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CITY CLERK, FRESNO CA

MAYOR LEE BRAND

**NOTIFICATION OF APPOINTMENT BY MAYOR
TO BOARD OR COMMISSION**

TO: City Council
THROUGH: Yvonne Spence, City Clerk
BY: Lee Brand, Mayor

 Reappointment
X New Appointment

Name of person replaced: Jamie Holt

Name: Pao Yang

Address:



Home Phone:



Business Phone:



Appointed to: Planning Commission

Term: Through 06/30/2018

City Council Agenda 6/15/17



APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

Resume or letters of recommendation may be attached.

Applicants may be required to live within the Fresno City limits. I reside in Council District No. 1

Name: Pao Yang Hm. Phone: [REDACTED] Wk. Phone: [REDACTED]

Home Address: [REDACTED] Zip: 93723

Work Address: [REDACTED] Zip: 93727

E-Mail: [REDACTED] Occupation/Employer: Executive Director/FCNA Yrs Months 1

Educational Background, Schools Attended, Degrees and Certifications: BS -Electronic Engineering, MBA, Candidate for Doctorate in Organizational Leadership, Fresno City College, DeVry University, Keller Graduate School of Management, and Grand Canyon University

Professional and Community Affiliations: Prior Board Member and Board President for Fresno Center for New Americans, Current Board Member - Asian Business Institute Resource Center

For what Board or Commission are you applying? Planning Commission

Briefly explain why you are interested in serving on this Board(s) or Commission(s):

I've always wanted to help support our local leaders and elected officials make our city of Fresno the city of Choice. It has always been my ambition to give back to my community and be a servant to the city of Fresno. I believe that with my education and work experiences, I will be able to assist the council and Mayor in making sure that we provide the best opportunity for our great city of Fresno.

Provide 3 Personal/Professional References. Provide name, address, and phone number where they may be reached during the day.

Dr. Larry Wilder:

Lana Fahoum:

Cheri Cruz:

Do you or an immediate family member have any professional or financial relationships that may present a potential conflict of interest for this board, commission or similar body? NO

I declare under penalty of perjury the above information is true and correct.

Dated: 4/7/17 Applicant: [REDACTED]

Signature

Return completed, signed application to the City Clerk's Office, 2600 Fresno Street, Room 2133, Fresno, CA 93721-3603 or FAX to (559) 488-1005. Your application will be kept on file for two years, please re-file after that time if you are still interested in serving.

FOR OFFICE USE ONLY: Date referred to Mayor Date referred to Councilmember

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Pao Yang

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CITY CLERK, FRESNO CA

Education

Grand Canyon University, Phoenix, AZ

Doctorate of Education in Organizational Leadership

To complete November, 2018

Keller Graduate School of Management, Fresno, CA

Master Degree in Business Administration

DeVry University, Pomona, CA

Bachelor of Science in Electronic Engineering Technology

Professional Experience

Executive Director

Fresno Center for New Americans

April 2017 - Present

- Conduct administrative duties and provide internal leadership and professional development for staff.
- Provide oversight for all organization operations and functions including reviewing contracts, progress reports, staff behavior, rewards and disciplinary actions.
- Lead Administrative Fundraising-negotiate with funding sources on contractual opportunities and obligations.
- Network with community members and leaders for donations.
- Oversee all grant writing and administration.
- Assist the Board of Directors in seeking funding.
- Direct oversight of the organizational budget and FCNA's goals and objectives.
- Ensure professional training for staff; network with the other agencies and develop formal and informal relationships with community organizations and leaders.
- Serve the Board of Directors
- Attend all Board meetings.
- Serve as an ex-officio member of all Board of Directors committees.
- Make sure Board of Directors are current and informed on all organizational issues.

