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CITY OF FRESNO  
CITY CLERK'S OFFICE

## FRESNO CITY COUNCIL



### Supplemental Information Packet

Agenda Item – ID 19-0191 Approve Agreement with the State of California to receive \$3,105,519.90 in Homeless Emergency Aid Program (HEAP)

**Content of Supplement: Attachment C, PowerPoint Presentation**

#### Supplemental Information:

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

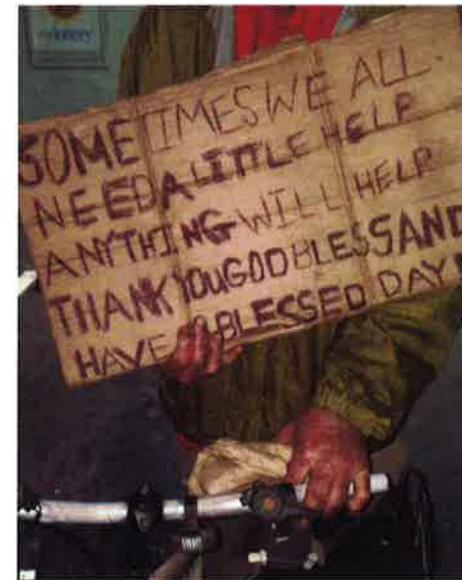
#### Americans with Disabilities Act (ADA):

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.



# Comprehensively Addressing Homelessness in Fresno

*January 17, 2019*



# **New Funds to Address Homelessness**

- **\$3.1 Million City of Fresno HEAP**
- **\$9.5 Million Fresno Madera Continuum of Care HEAP**
- **\$1.5 million in additional CESH funding**
- **\$14 million in Total new funding**

# In a Nutshell

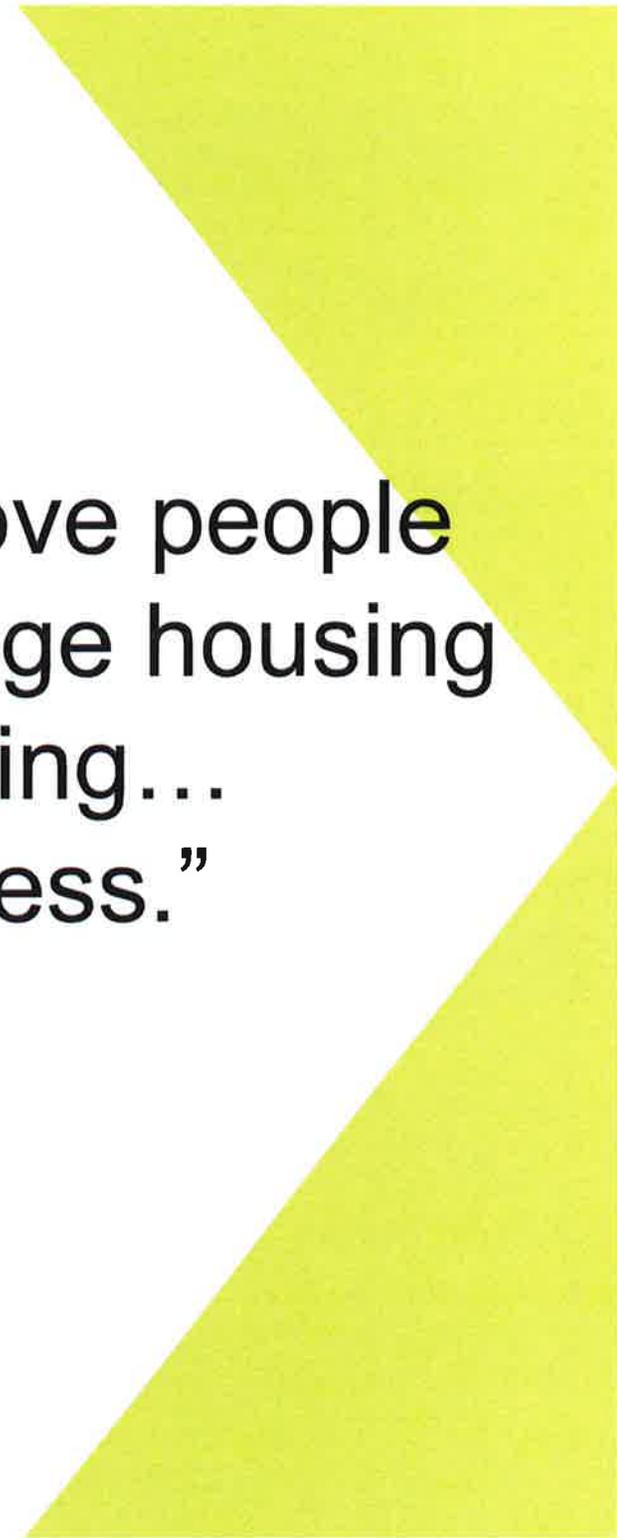
- \$3.1 million City HEAP are one time funds.
- We have 2.5 years to use these funds.
- We have done joint community planning for all \$14 million.

