

CITY OF FRESNO

Housing Element Update 2015-2013

# HOUSING ELEMENT UPDATE 2015-2023



Disability Advisory Commission  
January 19, 2016

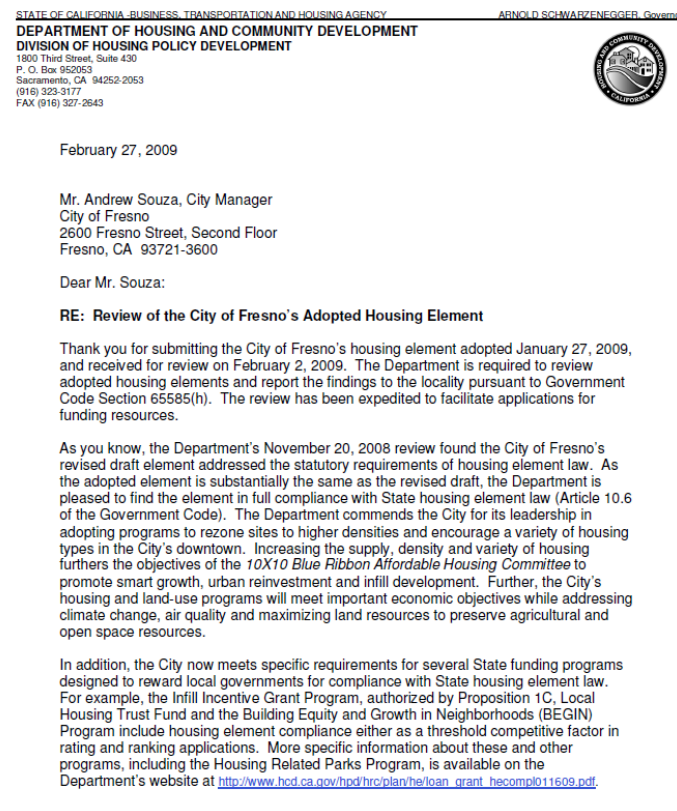
# Goals for Study Session

- Understand what the Housing Element is
- Discuss the Housing Element update process
- Discuss Draft 2015-2023 Housing Element
  - Regional Housing Needs Allocation (RHNA)
  - Housing Objectives, Policies, and Programs
- Next Steps



# Housing Element Facts

- State-mandated planning document for housing
  - 1 of 7 state-required elements of the Comprehensive Plan
- Only General Plan element that requires review and “certification” by a State agency - California Department of Housing & Community Development (HCD)



# Why Update the Housing Element

## Periodic updates required by State law

- 2015-2023 update due December 31, 2015 (plus 120-day grace period)
- If adopted on time, Housing Element valid for eight years  
If late: 4-year cycle penalty



# Why Update the Housing Element

- Adjust Housing Policy to reflect changes in the community
- HCD Certification
  - Compete for housing grants
  - Legally adequate General Plan



# Housing Element Update Process

Public Input



Phase

1

Community Meetings to Receive Input

Fall 2015



Evaluate Any New Constraints and Update Land Inventory and Resources

Fall 2015



Revise Housing Policies and Programs and Prepare Draft Housing Element

Fall/Winter 2015

Phase

2

CEQA Review

Early 2016



HCD Review

Early January – Early March 2016 (60 days)



