



NetFile
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Yvonne Spence
City Clerk
City of Fresno
2600 Fresno Street
Fresno, CA 93721

Dear Yvonne:

Thank you for the e-mail. As promised, here is some background information regarding sole source information for NetFile's Campaign Disclosure and Form 700 e-filing systems.

Background

NetFile offers hosted systems that provide you with an extremely affordable solution that will enable you to paperlessly electronically file your Campaign and Form 700 Statements. NetFile was the first to market an electronic Campaign Disclosure e-filing and administration system back in 2003. This was a result from a lead from the Secretary of State of CA that led to our first client (the County of Santa Clara Registrar of Voters). Santa Clara continues to use us today. A NetFile client (San Francisco) sponsored the legislation that led to AB2452 which allows local governments to paperlessly file Campaign Statements. NetFile made history with the first ever paperless filing of a Campaign Statement in CA through the City of San Diego back on January 22, 2013.

NetFile was also first to market an electronic filing system for Form 700 filings back in 2006 for San Bernardino County (who is still a client today). Over 70% of Cities that use an e-filing system in CA today use NetFile!

Who Uses NetFile

NetFile is currently being used by 128 local government agencies in California today.

The NetFile Difference for Sole Sourcing

NetFile's unique features allow our clients to sole source us as a vendor. These features are:

- 1) No other vendor offers off the shelf commercial software for creating Campaign Disclosure documents. This is extremely important for committees who want more features than what are provided in the free filing software. The free filing software allows a committee to record and file its data but is not as feature laden as commercial off the shelf software. For example, a large committee may want to have any number of people have access at different levels into the filer system for various reasons. This is but one reason why a committee may want to choose to pay for off the shelf commercial software.

2) NetFile was founded in 1998 and was the first vendor in CA to file a Campaign Disclosure Statement in CA back in the year 2000. NetFile was instrumental in helping shape the cal filing spec back in the late 1990s that is still being used today by the Secretary of State and every electronic filing local government agency in CA.

3) NetFile's support group is unparalleled with an average of 13 years of experience in Campaign Disclosure support.

4) NetFile is the only company offering both single and dual signature verification options for Campaign agencies.

5) NetFile is the only vendor who offers public viewing portals (regular and advance versions) free of charge for all clients. NetFile has several INDUSTRY EXCLUSIVE features on both its regular and advanced portals. For transparency, no other vendor comes close!

6) NetFile is the only company offering all the FPPC forms to be filed through the free filer application.

7) NetFile is the only vendor who doesn't use cloud services for hosting. NetFile hosts on its own servers in a top tier colocation facility located in the Bay Area of California.

8) NetFile offers INDUSTRY EXCLUSIVE mobile applications for Form 700 filings not available from any other vendor.

9) NetFile does not make any political contributions to local committees for any reason whatsoever. There is one other vendor trying to enter this market space that has a history of making contributions in Orange County to local candidate controlled committees whose candidates also have signed contracts with the vendor. Documentation can be supplied upon request.

10) NetFile's Campaign system is the only system recommended for local governments by the California Political Treasurers Association.

11) Last but not least, one of the most important advantages with NetFile is all your revenue spent with NetFile stays in CA. NetFile is proud of the fact we are 100% based in CA.

If you have any question, please let me know.

Best regards,



Tom Diebert
Vice President, NetFile