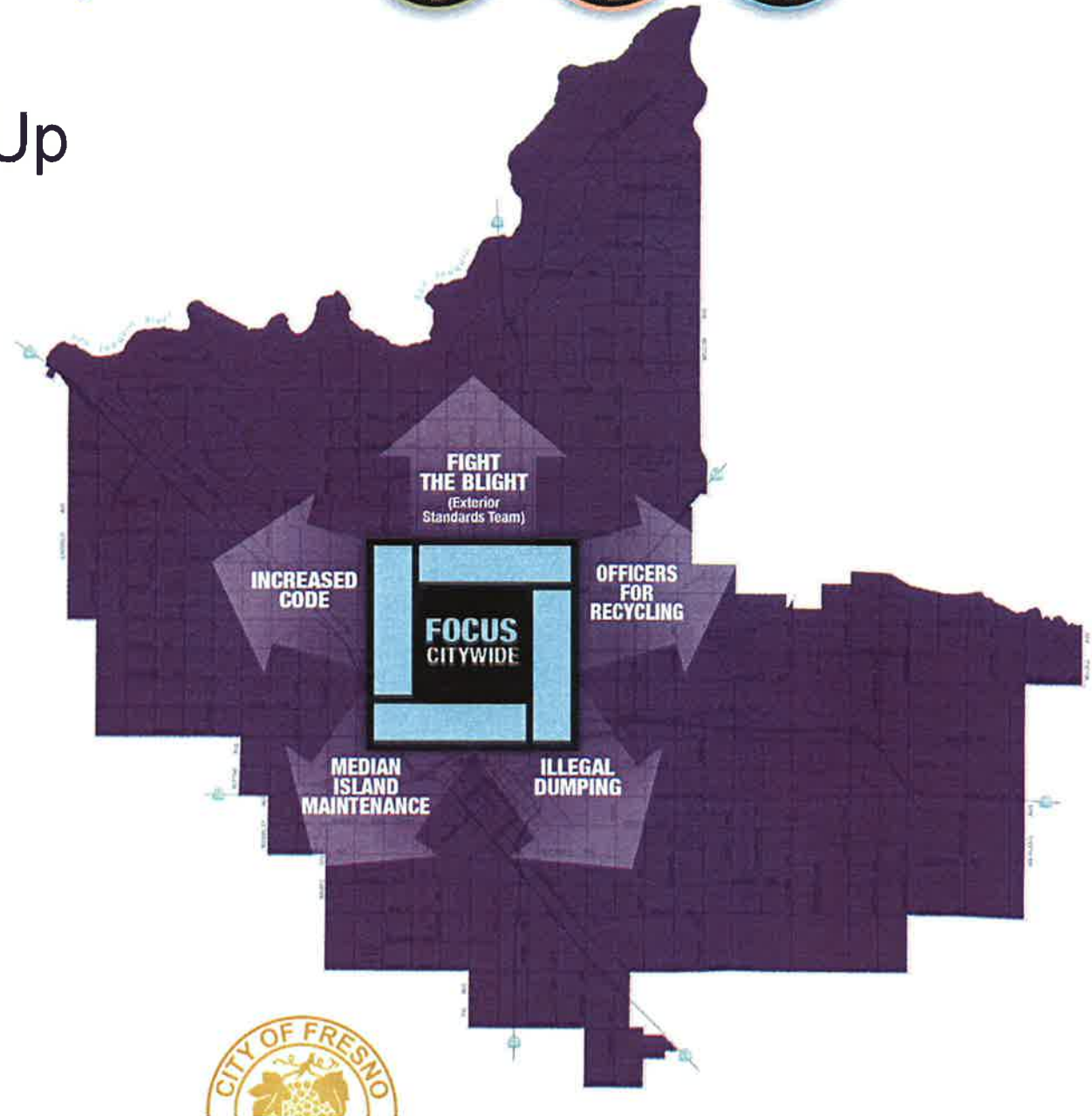


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## Citywide Clean Up and Restoration



# Restore Fresno

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## Citywide Clean Up and Restoration

1. Blight Team
2. Additional code enforcement resources to respond to constituent complaints
3. Improved enforcement around Recycling Centers
4. Increased clean up for illegal dumping
5. Supporting MAP Point at the Pov



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