Public Adoption Hearings

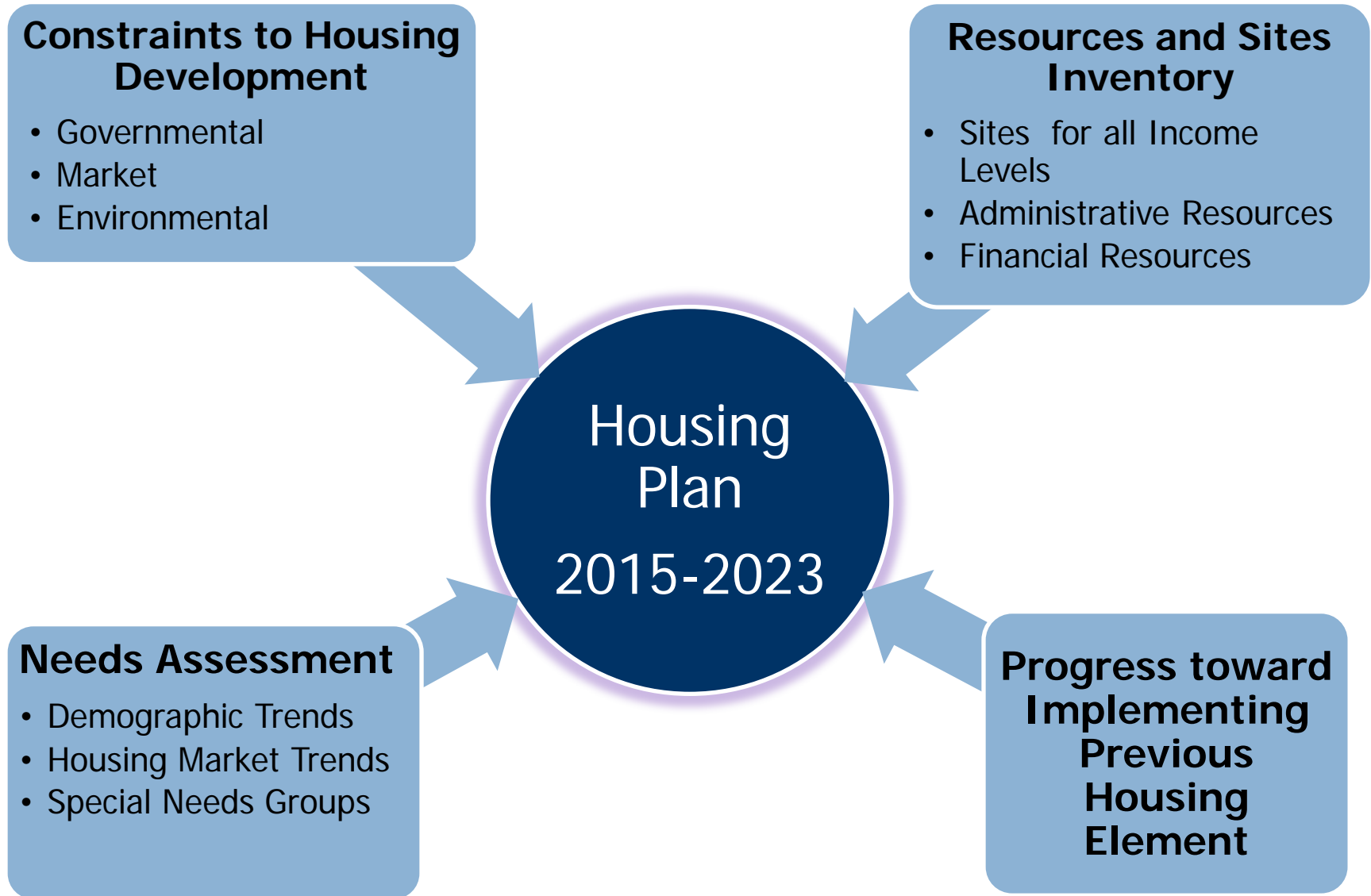
March/April 2016

Public Input





# Housing Element Content



# Affordable Housing Issues

- Affordable housing: a household paying no more than 30% of its annual income on housing
- Cost burden: When monthly housing costs (including utilities) exceed 30% of monthly income
- Cost burden in the City of Fresno:
  - 45% of all households
  - 37% of owner households
  - 54% of renter households



Sources: U.S. Department of Housing and Urban Development (HUD) Comprehensive Housing Affordability Strategy (CHAS) Data, 2006-2010