# The Plan

- 100 low barrier shelter beds
- 60 bridge housing beds
- 6-8 youth shelter beds
- Rapid rehousing for 152 families
- Prevents 718 households from becoming homeless

# Back Door Strategy

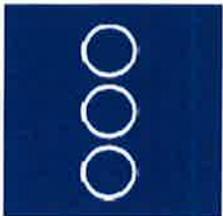
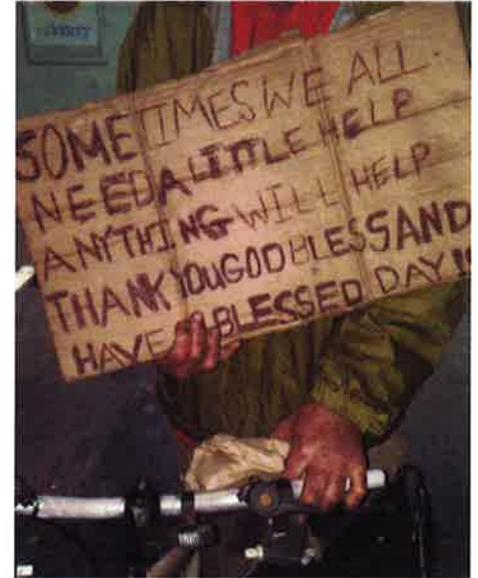
“A systemic approach to move people from street to shelter to bridge housing to permanent housing creating... pathways out of homelessness.”





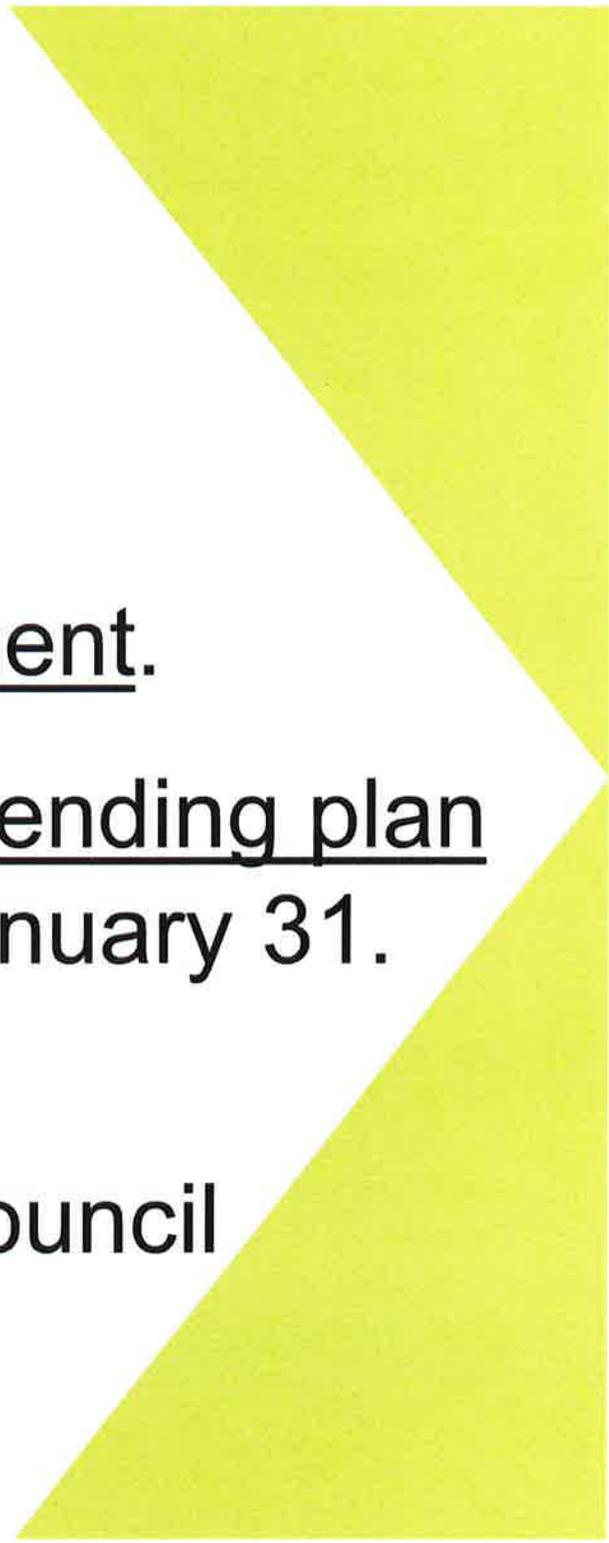
# Comprehensively Addressing Homelessness in Fresno

