

Southern Blackstone Avenue Smart Mobility Strategy



City Council Presentation

Thursday, May 2, 2019

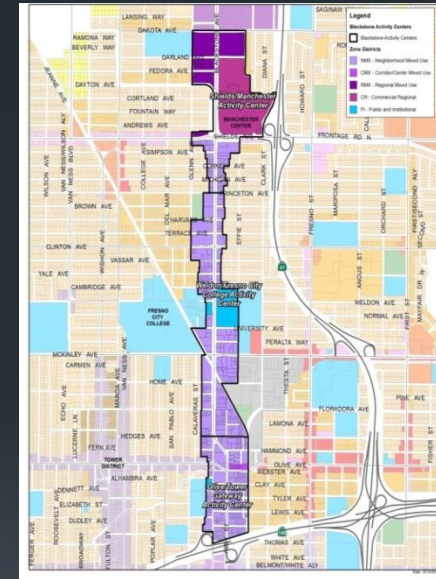
Hearing for City Council to consider approval of the following:

1. **ADOPT** a finding that there is no possibility that acceptance of the Southern Blackstone Avenue Smart Mobility Strategy will have a significant effect on the environment and is exempt from CEQA pursuant to CEQA Guidelines Section 15061(b)(3).
2. **ADOPT RESOLUTION** accepting the Southern Blackstone Avenue Smart Mobility Strategy.

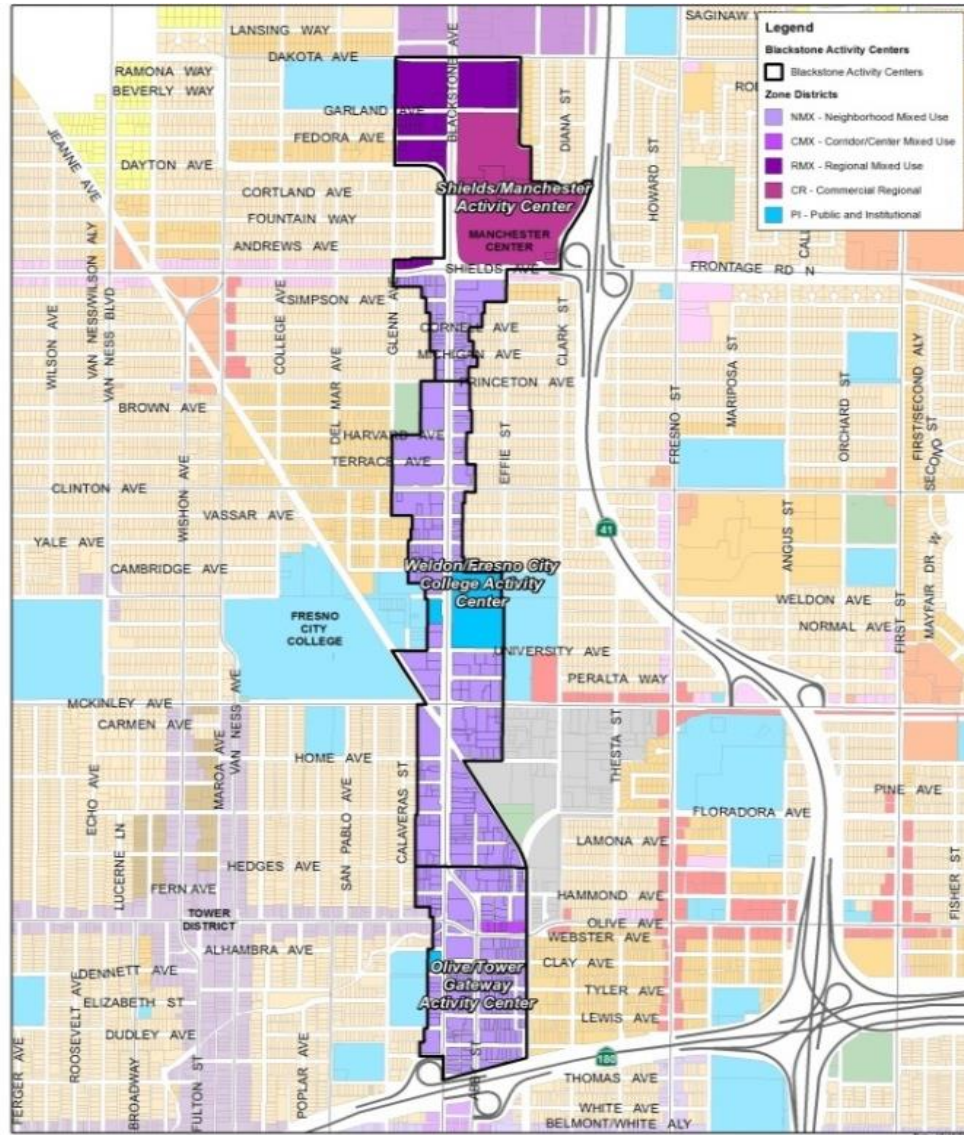


What is the Southern Blackstone Avenue Smart Mobility Strategy?