# State Income Thresholds

Affordable housing = 30% of household income

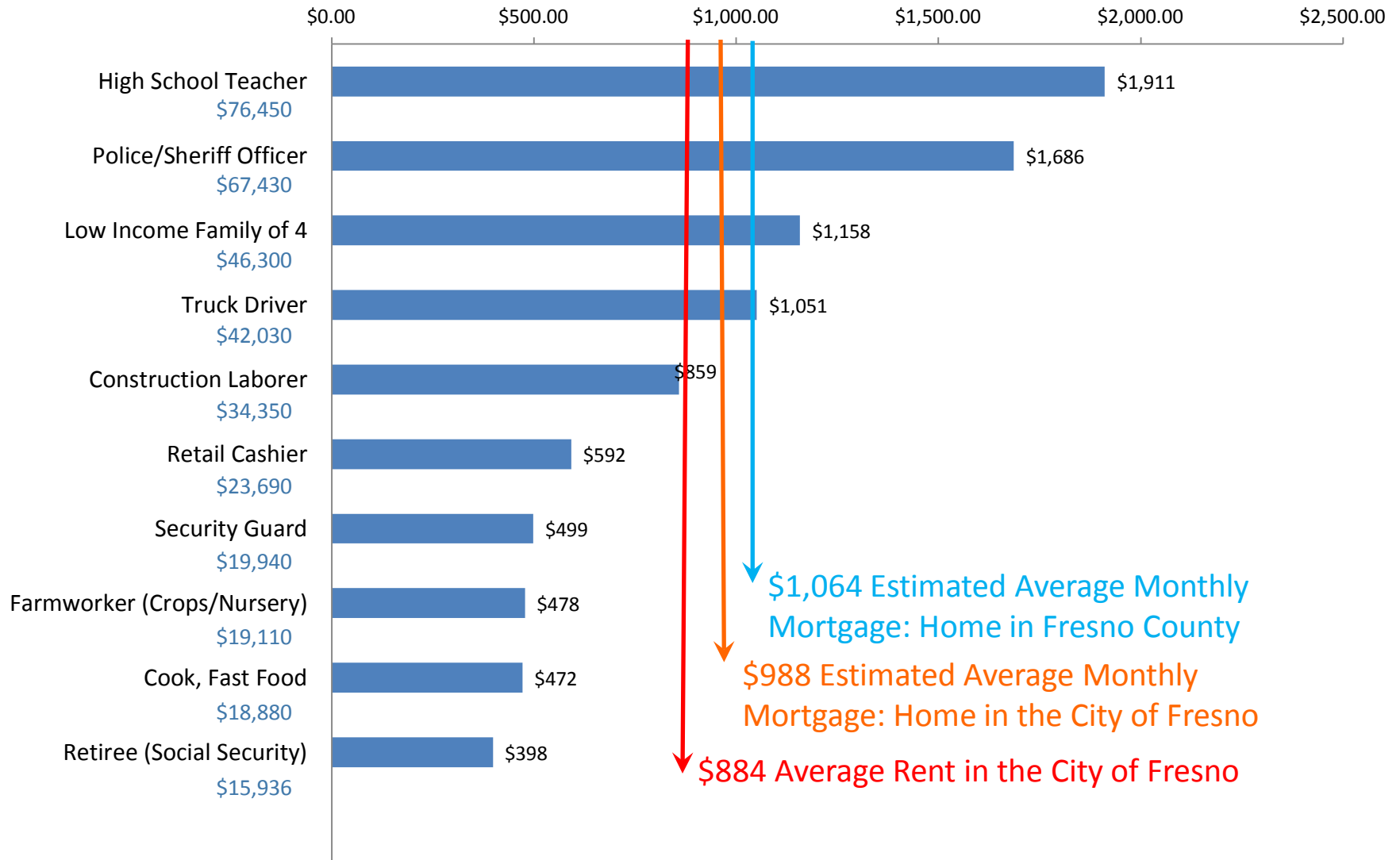
Income Level	1-Person	2-Person	3-Person	4-Person	5 Person
Extremely Low (0-30% AMI)	\$12,150	\$15,930	\$20,090	\$24,250	\$28,410
Very Low (31-50% AMI)	\$20,300	\$23,200	\$26,100	\$28,950	\$31,300
Low (51-80% AMI)	\$32,450	\$37,050	\$41,700	\$46,300	\$50,050
Moderate (81-120% AMI)	\$48,650	\$55,600	\$62,550	\$69,500	\$75,050