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# Your Concerns

- Results in 2019
- Strict and direct accountability
- Multiple shelters that do not place whole burden on just one neighborhood
- Regular reporting on performance
- PD's Homeless Task Force connected to helping people get off the streets



**In light of those concerns,  
we are asking you to do  
three things today:**

1. Approve the State Agreement.
2. Consider and choose a spending plan for Council approval on January 31.
3. Consider and choose an implementation plan for Council approval on January 31.



# **Action 1: Approve State Agreement.**

- Receive the funds.
- Our deadline is Saturday.

# **Action 2: Consider and choose a spending plan:**

- Option #1: Joint Plan



# Option #1 Provides:

- 100 low barrier shelter beds
- 60 bridge housing beds
- 6-8 youth shelter beds
- Rapid rehousing for 152 families
- Prevents 718 households who are on the brink from becoming homeless
- Engages private sector apartment owners

# Option #1 Features:

- Maximum leverage
- Develops pathways to housing; pipeline, not a warehouse
- Many homeless service providers apply
- Uses existing facilities, lower cost
- Multiple shelter sites, multiple populations, without overly impacting one neighborhood
- Room for augmentation

## **Option #2:**

- Pull out of the joint planning process
- Invest all of the City's \$3.1 million in a single 200 bed shelter with a single service provider

## **Option #3:**

- An approach that you may suggest



# Implementation Plan

## Option #1:

- Joint procurement/RFP process, and joint monitoring
- Retain independently developed contracts with City monitoring/accountability
- Bring MOU with the County for your approval on January 31

# Implementation Plan

## Option #2:

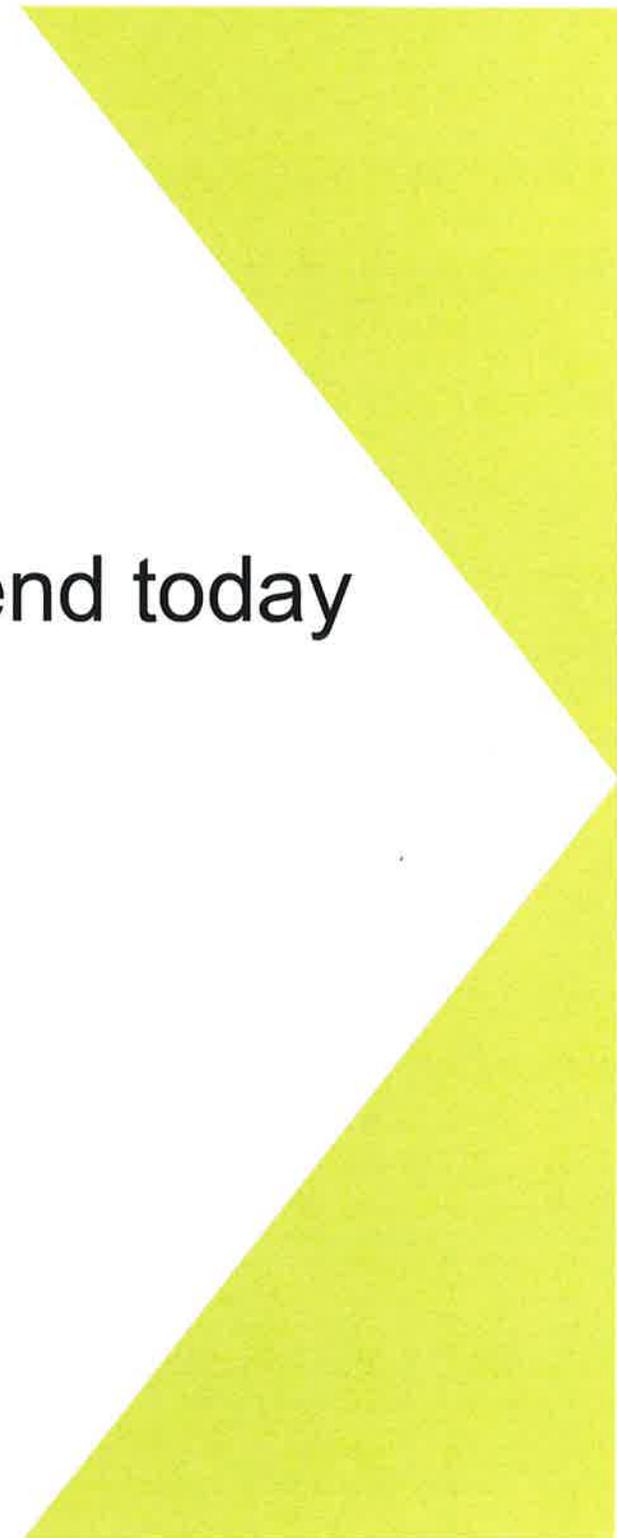
- If we choose the one big shelter/single provider model, use our own internal City processes



