

CITY OF FRESNO

Office of Councilmember Paul Caprioglio

Proclamation

WHEREAS, families every year are dealt the difficult task of finding the proper assisted living facility for their loved ones. They can become overwhelmed by the process, the various options of homes, affordability and finding a facility with the suitable amount of support their loved ones need; and

WHEREAS, Assured Senior Living Solutions was founded by David and Rachel Reed on September 1, 2018 as a free senior care referral service for families in Fresno, Clovis and the surrounding areas to help them find assisted living facilities and senior care options for their loved ones; and

WHEREAS, they have placed 21 seniors in the best living situation for their needs, consulted with over 100 families on their options, and provided over 800 hours of consulting services in their first year of business; and

WHEREAS, their efforts are led by Assured Senior Living Solution's founder, David Reed, who uses his experience as a certified Dementia Practitioner and Licensed Residential Care for the Elderly Administrator to help find the right living facility to comfort loved ones and keep families at ease; and

WHEREAS, David and Rachel have further served the needs of seniors in the community throughout Fresno and Fresno County by coordinating Senior Day with the Fresno Grizzlies, provided in-service and informational senior care seminars and managing and growing The Aging Network which brings together senior care providers and consultants in Fresno and Clovis to create greater awareness of the needs of seniors; and

WHEREAS, this excellent service comes at no cost to the families looking for the best care for their loved ones in need;

NOW, THEREFORE BE IT RESOLVED, Mayor Lee Brand and the Fresno City Councilmembers, do hereby acknowledge and congratulate Assured Senior Living Solutions for the excellent service they provide.

BE IT FURTHER RESOLVED, that we, Mayor Lee Brand and the Fresno City Councilmembers, do hereby proclaim Thursday, October 25, 2018 to be:

“Assured Senior Living Solutions Day”

in the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and affixed the seal of the City of Fresno, California, this 25th day of October 2018.


LEE BRAND, Honorable Mayor


STEVE BRANDAU, Council Vice President


PAUL CAPRIOGLIO, Councilmember District 4


GARRY BREDEFELD, Councilmember District 6


ESMERALDA SORIA, Council President


OLIVER BAINES III, Councilmember District 3


LUIS CHAVEZ, Councilmember District 5


CLINT OLIVER, Councilmember District 7