AMI = Area Median Income

Fresno County AMI = \$ 57,900

Source: CA HCD, 2015

# Affordable Housing Cost



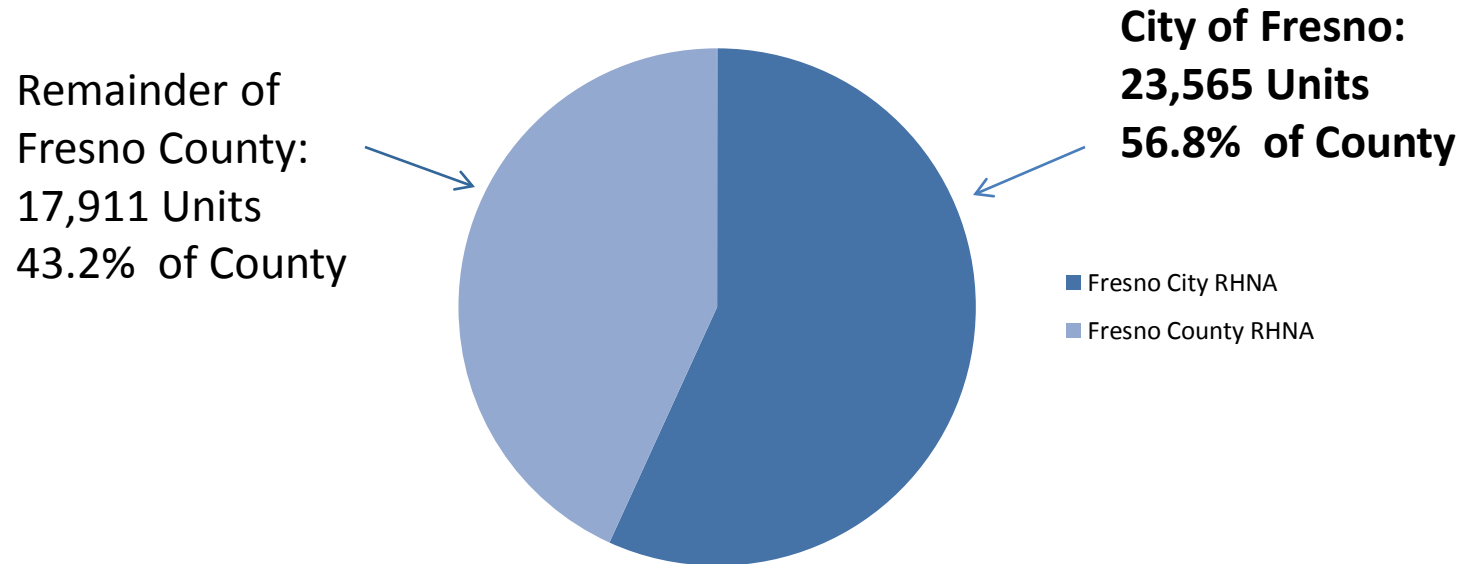
Sources: U.S. Department of Labor, Bureau of Labor Statistics: May 2014 Metropolitan and Nonmetropolitan Area Occupational Employment and Wage Estimates, Fresno, CA; U.S. Social Security Administration; Zillow.com; Livability.com; Realtor.com Mortgage Calculator; California Department of Housing and Community Development, 2015 Income Limits

# Other Housing Needs

- 10% of housing units are overcrowded
- 6% of housing units need rehabilitation (based on a 2010 survey)
- 29% of Fresno households live below the poverty level



# Regional Housing Needs Allocation (RHNA)



Income Group	% of County AMI	Fresno RHNA (2013-2023)	% of Units
Very Low	0-50%	5,666	24%
Low	51-80%	3,289	14%
Moderate	81-120%	3,571	15%
Above Moderate	120% +	11,039	47%
Total		23,565	100%

# Regional Housing Needs Allocation

Jurisdiction	Population 2010	Housing Units 2010	RHNA (2013-2023)	% of County RHNA
Clovis	93,631	35,306	6,328	15%
Coalinga	18,087	4,344	589	1%
Firebaugh	7,549	2,096	712	2%
Fowler	5,570	1,842	524	1%
<b>Fresno</b>	<b>494,665</b>	<b>171,288</b>	<b>23,565</b>	<b>57%</b>
Huron	6,754	1,602	424	1%
Kerman	13,544	3,908	909	2%
Kingsburg	11,382	4,069	374	1%
Mendota	11,014	2,556	554	1%
Orange Cove	9,078	2,231	669	2%
Parlier	14,494	3,494	588	1%
Reedley	24,194	6,867	1,311	3%
Sanger	24,270	7,104	1,218	3%
San Joaquin	4,001	882	378	1%
Selma	23,219	6,813	605	1%
Unincorp. Areas	166,998	---	2,722	7%
<b>Fresno County</b>	<b>930,450</b>	<b>315,531</b>	<b>41,470</b>	<b>100%</b>

Sources: U.S. Census Bureau, 2010 Census of Population, Public Law 94-171 Redistricting Data File, Fresno County Regional Housing Needs Allocation Plan 2013, Fresno Council of Governments

# RHNA

Goal for accommodating housing need through land use policies and planning (zoning)

- NOT a construction obligation

Affordability of units based on AB 2348

- Establishes “default density”
- Sites with density of at least 30 du/acre = considered feasible to facilitate development of affordable housing
- Does not dictate the type of future development on these sites; only assumes that higher densities can lower per-unit development costs



# Achieving the RHNA

1. Credits for units permitted since January 1, 2013
2. Sites:
  - Vacant
  - Cap and Trade Sites

**No General Plan land use or Zoning Map changes are proposed as part of this Housing Element Update**

City of Fresno  
Housing Element

## Adequacy of Sites to Meet the RHNA

The City's site inventory has identified capacity for 22,698 units, 9,746 of which are on sites suitable for development of lower-income housing. Overall, the City has the ability to adequately accommodate, and significantly exceed, the remaining RHNA of 16,227 units. Table 3-5 summarizes the RHNA status.