# Implementation Plan

## Option #3:

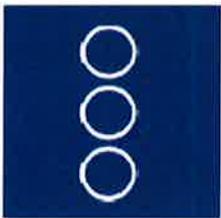
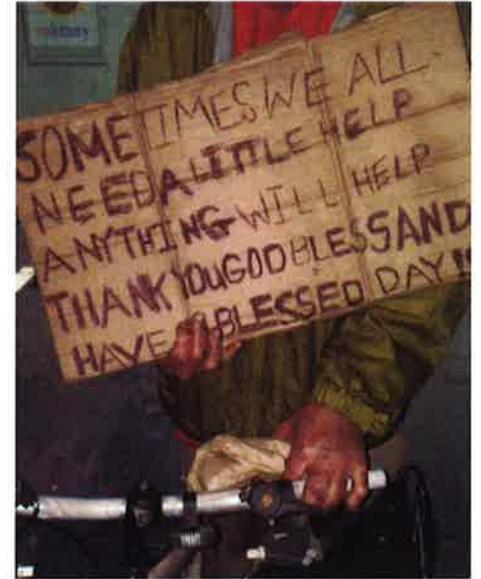
- Whatever you might recommend today





# Comprehensively Addressing Homelessness in Fresno

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**FMCoC & Big 11 Funding Timeline**

Activity	Year 1	Year 2	Year 3	Total	
Triage Center	\$2,000,000.00	\$2,000,000.00	\$837,330.00	\$4,837,330.00	
	\$0.00	\$0.00	\$516,897.00	\$516,897.00	\$5,354,227.00
Bridge Housing	\$100,000.00	\$100,000.00	\$270,833.00	\$470,833.00	
	\$0.00	\$0.00	\$108,337.00	\$108,337.00	
	\$550,000.00	\$550,000.00	\$270,830.00	\$1,370,830.00	\$1,950,000.00
Diversion	\$475,366.00	\$475,366.00	\$198,069.00	\$1,148,801.00	
Exp. Coordinated Entry	\$200,000.00	\$200,000.00	\$83,334.00	\$483,334.00	
			\$116,666.00	\$116,666.00	\$600,000.00
Rapid Rehousing	\$398,676.00	\$400,000.00	\$196,003.00	\$994,679.00	
	\$0.00	\$11,969.00	\$503,997.00	\$515,966.00	
	\$449,137.00	\$455,000.00	\$0.00	\$904,137.00	\$2,414,782.00
Outreach	\$255,000.00	\$255,000.00	\$106,250.00	\$616,250.00	
Landlord Engagement	\$210,000.00	\$210,000.00	\$127,065.00	\$547,065.00	
Landlord Mitigation Fund	\$40,000.00	\$40,000.00	\$20,000.00	\$100,000.00	
Homeless Planning Activities	\$100,000.00	\$0.00	\$0.00	\$100,000.00	\$12,831,125.00

Youth Set-aside Activities	Total Amount		
Coordinated Entry/Navigation Services	\$55,276.00	\$147,224.00	\$202,500.00
Housing (Triage/Bridge)	\$100,000.00	\$317,844.00	\$417,844.00
Health and Safety Education		\$10,000.00	\$10,000.00
<b>Total</b>	<b>\$155,276.00</b>	<b>\$475,068.00</b>	<b>\$630,344.00</b>

Administration		Youth Set-aside		Homeless Services			
HEAP Admin	\$475,068.00	HEAP Youth Set-aside	\$475,068.00	HEAP Services	\$8,551,227.00	\$8,551,227.00	\$0.00
Big 11 Admin	\$155,276.00	Big 11 Youth Set-aside	\$155,276.00	Big 11 Services	\$2,794,967.00	\$2,794,967.00	\$0.00
CESH Admin	\$78,154.00	CESH Youth Set-aside	N/A	CESH Services	\$1,484,931.00	\$1,484,931.00	\$0.00
<b>Total</b>	<b>\$708,498.00</b>	<b>Total</b>	<b>\$630,344.00</b>	<b>Total</b>	<b>\$12,831,125.00</b>		

