



Newsrack Facilities within the Public Right-of-Way Downtown Triangle Special Newsrack Area

**FRESNO CITY COUNCIL
Newsrack Introduction
May 25, 2017**

Newsrack Ordinance: Why Do We Need a Policy?

- It is in the public interest to establish regulations that balance the right to distribute information through newsracks with the right of persons to reasonably access and use Public Property.
- The public health, safety, welfare, and convenience require that interference with vehicle, bicycle, mobility devices or pedestrian traffic be avoided.
- Newsracks placed on public property, absent some reasonable regulation, may unreasonably interfere with the use of such property, and may present hazards to persons or property.



Newsrack Ordinance: Goals

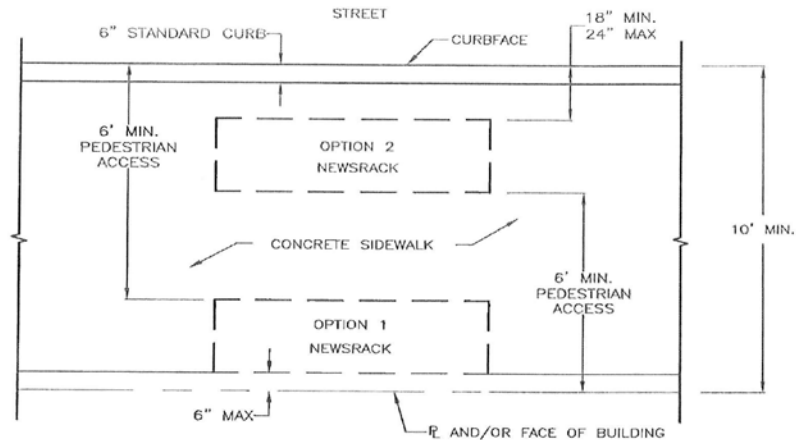
- **Create a Special Newsrack Area when special circumstances require special design, placement and other standards.**
- **Establish a Visual Standard for Newsracks placed within Special Newsrack Areas.**
- **Establish a sense of order out of chaos and provide a friendly environment for those who come to the area.**



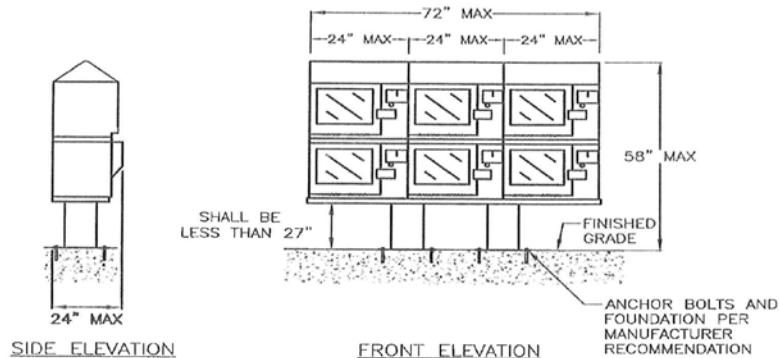
Existing Newsrack Facilities within the Public Right-of-Way