Table 3-5: Comparison of Sites Inventory and RHNA

Unit Capacity	Income Category				Total
	Extremely Very Low	Low	Moderate	Above Moderate	
Vacant Residential Sites	7,796	---	4,843	7,961	20,600
Vacant BRT Sites	1,371	---	51	17	1,439
Cap and Trade Sites	647	32	80	---	659
Total Site Inventory Capacity	9,714	32	4,974	7,978	22,698
Remaining 2014 RHNA (after credits)	5,386	3,022	3,033	4,787	16,227
Redistributed Surplus/Shortfall (+/-)	+1,339	---	+1,941	+3,191	+6,471

## Previous RHNA Obligations

The City's previous Housing Element (2008-2013) committed to rezoning 500 acres of land to permit by right residential development at a density of up to 20 units/acre and 200 acres to permit by right residential development at a density of up to 38 units/acre. The capacity of these rezoned sites far exceeded the capacity needed to meet the 2007 RHNA. After a comprehensive update to the General Plan (Fresno General Plan, adopted in 2014), the City drafted a new Development Code and Zoning Map to establish residential densities of up to 45 units/acre in three Downtown districts, the Multi-Family High Density district, and the Regional Mixed-Use district, consistent with the Fresno General Plan. Densities in the Multi-Family Urban Neighborhood district and in the Corridor/Center Mixed-Use district were increased up to 30 units/acre. The Development Code update resulted in significantly increased potential development capacity. As a result, the City's vacant residential land inventory has a capacity in excess of 22,600 units in the appropriate income categories, exceeding both the City's 2008 and current RHNA commitments.

## Environmental Constraints

The sites inventory analysis reflects land use designations and densities established in the Fresno General Plan Urban Form, Land Use, and Design Element. Thus, any large scale environmental constraints that would lower the potential yield (e.g., steep slopes) have already been accounted for. Any additional constraints that would occur on a more detailed site review basis would be addressed as part of the individual project review.

Land for Housing

3-12

November 2015

# Progress Towards the RHNA

- Permits issued since January 2013 for:
  - Housing with affordability restrictions
  - Multi-family housing with market rents affordable to moderate-income households
  - Single family housing

Income Group	Fresno RHNA (2013-2023)	Units Permitted (Jan. 1-2013-present)	Remaining RHNA
Very Low	5,666	281	5,385
Low	3,289	267	3,022
Moderate	3,571	538	3,033
Above Moderate	11,039	6,252	4,787
Total	23,565	7,338	16,227

# Site Affordability

- Sites with density of at least 30 du/acre considered feasible to facilitate development of affordable housing to very low- and low- income households
  - Pursuant to AB 2348
- Sites with density of 12-16 du/acre considered affordable to moderate-income households
  - Based on market rents and home sales prices



# Sites Inventory

- Vacant Sites located throughout the City
  - 97% of sites
- Cap and Trade Sites (Greenhouse Gas Reduction Fund, or “Cap and Trade Fund”)
  - 3% of sites
  - Supports infill and compact development
  - Extra points for projects in long range planning documents (e.g., Housing Element sites inventory)
    - Fancher Multifamily (240 units)
    - Fancher Senior Housing (200 units)
    - Blackstone/McKinley project (90 units)
    - South Fulton Project (50 units)
    - Hotel Fresno (79 units)

