AGREEMENT BETWEEN THE CITY OF FRESNO AND THE ECONOMIC DEVELOPMENT CORPORATION SERVING FRESNO COUNTY FOR FISCAL YEAR 2015-2016

THIS AGREEMENT is made and entered into on the first day of <u>July 2015</u>, by and between the CITY OF FRESNO, a municipal corporation ("CITY"), and ECONOMIC DEVELOPMENT CORPORATION SERVING FRESNO COUNTY ("EDC"), a California nonprofit corporation.

WHEREAS, the CITY recognizes the importance of a balanced and diversified economy as one of its most important priorities for ensuring the future well-being of the citizens of Fresno; and

WHEREAS, the CITY is committed to the attainment of its economic development and customer service goals related to the location of new businesses to ensure the economic vitality of the CITY; and

WHEREAS, the CITY recognizes that market competitive economic development services require a collaborative partnership of local economic development agencies to gain market visibility, and ultimately, to create jobs; and

WHEREAS, the EDC continues to maintain regional, national, and international marketing and promotional efforts to attract the location and expansion of businesses and industries in all of the communities within Fresno County, while also providing technical assistance to its member agencies; and

WHEREAS, the State of California ("STATE") has designated the EDC as its regional contact and referral point for businesses and industries that contact the STATE while seeking a location for new or expanded facilities; and

WHEREAS, the CITY desires to secure such services, and allocates funds to the EDC for the purpose of funding an Economic Development Specialist to be jointly funded with the City of Clovis and to assist in implementing and administering certain local economic development activities such as advocacy, marketing and promotion, and technical support for the City of Fresno and City of Clovis through the EDC in business attraction goals to create ongoing employment opportunities for both cities' residents; and

WHEREAS, the EDC recognizes that the generation of leads, qualifying those leads, and facilitating site visits of qualified prospects are important steps in a successful job creation program; and

WHEREAS, the EDC has the organization, facilities, and expertise to carry out such economic development services as both an individual contributor and a team member, in accordance with the purpose of this Agreement;

NOW, THEREFORE, BE IT RESOLVED that the CITY and the EDC agree as follows:

I. SERVICES

A. Fresno Economic Development Specialist GOALS

- 1. BUSINESS ATTRACTION AND PROMOTION: The EDC agrees to employ an Economic Development Specialist in conjunction with the City of Clovis to assist the CITY in promoting the CITY's economic growth by providing the following services to the CITY and its prospects, with the purpose of facilitating the creation of jobs via outside recruitment of businesses and industry:
 - a. The EDC agrees to provide a designated Economic Development Specialist ("EDS") as an EDC staff member to respond to business attraction leads to insure CITY participation;
 - The EDS will provide general information, and when appropriate, site specific information, to business and industrial representatives not currently located in the CITY for the purpose of recruiting new businesses and industries to the CITY;
 - The EDC will participate in trade shows with the CITY and/or represent City based upon mutual agreement as to the number of trade shows and participation;
 - d. EDC will create an economic profile for the CITY and update demographic information;
 - e. The EDS will serve as a distribution point for CITY economic development materials:
 - f. The EDS will assist the CITY in the implementation of its desired commercial expansion, and help attract industrial and value added manufacturers pursuant to CITY's Strategic Plan for Economic Development; and
 - g. The EDS will assist the CITY in marketing identified industrial parks or industrial areas to new clients. The EDS and additional EDC staff will be responsible for maintaining current information regarding industrial parks or areas using the EDC's "Fresno County Cities" selfmanagement portal. Login information and training will be provided by the EDC.
- 2. **TEAM CONTRIBUTION TO JOB CREATION:** In a concerted effort to function as a truly integrated economic development team, the EDC by and through its EDS for the City of Fresno and City of Clovis will at a minimum:

- a. Bring the CITY into the site selection or placement process whenever a prospect has identified a preference for a CITY location and has not indicated they do not want CITY participation;
- b. Quickly and professionally pass qualified leads to the CITY as soon as their preference for a CITY location becomes apparent, thereby furthering collaborative economic development efforts, and increasing success in the attainment of the team job creation goals;
- c. Client Services Manager and EDS will meet or conduct at a minimum, a bi-monthly telephone conference with the CITY Economic Development Director; and
- d. When requested by the City, the President/CEO or Vice President, as available, will join the Client Services Manager, and Fresno/Clovis EDS to discuss leads for attraction or expansion and any other economic development matters.
- **3. PERFORMANCE:** To quantify results of the economic development effort and to justify the expenditure of public funds but also keeping client confidentiality, the EDC and the EDS position will track and report quarterly to the City the following information (See Exhibit "B"):
 - a. Information regarding site selection inquiries received by the EDC;
 - b. Information regarding site selection inquiries the EDS responded to on behalf of the CITY;
 - c. Information regarding site selection inquiries that requested additional information and/or showed interest in the CITY;
 - d. Information regarding site selection inquiries that resulted in a CITY site visit by a site selector, consultant or company;
 - e. The results from any sites selection visit or visits, by a site selector, consultant, or company;
 - f. The estimated job creation, name of the company and contact from any successful site selection process;

When participating in any trade show or economic development related conference, the EDS, will track and report to the CITY, any and all contacts and leads that show or indicate, direct interest in locating to Fresno

II. TERM

The term of this Agreement shall commence on July 1, 2015, and end June 30, 2016, regardless of the date in which this Agreement is executed by both parties.

III. TERMINATION

This Agreement shall terminate without any liability of CITY to EDC upon CITY'S non-appropriation of funds sufficient to meet its obligations hereunder, or insufficient funding for the Project, or expiration of this Agreement.

Either party shall have the right to terminate this Agreement upon thirty (30) days' written notice thereof being served to the other party.

In the event this Agreement is terminated by the CITY for its convenience, EDC shall be paid an amount which bears the same ratio to the total compensation as the services actually performed bear to the total services of the EDC covered by this Agreement, as determined by CITY, less any payments from compensation previously made. In no event shall CITY be liable for any funding obligation payable by the City of Clovis to the EDC for its share of funding the EDS position.

IV. PAYMENT

For performance of the services described in Section I above, the CITY agrees to pay the EDC the sum of \$50,000.00, to be paid in four (4) quarterly installments at the end of each quarter, with the quarter commencing July 1, 2015. The EDC shall submit an invoice, along with the corresponding report on performance, to the CITY within 30 days before the end of each Quarter.

No funds paid by the CITY shall be used directly or indirectly for lobbying or political activity.

V. INSURANCE A. COVERAGE REQUIREMENTS

Throughout the life of this Agreement, the EDC shall pay for and maintain in full force and effect all policies of insurance required herein with an insurance company(ies) either (i) admitted by the California Insurance Commissioner to do business in the State of California and rated not less than "A-VII" in Best's Insurance Rating Guide; or (ii) as may be authorized, in writing, by the CITY's Risk Manager or his/her designee at any time and in his/her sole discretion. The required policies of insurance as stated herein shall maintain limits of liability of not less than those amounts stated. However, the insurance limits available to CITY, its officers, officials, employees, agents and volunteers as additional insureds, shall be the greater of the minimum limits specified therein or the full limit of any insurance proceeds to the named insured. The following policies of insurance are required:

- (1) COMMERCIAL GENERAL LIABILITY ("CGL") insurance which shall be at least as broad as the most current version of Insurance Services Office (ISO) Commercial General Liability Coverage Form CG 00 01, providing liability coverage arising out of your business operations. The CGL shall be written on an occurrence form and shall provide coverage, bodily injury property damage and personal advertising injury with coverage for premises and operations (including the use of owned and non-owned equipment), products and completed operations and contractual liability (including, without limitation, indemnity obligations under the Agreement) with limits of liability of not less than the following:
 - (a) \$1,000,000 per occurrence for bodily injury and property damage;
 - (b) \$1,000,000 per occurrence for personal and advertising injury;
 - (c) \$2,000,000 aggregate for products and completed operations.
 - (d) \$2,000,000 general aggregate applying separately to the work performed under the Agreement.
- (2) COMMERCIAL AUTOMOBILE LIABILITY ("CAL") insurance which shall be at least as broad as the most current version of ISO Commercial Auto Coverage Form CA 00 01, providing liability coverage arising out of the ownership, maintenance or use of automobiles in the course of your business operations. The CAL policy shall be written on an occurrence form and shall provide coverage for all owned, hired, and non-owned automobiles or other licensed vehicles (Code 1 Any Auto) with combined single limits of liability of not less than \$1,000,000 per accident for bodily injury and property damage.
 - (3) PROFESSIONAL LIABILITY insurance (Errors and Omissions):
 - (a) \$1,000,000 per claim/occurrence; and
 - (b) \$2,000,000 policy aggregate.
- (4) WORKERS' COMPENSATION insurance as required by the State of California with statutory limits.
 - (5) Employer's Liability Insurance with limits of liability of not less than:
 - (a) \$1,000,000 each accident for bodily injury;
 - (b) \$1,000.000 disease policy limit; and,
 - (c) \$1,000,000 disease each employee.
- (6) UMBRELLA OR EXCESS POLICIES In the event EDC purchases an Umbrella or Excess insurance policy(ies) to meet the minimum limits of insurance set forth above, this insurance policy(ies) shall "follow form" and afford no less coverage than the primary insurance policy(ies). Any excess insurance policy(ies) shall contain a provision that such coverage shall also apply on a primary and noncontributory basis for the benefit of CITY, its officers, officials, employees, agents and volunteers.

B. ENDORSEMENTS

- (1) All policies of insurance required herein shall be endorsed to provide that the coverage shall not be cancelled, non-renewed, reduced in coverage or in limits except after thirty (30) calendar days written notice, certified mail, return receipt requested, has been given to CITY. EDC is also responsible for providing written notice to CITY under the same terms and conditions. Upon issuance by the insurer, broker or agent of a notice of cancellation, non-renewal or reduction in coverage or in limits, EDC shall furnish CITY with a new certificate and applicable endorsements for such policy(ies). In the event any policies are due to expire during the term of this Agreement, EDC shall provide a new certificate and applicable endorsements, evidencing renewal of such policy not less than fifteen (15) calendar days prior to the expiration date of the expiring policy(ies).
- (2) The CGL and CAL insurance policies shall name CITY, its officers, officials, agents, employees and volunteers as an additional insureds. EDC shall establish additional insured status for the City and for all ongoing and completed operations by use of ISO Form CG 20 10 11 85 or both CG 20 10 10 01 and CG 20 37 10 01 or by an executed manuscript insurance company endorsement providing additional insured status as broad as that contained in ISO Form CG 20 10 11 85.
- (3) For any claims related to this Agreement, EDC's insurance coverage shall be primary insurance with respect to the CITY, its officers, officials, employees, agents and volunteers. Any insurance or self-insurance maintained by the CITY, its officers, officials, employees, agents and volunteers shall be excess of EDC'S insurance and shall not contribute with it. EDC and any subcontractor shall establish primary and non-contributory status by using ISO Form CG 20 01 04 13 or by an executed manuscript insurance company endorsement that provides primary and non-contributory status as broad as that contained in ISO Form CG 20 01 04 13.
- (4) The coverage shall contain no special limitations on the scope of protection afforded to CITY, its officers, officials, employees, agents and volunteers. Any available insurance proceeds in excess of the specified minimum limits and coverage shall be available to the Additional Insured.
- (5) The Workers' Compensation insurance policy shall contain or be endorsed to contain a waiver of subrogation as to CITY, its officers, officials, agents, employees and volunteers.

C. CLAIMS-MADE POLICIES

If any coverage required is written on a claims-made coverage form:

(1) The retroactive date must be shown, and must be before the effective date of the Agreement or the commencement of work by EDC.

- (2) Insurance must be maintained and evidence of insurance must be provided for at least five (5) years after completion of the work or following the termination of this Agreement, whichever occurs first.
- (3) If coverage is canceled or non-renewed, and not replaced with another claims-made policy form with a retroactive date prior to the effective date of the Agreement, or work commencement date, EDC must purchase "extended reporting" period coverage for a minimum of five (5) years after completion of the work or termination of the Agreement, whichever occurs first.
- (4) A copy of the claims reporting requirements must be submitted to CITY for review.
- (5) These requirements shall survive termination or expiration of this Agreement.