Reference Available Upon Request

Campus/Program Director

Agape Non-Profit - Carter G. Woodson Multimedia Charter School

Sept. 2016-March 2017

- Manage day to day operation of Public Charter School
- Oversee all support staff, counselors, and teachers
- Train, mentor, and supervise social and emotional support counselors to assist students and parents to improve on attendance and behavior
- Train and support academic counselor to ensure proper guidance to student so that they can record credits to progress towards graduation
- Effectively managing resources by creating, maintaining and supporting systems that align to the vision and school wide priorities and ensure a strong learning-focused environment
- Working alongside the school leadership and home office academic teams to drive teacher improvement by creating and implementing systems, structures and opportunities that support and develop teachers to implement rigorous, College and Career Ready standards and lead to student achievement
- Set goals for the school that align with federal, state and parent expectations as defined by the common core standard
- Planning and executing strategies of supportive supervision that is differentiated, proactive and clinical in approach when creating or selecting plans and tools for teacher observation and evaluation and the monitoring of progress
- Actively participating in collaborative learning experiences with peers and the home office team in a variety of settings
- Supporting the school in maintaining a rigorous instructional core by ensuring that College and Career-Ready standards-aligned instructional materials and curricular resources are supported and implemented across all classrooms
- Engaging with all relevant stakeholders to establish meaningful goals to drive towards the vision and mission establish short and long-term improvement for the school
- Monitor and support teachers with lesson planning and classroom instructions to meet the common core state standards
- Create vision for the school to support the mission of the district
- Maintain a safe learning environment characterized by experimentation, collaboration, investment and cultivation of all individuals in their roles

Director of Admissions

Institute of Technology, Clovis Campus

August 2014-Feb 2016

- Oversee Admissions Department and Community Outreach. Provides leadership in the execution of the business plan, the control of expenses and other managerial functions to meet the goal and expectation of the Admissions Department and Campus.
- Train and mentor advisors to service and counsel incoming students on educational and career goals.
- Work closely with advisors and department leaders on social and emotional support for new and current students.
- Manage the Marketing and Outreach budget of the campus to meet the needs of enrollment goals.

- Manage the Admissions Department to recruit qualified applicants for admission to the school in accordance with state and federal accreditation and company policies and regulations, consistent with the highest ethical standards.
- Collaborate with Division Directors and Campus Leadership to develop best practices, strategic goals, and objectives for new and continuing students.
- Work closely with the Campus President to ensure that objectives, goals, plans, budgets, training, policies, practices and actions produce desired student recruitment results, consistent with the overall mission and strategic plan for the Admissions Department.
- Participates in the development and execution of both short-term and long-term student recruitment strategy at the campus and metro level to ensure the Company's growth and profitability objectives and implements approved programs.
- Manage and participates in the implementation of student enrollment strategies and the management of resources in order to meet performance expectations for the Admissions Department.
- Provides leadership in the execution of the business plan, the control of expenses and other managerial functions, as needed.
- Manage and oversee student recruitment activities which include recruiting, hiring, motivating and supervising staff; ensuring compliance with all policies and procedures; meeting enrollment goals and objectives for each term; and profitably managing the designated location.
- Develop and build relationships with local high school counselors and local community leaders to market Institute of Technology.

Adjunct Faculty

ITT Technical Institute

October 2013-2016

- Teach Introduction to Business
- Teach Strategies for Creative Problem Solving and Leadership
- Incorporated work experience and practical knowledge to the classroom
- Promote and fostered supportive learning in the classroom to help with retention
- Assist with curriculum suggestions and development to the Dean
- Develop tests and quiz for selected subjects as directed by Dean of Instruction

Community Outreach Director – Fresno Campus/Bakersfield Center

DeVry University

August 2013-June 2014

- Responsible for creating and strengthening relationships in the community with key influencers including educators and the community.
- Serves as a “door opener” and goodwill ambassador to these organizations.
 - High school principals, administrators, teachers and counselors
 - Community College presidents and transfer coordinators
 - Government agencies, ethnic organizations and local partnerships/associations
- Communicates campus events/initiatives to media, community organizations, high schools and community colleges.
- Coordinates with marketing to ensure all outreach communications are on brand and compliant.