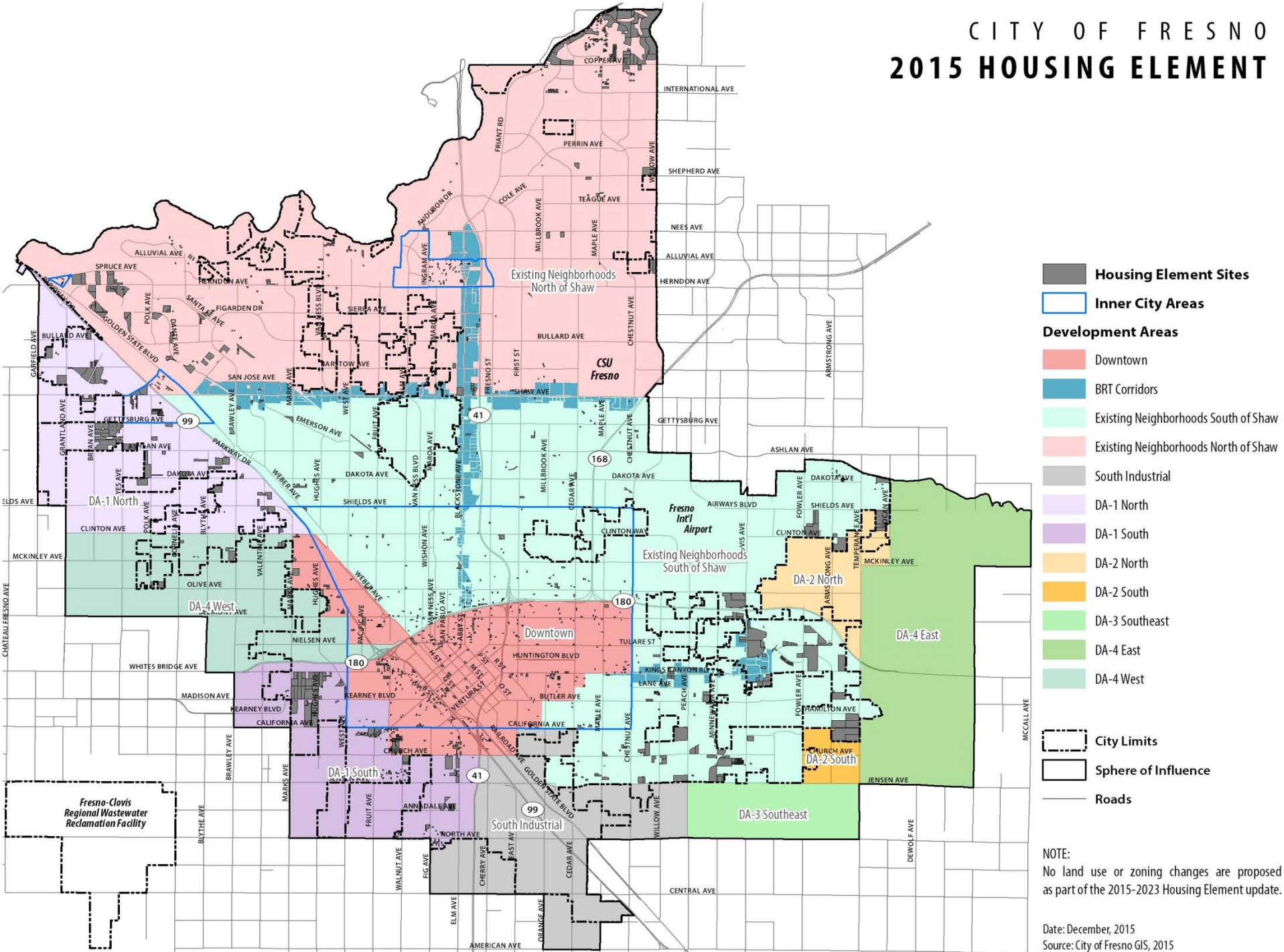
# Achieving the RHNA

- RHNA met with no General Plan land use or Zoning map changes
- RHNA surplus: 6,471 units

Income Group	Remaining RHNA (2013-2023)	Vacant/ Vacant BRT Sites	Cap and Trade Sites	Surplus Sites
Very Low	5,385	9,167	547	+1,339
Low	3,022		32	
Moderate	3,033	4,894	80	+1,941
Above Moderate	4,787	7,978	--	+3,191
Total	16,227	22,039	659	+6,471