D. PROVIDING OF DOCUMENTS

EDC shall furnish CITY with all certificate(s) and applicable endorsements effecting coverage required herein. All certificates and applicable endorsements are to be received and approved by the CITY's Risk Manager or his/her designee prior to CITY's execution of the Agreement and before work commences. All non-ISO endorsements amending policy coverage shall be executed by a licensed and authorized agent or broker. Upon request of CITY, EDC shall immediately furnish CITY with a complete copy of any insurance policy required under this Agreement, including all endorsements, with said copy certified by the underwriter to be a true and correct copy of the original policy. This requirement shall survive expiration or termination of this Agreement. All subcontractors working under the direction of EDC shall also be required to provide all documents noted herein.

E. MAINTENANCE OF COVERAGE

If at any time during the life of the Agreement or any extension, EDC or any of its subcontractors fail to maintain the required insurance in full force and effect, all services and work under this Agreement shall be discontinued immediately, and all payments due or that become due to EDC shall be withheld until written notice is received by CITY that the required insurance has been restored to full force and effect and that the premiums therefore have been paid for a period satisfactory to CITY. Any failure to maintain the required insurance shall be sufficient cause for CITY to terminate this Agreement. No action taken by CITY herein shall in any way relieve EDC of its responsibilities under this Agreement. The phrase "fail to maintain any required insurance" shall include, without limitation, notification received by CITY that an insurer has commenced proceedings, or has had proceedings commenced against it, indicating that the insurer is insolvent.

The fact that insurance is obtained by EDC shall not be deemed to release or diminish the liability of EDC, including, without limitation, liability under the indemnity provisions

of this Agreement. The duty to indemnify the CITY shall apply to all claims and liability regardless of whether any insurance policies are applicable. The policy limits do no act as a limitation upon the amount of indemnification to be provided by EDC. Approval or purchase of any insurance contracts or policies shall in no way relieve from liability nor limit the liability of EDC, its principals, officers, agents, employees, persons under the supervision of EDC, vendors, suppliers, invitees, consultants, sub-consultants, subcontractors, or anyone employed directly or indirectly by any of them.

F. SUBCONTRACTORS

If EDC should subcontract all or any portion of the services and work to be performed under this Agreement, EDC shall require and verify that all subcontractors maintain insurance meeting all the requirements stated herein and EDC shall ensure that CITY, its officers, officials, employees, agents and volunteers are additional insureds. The subcontractors" certificates and applicable endorsements shall be on file with EDC and CITY prior to the commencement of any services and work by the subcontractor.

X. INDEMNIFICATION:

EDC shall indemnify, hold harmless, and defend CITY, its officers, agents, and employees, from all claims for money, damages, or other relief arising in any form from the performance of this Agreement by EDC, its officers, agents, or employees. EDC's obligations under the preceding sentence shall apply regardless of whether the City or any of its officers, officials, employees, agents or volunteers are passively negligent, but shall not apply to any loss, liability, fines, penalties, forfeitures, costs or damages caused by the active or sole negligence, or willful misconduct, of the City or any of its officers, officials, employees, agents or authorized volunteers.

If EDC should subcontract all or any portion of the services to be performed under this Agreement, EDC shall require each subcontractor to indemnify, hold harmless and defend CITY and each of its officers, officials, employees, agents and volunteers in accordance with the terms of the preceding paragraph.

This subsection shall survive termination of the Agreement.

EDC shall take out and maintain for the full term of this agreement liability insurance providing protection for personal injury, wrongful death, and property damage; such insurance to be in amounts and issued by carriers acceptable to CITY. EDC shall provide CITY with a Certificate of Insurance evidencing such coverage.

XI. REPORTING AND AUDIT

In addition to the records listed above, the EDC will maintain records, books and accounts in accord with generally accepted accounting practices. In addition to periodic reports to the City Manager, the EDC will submit quarterly status reports to the City

Manager, detailing the progress of the EDC's activities, and will provide a workshop presentation upon request.

