## **CITY OF FRESNO**

Is hereby presented to:

## ABC30's Latino Life

WHEREAS, ABC30 has a long history in this community, celebrating more than 60 years in Broadcasting, providing daily news coverage and public affairs programming to a six-county area; and,

WHEREAS, ABC30'S PUBLIC AFFAIRS PROGRAM, LATINO LIFE is Celebrating its 10<sup>th</sup> Anniversary; and,

WHEREAS, ABC30'S, LATINO LIFE hosted by Graciela Moreno, has helped the efforts of hundreds of non-profits in the Central Valley by giving them a platform to share their causes and promote their events; and,

WHEREAS, ABC30'S LATINO LIFE focuses on issues impacting local Latinos and highlights positive contributions Latinos are making in our community.

WHEREAS, ABC30'S LATINO LIFE celebrates diversity and inclusion while giving a voice to the unsung heroes of the central valley; and,

WHEREAS, ABC30 is the most watched television station in the Central Valley with more than 30 years of leading news ratings; and,

*NOW, THEREFORE, BE IT RESOLVED,* that we, Mayor Lee Brand and the members of the Fresno City Council, do hereby proclaim the 1<sup>st</sup> day of February, 2019 to be:

## "Latino Life Day"

in the City of Fresno.

*IN WITNESS WHEREOF*, we have hereunto set our hands and affixed the Seal of The City of Fresno, California, this 31<sup>st</sup> day of January, 2019.

MAYOR LEE BRAND	COUNCIL PRESIDENT STEVE BRANDAU
COUNCIL VICE PRESIDENT MIGUEL ARIAS	COUNCILMEMBER ESMERALDA SORIA
COUNCILMEMBER PAUL CAPRIOGLIO	COUNCILMEMBER LUIS CHAVEZ
COUNCILMEMBER GARRY BREDEFELD	COUNCIL MEMBER NELSON ESPARZA