



REC'D OCT 26 '17 PM12:37  
FRESNO CITY CLERK

**MAYOR LEE BRAND**

**NOTIFICATION OF APPOINTMENT BY MAYOR  
TO BOARD OR COMMISSION**

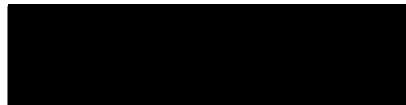
**TO:** City Council  
**THROUGH:** Yvonne Spence, City Clerk  
**BY:** Lee Brand, Mayor

☐ Reappointment  
☒ New Appointment

**Name of person replaced: Barbara Goodwin**

**Name:** Kacey Auston

**Address:**



**Home Phone:** N/A

**Business Phone:**



**Appointed to:** Fresno Metropolitan Flood Control District

**Term:** Through 8/3/2018

*City Council Agenda 11/2/17*



## APPLICATION FOR APPOINTMENT TO BOARD OR COMMISSION

Resume or letters of recommendation may be attached.

Applicants may be required to live within the Fresno City limits. I reside in Council District No. 6

Name: Kacey Auston Hm. Phone: \_\_\_\_\_ Wk. Phone: 559-  
[REDACTED]

Home Address: \_\_\_\_\_

Zip: [REDACTED]

Work Address: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: [REDACTED] Small business owner Occupation/Employer:  
Yrs 25 Months \_\_\_\_\_

Educational Background, Schools Attended, Degrees and Certifications: \_\_\_\_\_ Fresno City  
College \_\_\_\_\_

Professional and Community Affiliations:

See resume' \_\_\_\_\_

For what Board or Commission are you applying? \_\_\_\_\_ Fresno Metropolitan Flood  
Control \_\_\_\_\_

Briefly explain why you are interested in serving on this Board(s) or Commission(s): The Fresno Metropolitan Flood Control uses 50% of their reserve on economic development. As a business owner economic development is a professional priority to me. \_\_\_\_\_

Provide 3 Personal/Professional References. Provide name, address, and phone number where they may be reached during the day.

Kathy Eide-Casas [REDACTED]

Robert Tibbetts [REDACTED]

Joseph Kalpakoff [REDACTED]

Return completed, signed application to the City Clerk's Office, 2600 Fresno Street, Room 2133, Fresno, CA 93721-3603 or FAX to (559) 488-1005. Your application will be kept on file for two years, please re-file after that time if you are still interested in serving.

**FOR OFFICE USE ONLY:** Date referred to Mayor \_\_\_\_\_ Date referred to Councilmember \_\_\_\_\_

# KACEY AUSTON

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## EXPERIENCE

### **Auston Consulting**

**2005-Present**

The mission of Auston Consulting is to bridge the gap between the public and private sectors through communication and liaison. I represent numerous Central Valley corporations and small businesses on a range of government relation issues. My primary focus is on issue resolution with various public agencies, consensus building, and development of strategic public relations and community outreach programs. Corporate and municipal clients include: Mid Valley Disposal, Producer's Dairy, Kroeker Construction, Sunset Waste, HealthWise Medical Solutions, Maria's Tacos, City of Chowchilla, Wild Carter & Tipton, and Church Avenue Investors.

### **Liaison with California High Speed Rail Authority**

A major focus of Auston Consulting is providing integral community liaison for corporate and private property owners on a broad range of issues including imminent domain negotiations, permitting and alignment strategies. I negotiate complex agreements for the private sector that balance corporate needs with those of the Authority, community and municipalities.

### **Other +Client Highlights**

- Created comprehensive facilities plan for imminent domain and EIR matters related to high-speed rail alignment for Producer's Dairy
- Designed and implemented government relations plan for Kroeker Construction
- Liaise with government officials for Mid Valley Waste throughout the Central Valley
- Implemented HealthWise Medical Solution's statewide outreach program
- Consulted with Wild Carter & Tipton on eminent domain issues
- Navigated permitting process through the County of Fresno for Maria's Tacos

### **Woman-Owned Small Business Owner**

**1990-Present**

### **Studio in the Tower / Appearances Salon / Studio 614**

Established three businesses as sole proprietor responsible for budgeting, payroll, staffing and all administrative tasks for these successful salons. For three consecutive years, The Studio in the Tower was awarded the sought-after People's Choice Award from the Fresno Bee.

## EDUCATION

### **Fresno City College**

**1989-1990**

Liberal arts undergraduate studies focusing on business, government affairs and history.

## COMMUNITY INVOLVEMENT

- Fresno Women's Political Caucus - Member
- Fresno Dailey Elementary Charter School - Board Member
- Measure Q and K Campaigns for Fresno Unified School District - Board Member
- Fresno/Madera Exceptional Parents Unlimited - Outreach Committee Member
- Fresno Democratic Women's Club - Board Member
- Fresno High Graduates Giving Back - Founded Pilot Program that collects and distributes 300 prom dresses for underserved students
- Fresno/Madera United Way - Board Member

References available upon request