As part of the annual financial audit of the books and records of EDC by the EDC's independent auditor, the audit shall include tests for compliance with this Agreement. These tests shall be performed in conformance with generally accepted auditing standards. The auditor shall prepare a separate written report on the compliance with the provisions of this Agreement. CITY reserves the right to review and copy, during normal business hours, the books and records of EDC's expenditures which are related to the programs required by the provisions of this Agreement.

XII. CONFLICT OF INTEREST

Prior to CITY's execution of this Agreement, EDC shall complete a City of Fresno Conflict of Interest Disclosure Statement. Said Statement is attached hereto as "Exhibit A" and incorporated herein by reference. During the term of this Agreement, EDC shall have the obligation and duty to immediately notify CITY in writing of any change to the information provided by EDC on Exhibit A.

EDC shall comply, and require any of its subcontractors to comply, with all laws and regulations including, without limitation, conflict of interest laws, such as Government Code 1090 et. seq., the California Political Reform Act (Government Code Section 87100 et. seq.) and the regulations of the Fair Political Practices Commission concerning disclosure and disqualification (2 California Code of Regulations Section 18700 et. seq.). At any time, upon written request of the CITY, EDC shall provide a written opinion of its legal counsel and that of any subcontractor that, after a due diligent inquiry, EDC and the respective subcontractor(s) are in full compliance with all laws and regulations. EDC shall take, and require any subcontractors to take, reasonable steps to avoid any appearance of a conflict of interest. Upon discovery of any facts giving rise to the appearance of a conflict of interest, EDC shall immediately notify the CITY of these facts in writing.

EDC represents and warrants that it has not paid or agreed to pay any compensation, contingent or otherwise, direct or indirect, to solicit or procure this Agreement or any rights/benefits hereunder.

Neither EDC nor any of EDC's subcontractors performing any work on this program, shall bid for, assist anyone in the preparation of a bid for, or perform any work pursuant to, any other contract in connection with this program. EDC and any of its subcontractors shall have no interest, direct or indirect, in any other contract in connection with this program unless such interest is fully disclosed to and approved by CITY, in advance and in writing.

XIII. COMPLIANCE WITH GOVERNMENTAL REGULATIONS

EDC represents that it shall, at its sole cost and expense, comply with all applicable municipal, county, state and federal requirements now in force pertaining to any and all activities contemplated under this Agreement including any legal limitations placed upon the EDC as a result of the source of funds received by the EDC under this Agreement.

XIV. SUBCONTRACTS

EDC shall not enter into subcontracts in the amount of Ten Thousand Dollars (\$10,000.00) or more, for any work contemplated under this Agreement without first obtaining CITY's written approval.

XV. ASSIGNMENT

Without CITY's prior written consent, this Agreement is not assignable by EDC, either in whole or in part.

XVI. SUCCESSORS AND ASSIGNS

The terms, conditions and provisions herein contained shall apply to and bind the successors, executors, administrators and assigns of all the parties hereto.

XVII. NOTICES

All notices and communications to be given to either party may be given in writing, depositing the same in the United States mail, postage prepaid, and addressed to the appropriate party as follows:

To EDC:

To CITY:

Lee Ann Eager, President/CEO PO Box 1552 Fresno, CA 93716 Bruce Rudd, City Manager 2600 Fresno Street Fresno, CA 93721

XIII. ATTORNEY'S FEES

If either party is required to commence any proceeding or legal action to enforce or interpret any term, covenant or condition of this Agreement, the prevailing party in such proceeding or action shall be entitled to recover from the other party its reasonable attorney's fees and legal expenses in addition to any other relief to which such party may be entitled.

XIX. INDEPENDENT CONTRACTOR STATUS

In the furnishing of the services provided for herein, EDC and the EDS are acting solely as an independent contractor. Neither EDC, nor any of its officers, agents or employees, including the EDS, shall be deemed an officer, agent, employee, joint venturer, partner or associate of City for any purpose. City shall have no right to control

or supervise or direct the manner or method by which EDC or the EDS shall perform its work and functions. However, City shall retain the right to administer this AGREEMENT so as to verify that EDC is performing its obligations in accordance with the terms and conditions hereof.