# CITY OF FRESNO

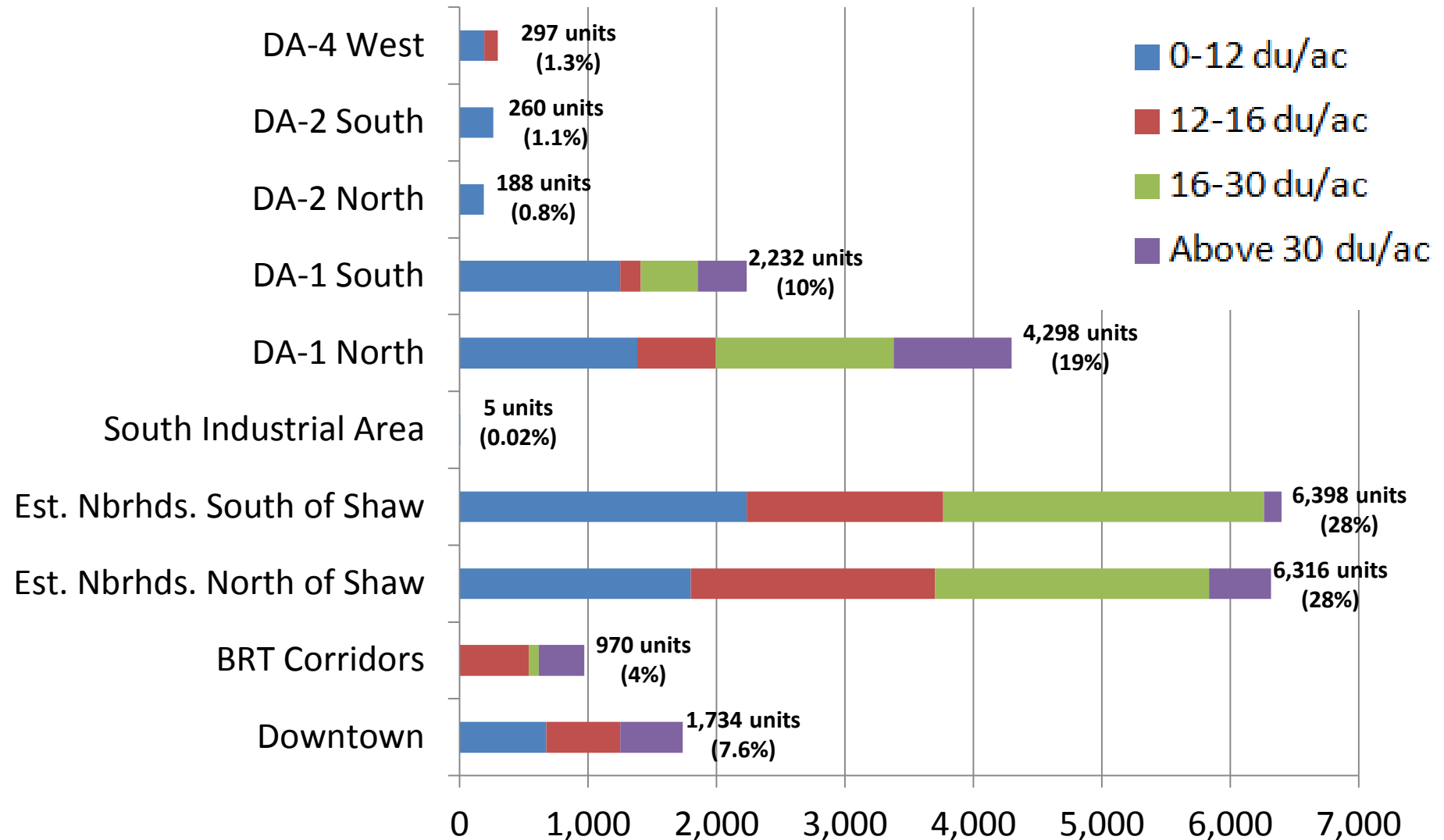
## 2015 HOUSING ELEMENT





# RHNA Capacity by Development Area

(based on vacant land and Cap and Trade sites only)