Available Funding Totals	
HEAP	\$9,501,363.00
Big 11	\$3,105,519.00
CESH	\$1,563,085.00
<b>Total</b>	<b>\$14,169,967.00</b>

### FMCoC & Big 11 Funding Activity Breakdown

Triage Center - Pillar 3	
Triage Centers provide 24/7 housing-focused emergency shelter that provides low barrier access to dormitory and private accommodations with on-site services including diversion, connection to community resources, housing placement, and stabilization of health issues.	
100 Beds	
5 New Navigators (1:20 client ratio)	
Annual operating cost:	\$2,000,000.00
<b>CESH Allocation:</b>	<b>\$516,897.00</b>
<b>HEAP Allocation:</b>	<b>\$4,837,330.00</b>
<b>Total Allocation:</b>	<b>\$5,354,227.00</b>

Bridge Housing - Pillar 3	
Bridge Housing provides a shelter for households that have been assessed for housing and are in the process of being permanently housed. It allows for households to be in a safe environment and be easily located while housing is being secured.	
60 Beds	
2 New Navigators (1:30 client ratio)	
Annual operating cost:	\$650,000.00
<b>CESH Allocation:</b>	<b>\$108,337.00</b>
<b>HEAP allocation:</b>	<b>\$470,833.00</b>
<b>Big 11 Allocation:</b>	<b>\$1,370,830.00</b>
<b>Total Allocation:</b>	<b>\$1,950,000.00</b>

Diversion - Pillar 2	
Diversion employs strategies that help people experiencing a housing crisis quickly identify and access safe alternatives to emergency shelter.	
\$1600 per client	
\$1000 direct services	
\$600 staff costs	
718 households served over 3 years	
<b>HEAP Allocation:</b>	<b>\$1,148,801.00</b>
<b>Total Allocation:</b>	<b>\$1,148,801.00</b>

Exp. Coordinated Entry - Pillar 3	
Expanded Coordinated Entry enhances the current Coordinated Entry System (CES) by implementing a standardized risk assessment for homelessness at intake, offering diversion consultation to households, establishing a direct link between MAP Point and CES programs, aligning existing community programs to create a comprehensive crisis response network, and offering community education on the crisis response system.	
<b>CESH Allocation:</b>	<b>\$116,666.00</b>
<b>HEAP Allocation:</b>	<b>\$483,334.00</b>
<b>Total Allocation:</b>	<b>\$600,000.00</b>

Rapid Rehousing - Pillar 4	
Rapid Rehousing provides housing relocation and stabilization services as well as short- and/or medium-term rental assistance as necessary to help a homeless individual or family move as quickly as possible into permanent housing and achieve stability.	
Rental Assistance \$750/mo. (12 mos.):	\$9,000.00
Security deposit/first/last:	\$2,000.00
Staff costs:	\$4,000.00
Per household cost:	\$15,000.00
Up to 154 households served over 3 year period	
<b>CESH Allocation</b>	<b>\$515,966.00</b>
<b>HEAP Allocation:</b>	<b>\$994,679.00</b>
<b>Big 11 Allocation:</b>	<b>\$804,137.00</b>
<b>Total Allocation:</b>	<b>\$2,414,782.00</b>

Outreach - Pillar 2 & 3	
Outreach activities include the essential services necessary to reach out to unsheltered homeless people and connect them with emergency shelter, housing, or critical services.	
Annual operating cost:	\$255,000.00
Includes \$7200/yr vehicle lease	
<b>HEAP allocation:</b>	<b>\$616,250.00</b>
<b>Total Allocation :</b>	<b>\$616,250.00</b>

Landlord Engagement - Pillar 4	
Landlord Engagement staff build relationships with landlords and provide an access point for landlords and agencies seeking to connect currently available units to individuals and families in search of housing.	
2 new landlord engagement position	
\$75k annually + 40% overhead	
<b>CESH Allocation:</b>	<b>\$127,065.00</b>
<b>Big 11 allocation:</b>	<b>\$420,000.00</b>
<b>Total allocation:</b>	<b>\$547,065.00</b>

Landlord Mitigation Fund - Pillar 4	
Landlord Mitigation Fund covers costs due to excessive damage done to a unit beyond what the security deposit will pay. This added protection may encourage landlords to rent to households that are considered high risk.	
<b>Big 11 allocation:</b>	<b>\$100,000.00</b>
<b>Total allocation:</b>	<b>\$100,000.00</b>