- A toolkit complete with recommendations for project improvements to the street, sidewalks, intersections, and adjacent properties within the 2.5 project area (Dakota Avenue to Highway 180).
- Improvements incorporate the following:
 1. Increased safety and access to all travel modes
 2. Identify and address impacts on business opportunities
 3. Enhance the streetscape
 4. Improve pedestrian crossings
 5. Improve bicycle access and facilities
 6. Improve gateway and wayfinding signage



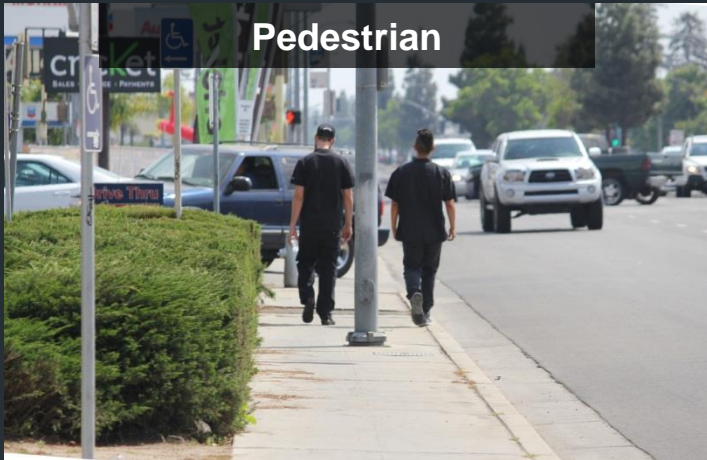
Project Area





What are Complete Streets?

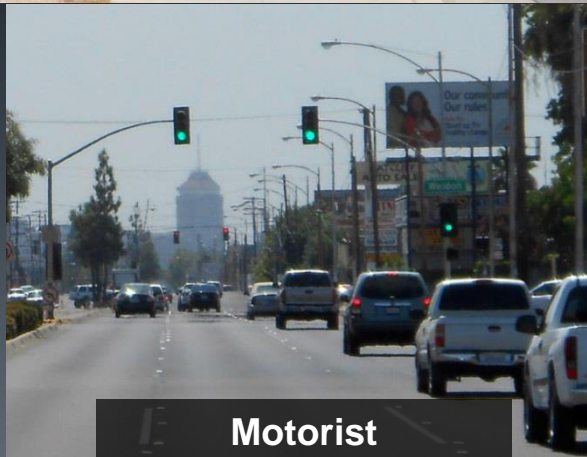
“Complete streets are streets for everyone.”