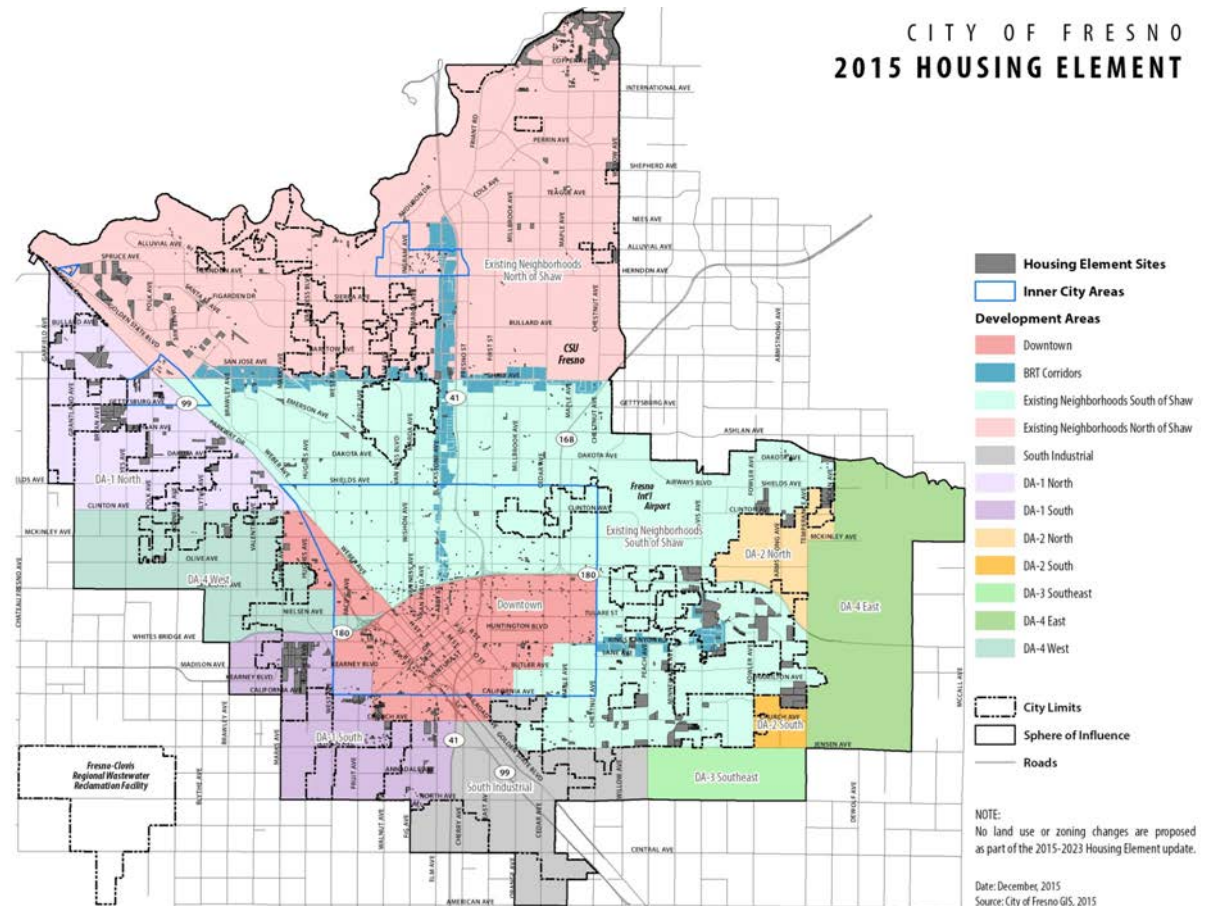
# Housing Programs

- Intent of the Goals, Policies, and Programs remains the same
  - Removes programs already accomplished
  - Consolidates programs
  - Modifies objectives consistent with anticipated funding

# Housing Programs

Adequate Sites to Accommodate a Range of Housing

- Program 1: Adequate Sites



# Housing Programs

## Assist in the Development of Housing

- **Program 2:** Density Bonus Programs
- **Program 3:** Housing Funding Sources
- **Program 4:** Partnerships with Affordable Housing Developers
- **Program 5:** Special Needs Housing
- **Program 6:** Home Buyer Assistance
- **Program 7:** Homeless Assistance
- **Program 8:** Fresno Green

# Housing Programs

## Removal of Governmental Constraints to Housing

- **Program 9:** Expedited Processing
- **Program 10:** Development Incentives
- **Program 11:** Agricultural Employee Housing
- **Program 12:** Infrastructure Priority
- **Program 13:** Water/Sewer Service Providers

# Housing Programs

**Conserve/  
Improve  
Fresno's  
Housing**

- **Program 14:** Code Enforcement
- **Program 15:** Neighborhood Infrastructure
- **Program 16:** Housing Rehabilitation
- **Program 17:** Franchise Tax Board Building Code Program
- **Program 18:** At-Risk Housing
- **Program 19:** Police Services



# Housing Programs

## Equal Housing Opportunity

- **Program 20:** Fair Housing Services
- **Program 21:** Relocation Services



# Next Steps

- Draft Element Available for Public Review
- Draft Element Under Review by HCD
  - 60-day review period (January 7 – March 7, 2016)
  - Address HCD comments with the goal of obtaining substantial compliance
- Incorporate City Council and community feedback
- Environmental review (February 2016)
- Planning Commission and City Council adoption hearings (March/April 2016)

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