Reference Available Upon Request

- Works in conjunction with Admissions to ensure that as relationships are nurtured the recruitment team has the opportunity to develop that relationship.
- Actively participates in the local area Chamber of Commerce and other professional, business, educational and governmental organizations to develop relationships that may result in student inquiries.
- Fosters increased knowledge of DeVry University through campus tours, grand openings and other special events.
- Occasionally works in partnership with regional PR manager to project manage publicity oriented media events, such as grand openings, and guest speakers.

Director of Admissions – Fresno Campus/Bakersfield Center

DeVry University

Jan 2009-July 2013

- Responsible for the management of 2 ADAs and 15 advisors (7 Adult and 8 High School). Recruitment Teams-17 direct reports. Participates in the implementation of student enrollment strategies and the management of resources in order to meet performance expectations. Provides leadership in the execution of the business plan, the control of expenses and other managerial functions.
- Train advisors and work directly with students and community on social and emotional support to address education opportunity.
- In conjunction with the Campus President, ensures that objectives, goals, plans, budgets, training, policies, practices and actions produce desired student recruitment results, consistent with the overall mission and strategic plan for the Admissions Department. Participates in the development and execution of both short-term and long-term student recruitment strategy at the campus and metro level to ensure the Company's growth and profitability objectives and implements approved programs.
- Manage and participates in the implementation of student enrollment strategies and the management of resources in order to meet performance expectations for both High School and Adult Admissions.
- Provides leadership in the execution of the business plan, the control of expenses and other managerial functions, as needed in Bakersfield and Fresno.
- Manage and oversee student recruitment activities which include recruiting, hiring, motivating and supervising staff; ensuring compliance with all policies and procedures; meeting enrollment goals and objectives for each term; and profitably managing the designated location.
- Develop and build relationships with local high school counselors, community college counselors, and local community leaders to market DeVry University and Keller Graduate School of Management programs.

Assistant Director of Admissions – Fresno Campus/Bakersfield Center

DeVry University

Jan 2007 – Jan 2009

- Develop and build relationships with local high school counselors, community college counselors, and local community leaders to market DeVry University and Keller Graduate School of Management programs
- Responsible for the management of the Adult Admissions Team. Effectively trained new staff and provided motivation to achieve and maintain a high level of productivity and morale. Created a climate that was proactive and was personally involved in helping Admissions staff achieve their recruiting goals
- Conducted team meetings in order to motivate, encourage and discuss key issues and concerns with Admissions staff. Handles all phases of the student admissions process and was responsible for generating prospective students for enrollment at DeVry. Assisted in the development, direction and coordination of the Admissions Department's activities in accomplishing its goals and objectives.

High School/Adult Admissions Advisor – Fremont Campus/Fresno Campus

DeVry University

March 1999-Jan 2007

- Responsible for generating prospective students for enrollment in DeVry University's academic programs using established leads. Contacted students to obtain approval to start the enrollment process. Responsible for all phases of the student admissions process from marketing the program with students to qualifying them for enrollment. Conducted telephone and personal interviews to qualify candidates to meet admission requirements.

Selected Accomplishments

- Member of market research to identify and open DeVry University Fresno Campus in 2005
- Led the opening and operation of the DeVry University Bakersfield Center in 2007
- Increased the enrollment of the Fresno Metro (Fresno and Bakersfield) by 150% during the 2010 and 2011 school year
- Led the DeVry University and partnership with US Olympic Committee in organizing HER WORLD for high school female students interested in STEM programs in 2013-2014 school year
- Winner of Professional Recognition Integrity and Dedication to Excellence (PRIDE) award at DeVry University in 2001, 2002, 2004, 2005, and 2009
- Winner of Ron Taylor award in 2009 for Excellence Student Services

Key Committees & Assignments

- *Candidate for State Center Community College District Board of Trustee for District 2, 2016 Election Year*
- *Board Vice President for Fresno Center for New Americans, 2014-Jan 2017*
- *Member for Asian Business Institute Resource Center, 2016-Present*
- *Bond Over Site Committee member for Central Unified School District-Present*
- *Representative for Yang Wameng USA for Central California Region 2015-Present*
- *Member of Executive Team for DeVry University, 2007-2014*
- *Member of Executive Team for Institute of Technology, 2014-2016*

Bi-literate English and Hmong