



YOUTH LEADERSHIP INSTITUTE

# Building Communities that Invest in Youth



# About YLI

Youth Leadership Institute (YLI) builds communities where youth and their adult allies come together to create positive social change.

We build the skills of youth to identify and influence policy and community change on the issues that matter to youth while building the capacity of adult allies to work in effective and equitable youth and adult partnerships.

- More info about YLI can be found at [www.yli.org](http://www.yli.org).



Founded in 1991, YLI has Community-Based offices in Fresno, Merced, Marin, San Mateo, and San Francisco counties, implementing leadership development, research, and campaigns to improve the health outcomes of communities.

YLI has served 89,000 youth in 220 communities, and worked on the passage of over 200 policies in its 27 year history.

In Summer of 2018 YLI launched programs in Madera County and as of October 1, 2018, YLI will have offices in Coachella and Long Beach







# YOUTH LEADERSHIP INSTITUTE

## TRAINING & CONSULTING SERVICES



# What does YLI accomplish in communities?



# Standards of Practice (SOPs)



## Youth Development Standards of Practice





# Fresno Youth Development Outcomes

## ***FNL Promotes Resilience***

95% Formed Caring/Meaningful Relationships in FNL

97% Report FNL Supports Community Engagement

92% Report FNL Increases School Engagement

97% Report FNL Supports Leadership Development

95% Report FNL Provides a Safe Environment

92% Report Gaining Valuable Skills in FNL





## The kNOw Youth Media

Storytelling and  
community advocacy:

- Telling the stories of Fresno (S&SE)
- Journalism & multimedia trainings
- Publish their work online year around and publications once a year





## Rural Youth Advocacy Team

- Advocating for youth commissions in Reedley, Orange Cove and Sanger.
- Building youth capacity to lead campaigns on youth issues.

# Boys and Men of Color (BMOC)

BMOC is a community of young leaders who heal, advocate, and serve to make a healthy home for all.



- Transportation Justice
- Parks for All
- Invest in youth



# Hispanas Organized for Political Equality (HOPE)

HOPE is a youth leadership program statewide for Latina (junior students.)



- Civic engagement
- College readiness
- Policy Advocacy
- Research
- Public Speaking



# Alcohol, Tobacco and Other Drugs (ATOD) & Friday Night Live (FNL)

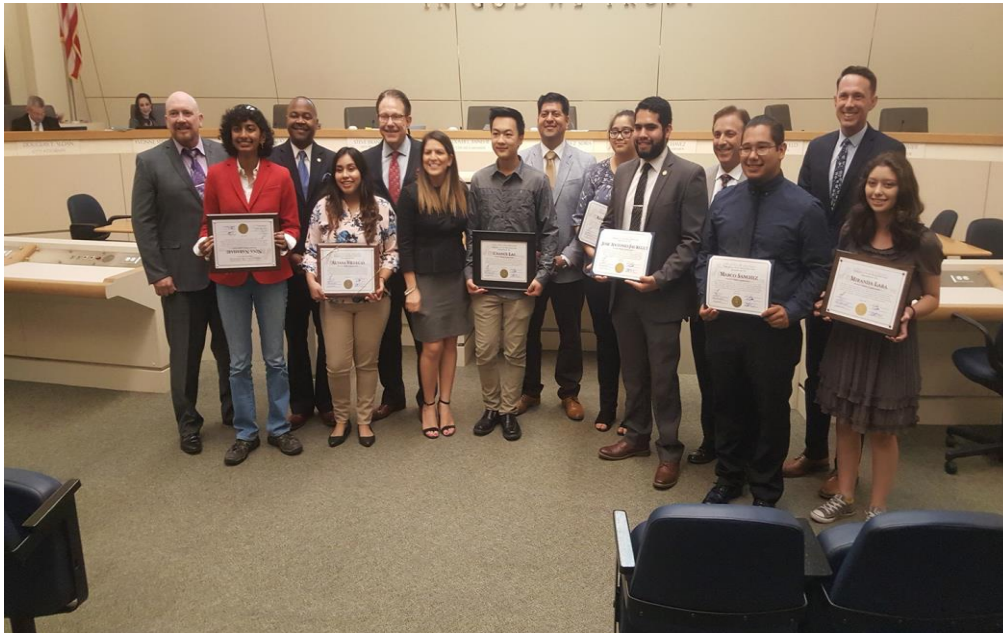


- 16 FNL sites
- Utilize Environmental Prevention strategies like: messaging, access, policy, and social norms.
- Smoke free parks policy countywide



# Fresno Youth Commission

Youth Commissioners serve as an advisory board to city council and the Mayor's office on issues that impact youth.



- 16 Youth Commissioners
- Youth Jobs Task-force
- Paid local government internships
- Free swimming lessons
- Philanthropy





## Internship Program

- College interns/graduates
- Support program work, conduct research, organize community events, and trainings.
- Program stipend



CHILDREN FIRST

## CHILDREN FIRST: COMMUNITY HEROES



abc 30 "Children First: Community Heroes," Sunday, August 30, 2015 at 6:30PM.

Kids caring about our Community! ABC30 special focusing on caring and kindness. Sunday, August 30, 2015 at

Fresno Youth – Saturation of Unhealthy Advertising Campaign



Children First is a year-long effort focusing on the challenges, problems and opportunities facing our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations that work with kids. The Children First campaign includes half-hour programs like "Community Heroes," thirty-second public service announcements, and special stories on Action News. ABC30 thanks our partners below for putting Children First in the Central Valley.

## BMOC Youth Leaders Transportation Justice



Government Channel - Comcast channel 96 - AT&T channel 99

Now Playing: Fresno City Budget Hearing 6/12/18

The Next at 12:00 am: Fresno Planning Commission 6/16/18

**Merced Youth**



**Kerman Youth Leaders**



**City of Fresno Youth Commission Town Hall**





# Questions?

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[www.yli.org](http://www.yli.org)

