Exhibit C - Public Notice

CITY OF FRESNO NOTICE OF PUBLIC HEARINGS

NOTICE IS HEREBY GIVEN THAT the Fresno City Planning Commission and the Fresno City Council, in accordance with Sections 65090 and 65091 (Planning and Zoning Law) of the Government Code and in accordance with the procedures of Chapter 15, Sections 5007 and 5801-5812 of the Fresno Municipal Code, will conduct public hearings to consider Plan Amendment Application No. A-18-0003, Rezone Application No. R-18-004, Text Amendment Application No. TA-18-002, and the related environmental finding. These applications have been filed by the City of Fresno Development and Resource Management Director and pertain to approximately 419.18 acres of property (see Map, below). At these hearings, the following will be considered:

Environmental Assessment No. A-18-003, R-18-004, TA-18-002 recommends approval of an Addendum to Final Master Environmental Impact Report SCH No. 2012111015 (MEIR) certified by the Fresno City Council on December 18, 2014 for the Fresno General Plan and Development Code, and to Program Environmental Impact Report SCH No. 2012041009 certified by the Fresno City Council on October 20, 2016 for the Downtown Plans and Code pursuant to California Environmental Quality Act Guidelines Sections 15162 and 15164.

Plan Amendment Application No. A-18-004 pertains to approximately 419.18 acres of property and proposes to amend the Fresno General Plan, the Bullard, Fresno High, McLane, Roosevelt, Hoover and Downtown Neighborhoods Community Plans, the Tower District Specific Plans, the Fresno Chandler Executive Airport Land Use Compatibility Plan, the Fresno-Chandler Downtown Airport Master and Environs Specific Plan and the Fresno Yosemite Airport Land Use Compatibility Plan; and the Farmland Preservation Program Policy RC-9-c. The purpose of the amendments is to implement City Council direction from February 2016 allowing property owners to request a reversion to a zone district and planned land use equivalent to that existing under the prior General Plan when the change is consistent with General Plan policy and would not cause significant environmental impacts.

Rezone Application No. R-18-003 pertains to approximately 419.18 acres of property. The purpose of the amendments is to implement City Council direction from February 2016 allowing property owners to request a reversion to a zone district and planned land use equivalent to that existing under the prior General Plan when the change is consistent with General Plan policy and would not cause significant environmental impacts.

Text Amendment Application No. TA-18-002 makes minor changes to the Development Code in order to improve functionality, clarity, internal consistency, and consistency with State law. Proposed amendments affect the following standards and/or procedures; legal non-conforming; legal non-conforming site features; parks; driveway paving; mixed use permitted uses; massage establishments; downtown ground floor retail; bluff setback; live/work; setbacks from landscape easements; signs; corner commercial; drive throughs; tiny homes; Council District Project Review Committees; Airport Land Use Commission review of text amendments; development agreements; accessory living quarters; substance abuse treatment clinic, among others. The affected sections are Table 15-107-B, Section 15-311-A, 15-404-F-2, 15-405-E-1, 15-405-E-2, Table 15-902, Section 15-904-A-8, Table 15-1002, 15-1102, 15-1202, Section 15-1304-B, 15-1404-A, Figure 15-1501-C, Table 15-1502, Section 15-1603-A, 15-1603-D-1, 15-1603-E, 15-1609-B-1-b, 15-2002-B, 15-2020-F, 15-2412-E, 15-2413-D, 15-2610-D, 15-2610-E-7, 15-2610-G-6, 15-2612-A, 15-2722-F-1, 15-2728-B-1, 15-2754-E-2-c, 15-4906-D-1, 15-4906-J, 15-5207, 15-5808, 15-6003, 15-6005, 15-6702, 15-6703, and 15-6704.

FRESNO CITY PLANNING COMMISSIONDate:Wednesday, April 4, 2018Time:6:00 p.m., or thereafterPlace:City Hall Council Chamber,Second Floor, 2600 Fresno Street, Fresno,CA 93721

FRESNO CITY COUNCIL

Date:Thursday, April 19, 2018Time:10:00 a.m., or thereafterPlace:City Hall Council Chamber,Second Floor, 2600 Fresno Street,Fresno. CA 93721

Any interested person may appear at the public hearing and present written testimony, or speak in favor or against the project proposal. If an individual challenges the above applications in court, they may be limited to raising only those issues that were raised at the public hearings described in this notice, or in written correspondence delivered to the Planning Commission or City Council consistent with their respective rules of procedure. The Planning Commission's recommendations pertaining to the Environmental Assessment, Plan Amendment, Rezone, and Text Amendment applications will be considered by the City Council.

Note: This public hearing notice is being posted pursuant to the requirements of the Fresno Municipal Code Section 15-5007-D.

For additional information on the proposed project, including copies of the proposed environmental finding, contact the City of Fresno Development and Resource Management Department, City Hall, 2600 Fresno Street, Room 3076, Fresno, California, 93721, or contact Sophia Pagoulatos at sophia.pagoulatos@fresno.gov. *Para información en español, comuníquense con Sophia Pagoulatos (al correo electrónico Sophia.pagoulatos@fresno.gov).*