This AGREEMENT does not evidence a partnership or joint venture between EDC and City. EDC shall have no authority to bind City absent City's express written consent. Except to the extent otherwise provided in this AGREEMENT, EDC shall bear its own costs and expenses in pursuit thereof.

Because of its status as an independent contractor, EDC and its officers, agents and employees shall have absolutely no right to employment rights and benefits available to City employees. EDC shall be solely liable and responsible for all payroll and tax withholding and for providing to, or on behalf of, its employees all employee benefits including, without limitation, health, welfare and retirement benefits. together with its other obligations under this AGREEMENT, EDC shall be solely responsible, indemnify, defend and save City harmless from all matters relating to employment and tax withholding for and payment of EDC's employees, including, without limitation, (i) compliance with Social Security and unemployment insurance withholding, payment of workers compensation benefits, and all other laws and regulations governing matters of employee withholding, taxes and payment; and (ii) any claim of right or interest in City employment benefits, entitlements, programs and/or funds offered employees of City whether arising by reason of any common law, de facto, leased, or co-employee rights or other theory. It is acknowledged that during the term of this AGREEMENT, EDC may be providing services to others unrelated to City or to this AGREEMENT.

XX. NONDISCRIMINATION.

To the extent required by controlling federal, state and local law, SERVICE PROVIDER shall not employ discriminatory practices in the provision of services, employment of personnel, or in any other respect on the basis of race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, sex, age, sexual orientation, ethnicity, status as a disabled veteran or veteran of the Vietnam era.

XXI. NO THIRD PARTY BENEFICIARIES

The rights, interests, duties and obligations defined within this Agreement are intended for the specific parties hereto as identified in the preamble of this Agreement. Notwithstanding anything stated to the contrary in this Agreement, it is not intended that any rights or interests in this Agreement benefit or flow to the interest of any third parties, including the City of Clovis and/or the EDS.

XXII. GOVERNING LAW AND VENUE.

This Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of California, excluding, however, any conflict of laws rule which would apply the

law of another jurisdiction. Venue for purposes of the filing of any action regarding the enforcement or interpretation of this Agreement and any rights and duties hereunder shall be Fresno County, California.

XXIII. EXTENT OF AGREEMENT

Each party acknowledges that they have read and fully understand the contents of this Agreement. This Agreement represents the entire and integrated agreement between the parties with respect to the subject matter hereof and supersedes all prior negotiations, representations or agreements, either written or oral.

//

//

//

IN WITNESS WHEREOF, the parties have executed this Agreement at Fresno, California, the day and year first above written.

CITY OF FRESNO, a California municipal corporation		CORPORATION SERVING FRESNO COUNTY, a California nonprofit corporation			
Ву:		By: The for			
Bruce Rudd City Manager	Dated	Lee Ann/Eager President/ CEO	Dated		
ATTEST: YVONNE SPENCE City Clerk By: Deputy		By: Robert L. Wiebe Treasurer	Dated		
APPROVED AS TO FORM: DOUGI SLOAN, CITY ATTRONEY	LAS				
By: Amanda B. Freeman Deputy	Dated				

Attachments:

EXHIBIT A – Conflict of Interest Disclosure EXHIBIT B – Business Attraction Quarterly Report Template

EXHIBIT A DISCLOSURE OF CONFLICT OF INTEREST

Economic Development Corporation

		YES*	NO
1	Are you currently in litigation with the City of Fresno or any of its agents?		
2	Do you represent any firm, organization or person who is in litigation with the City of Fresno?		
3	Do you currently represent or perform work for any clients who do business with the City of Fresno?		
4	Are you or any of your principals, managers or professionals, owners or investors in a business which does business with the City of Fresno, or in a business which is in litigation with the City of Fresno?		
5	Are you or any of your principals, managers or professionals, related by blood or marriage to any City of Fresno employee who has any significant role in the subject matter of this service?		
*If t	he answer to any question is yes, please explain in full.		

Signature	
Name	
Company/Agency	
Address	
City, State, Zip	

EXHIBIT B BUSINESS ATTRACTION

QUARTERLY REPORT

Client	Square	Job				
Number	Footage	Count	Industry	Source	Site Tour	Status