Pedestrian



Transit User



Motorist



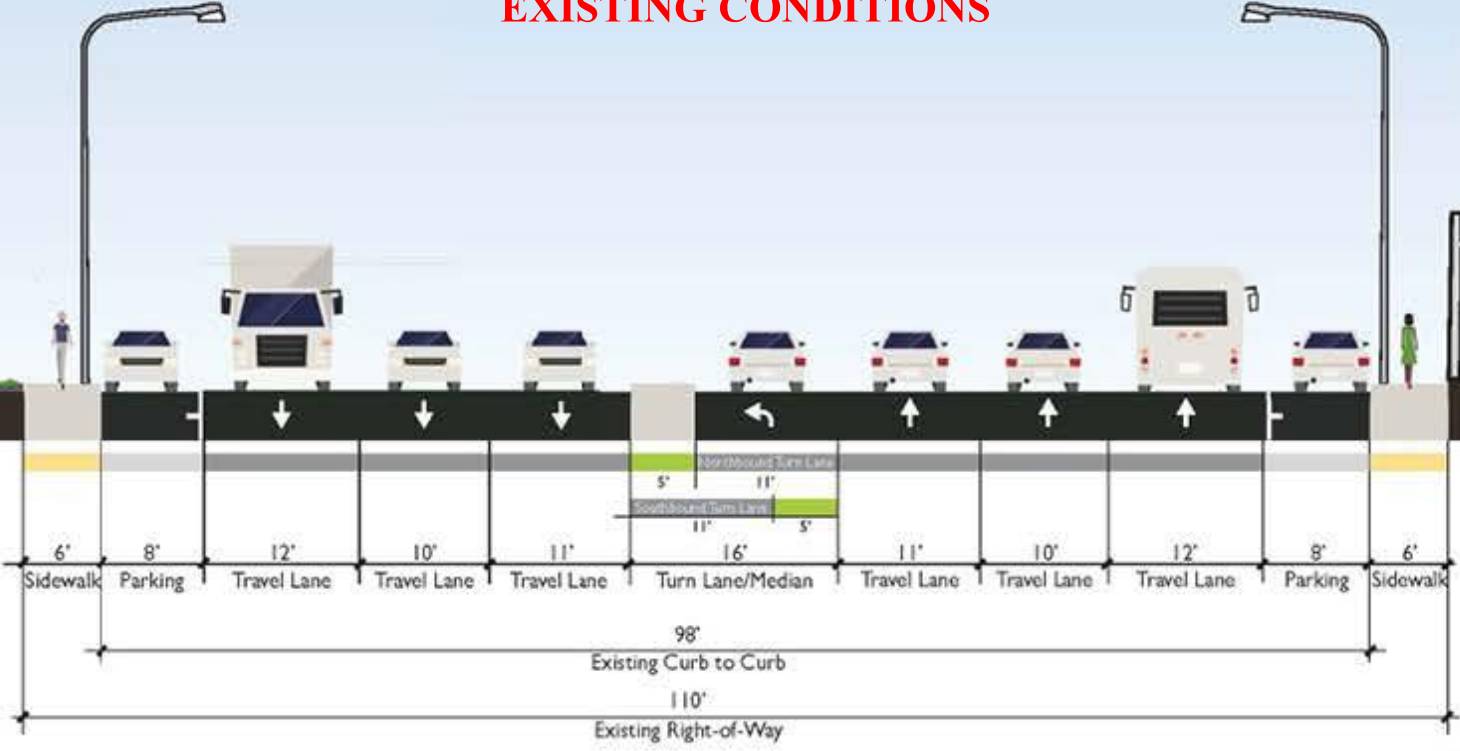
Bicyclist

What are the Benefits of Complete Streets?

- **SAFETY:** well-designed bicycle tracks tends to reduce injury and crash risk. Available crosswalks prevent pedestrian fatalities.
- **ENVIRONMENT:** more walking, biking, transit riding = less air pollution and decrease in the obesity rate.
- **ECONOMIC:** redevelopment projects are spurred by complete streets.



EXISTING CONDITIONS









Fabrics
• Furniture
• Blinds

GW school supply inc.