Standards in Special Districts



PLAN VIEW



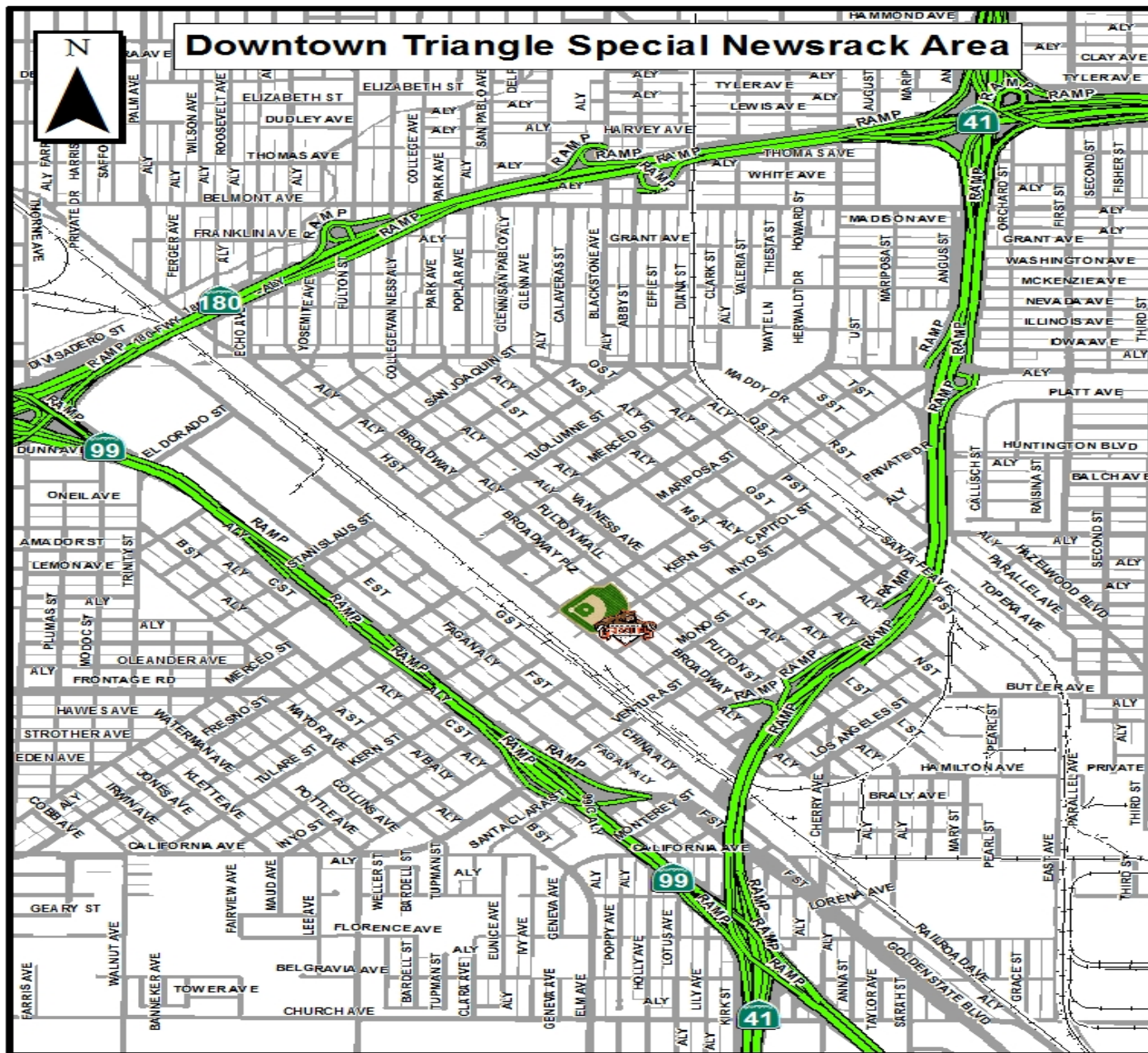
SIDE ELEVATION

FRONT ELEVATION

NOTES:

1. REQUIREMENTS FOR NEWSRACKS IN SPECIAL DISTRICTS CAN BE FOUND IN CHAPTER 13 ARTICLE 7 OF THE FRESNO MUNICIPAL CODE.
2. NEWSRACK DIMENSIONS SHALL BE APPROVED BY CITY ENGINEER.
3. NEWSRACK WINDOWS SHALL OPEN TOWARD CENTER OF SIDEWALK.
4. CORNERS SHALL HAVE A MINIMUM RADIUS OF 1/8" PER PROWAG 11B-307.3.1
5. MODULAR NEWSRACK SHALL BE MODEL 100 BY MECHANISM EXCHANGE & REPAIR INC., OR APPROVED EQUAL.
6. NEWSRACK SHALL BE BLACK UNLESS OTHERWISE APPROVED BY CITY ENGINEER.





Elements of a New Policy

- **Public Safety**
- **Address Visual Blight**
- **Ensure Clear Line of Sight**
- **Address Liability and Risk**
- **Standardize Placement and Location**
- **Develop Uniform Appearance**
- **Securely Affix to Ensure Stability**

Permitting and Maintenance

- **Any newsracks being anchored to the sidewalk within the public right-of-way must obtain a Street Work Permit prior to installation.**
- **All Newsracks placed within the public right-of-way in a Special Newsrack Area must comply with the design criteria.**
- **Enforcement: Any person who violates any provision shall be guilty of an infraction.**
- **Abandonment: If no applicable permit has been obtained.**
- **Indemnification automatically provided to the City upon placement within public right-of-way.**

Newsrack Ordinance: Next Steps



May 25, 2017: First reading (intro)

June 8, 2017: Second reading (adoption)

Following Council Adoption: Public Works to implement the permitting process, starting 30 days from adoption.

Full compliance: 60 days from effective date.

Questions and Discussion