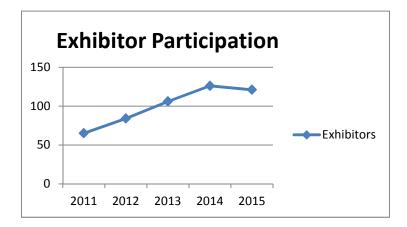
# EXHIBIT "A" 2011 – 2015 FRESNO FOOD EXPO PARTICIPATION Exhibitor/Buyer/Public/Funding

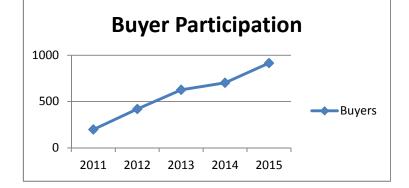
### **EXHIBITOR PARTICIPATION:**

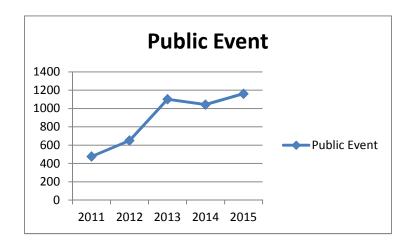
2011	65 Exhibitors
2012	84 Exhibitors
2013	106 Exhibitors
2014	126 Exhibitors
2015	121 Exhibitors



#### **BUYER PARTICIPATION:**

2011	198 Buyers
2012	419 Buyers
2013	626 Buyers
2014	702 Buyers
2015	914 Buyers





#### **PUBLIC EVENT:**

2011 476 in attendance

- 2012 650 in attendance
- 2013 1,101 in attendance
- 2014 1,043 in attendance
- 2015 1,161 in attendance

## **PRIVATE FUNDING:**

2011 Income	\$90,750
2012 Income	\$205,794
2013 Income	\$400,802
2014 Income	\$408,894
2015 Income	\$430,250