TRADER JOE'S

TUESDAY MORNING

Allard's
Art Supplies • Fine Pens • Framing

BUS

621-RIDE

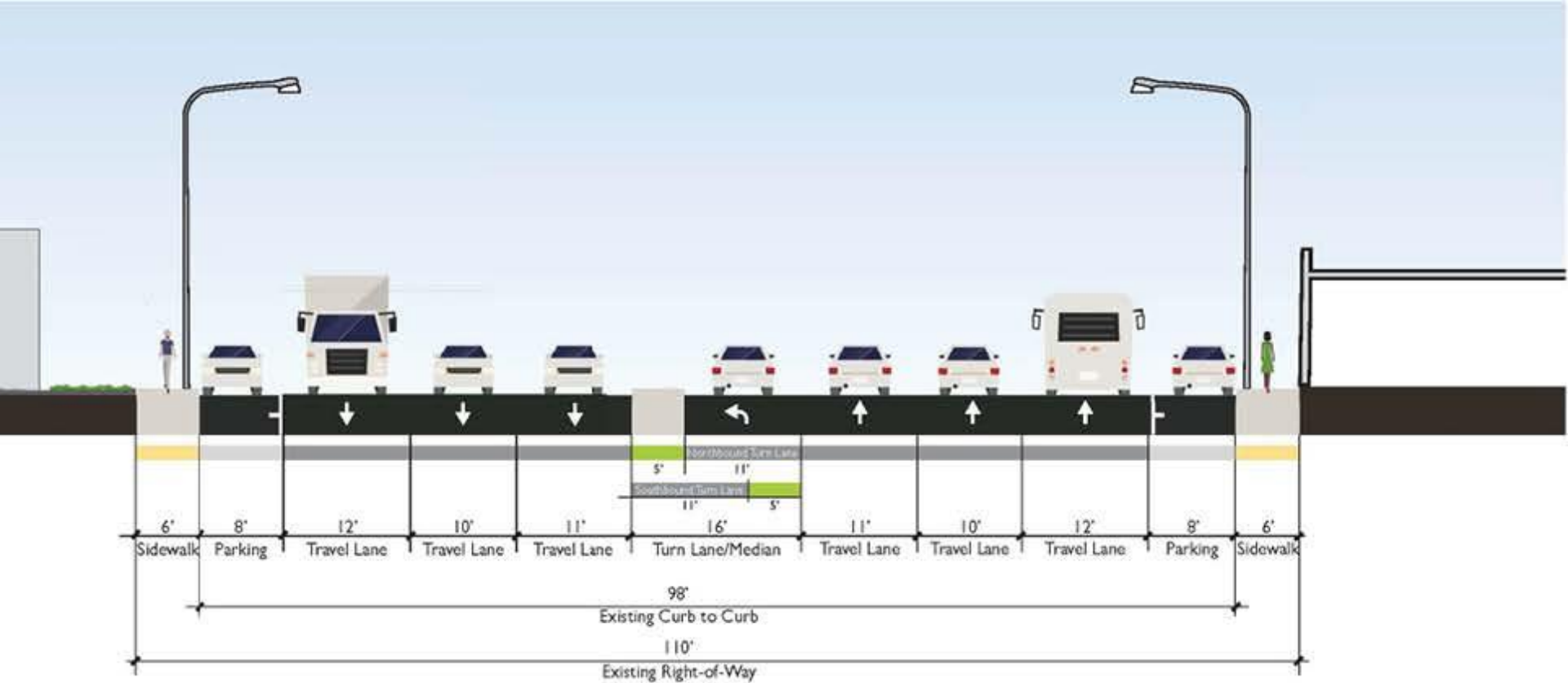
30

Orchard
SUPPLY HARDWARE

chevron

ShoeSource





What is the City's commitment to improving Blackstone Avenue?

City of Fresno General Plan Land Use and Circulation Map



Nees
Alluvial
Herndon
Sierra
Bullard
Barstow
Shaw
Gettysburg
Ashlan
Dakota
Shields
Clinton
McKinley
Olive
Belmont
Nielsen
Whites Bridge



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LEGEND

RESIDENTIAL

- Low Density (1-3.5 D.U./acre)
- Medium Low Density (3.5-6 D.U./acre)
- Medium Density (6-12 D.U./acre)
- Medium High Density (12-16 D.U./acre)
- Urban Neighborhood (16-30 D.U./acre)
- High Density (30-45 D.U./acre)

COMMERCIAL

- Main Street
- Community
- Recreation
- General
- Highway & Auto
- Regional

EMPLOYMENT

- Office
- Business Park
- Regional Business Park
- Light Industrial
- Heavy Industrial

MIXED USE

- Neighborhood Mixed Use
- Corridor/Center Mixed Use
- Regional Mixed Use

DOWNTOWN

- Downtown Core
- Downtown General
- Downtown Neighborhood

OPEN SPACE

- Clear Zone
- Commercial-Recreational
- Community Park
- Flood Control Project
- Golf Course
- Lake, Pond
- Multi-Use
- Neighborhood Park
- Outdoor Environmental Education Area
- Open Space
- Ponding Basin
- Ponding Basin (Park use)
- Regional Park

PUBLIC FACILITIES

- Public/Quasi-public Facility
- Special School
- Elementary School
- Elementary & Middle School
- Elementary, Middle & High School
- Middle School
- High School
- College
- School with Park
- Airport
- Cemetery
- Church
- Community Activity Center
- Convalescent Hospital
- Fairgrounds
- Fire Station
- Government Offices
- Hospital
- Medical Center
- Neighborhood Center
- PG & E Substation
- Police Dressing Station
- Water Recharge Basin
- Waste Water Treatment Facility

BUFFER

- Buffer

BOUNDARIES

- Southeast Development Area (SEDA)
- Fresno Sphere of Influence
- Fresno Planning Boundary

PAIN ADDITION			
Resolution Number		Date	
2016-026		18 Dec 14	
2016-027		18 Dec 14	
PLAN AMENDMENTS		PLAN AMENDMENTS	
Resolution Number		Date	
2015-015		26-Oct-17	
2016-009		17-Nov-16	
2016-021		4-Feb-16	
2016-023		4-Feb-16	
2016-049		12-March-16	
2016-048		18-Aug-16	
2016-060		3-Sept-16	
2016-064		3-Sept-16	
2016-086		20-Sept-16	
2016-088		17-Nov-16	
2016-093		3-Sept-16	
2017-052		7-Feb-17	
2017-048		8-Feb-17	
2017-052		8-Feb-17	
2017-057		24-Aug-17	
2017-203		24-Aug-17	

CIRCULATION LEGEND

- Freeway
- Expressway
- Scenic Expressway
- Super Arterial
- Arterial
- Scenic Arterial
- Scenic Drive
- Collector
- Scenic Collector

0 0.5 1 2 3 4 Miles

*Dual land use designations for public facilities and open space are shown on a supplemental map.

Date: 6/26/2018



Fresno Municipal Code Chapter 15:
CITYWIDE
DEVELOPMENT CODE

September, 2018

Development and Resource
Management Department
City of
FRESNO



FRESNO General Plan

Adopted:
December 18, 2014

Development and Resource
Management Department
City of
FRESNO



What Have We Done, So Far?

- A. Contracted with Community Design + Architecture, Inc. in April 2018 as the consultants on this project
- B. Formed a Community Engagement Advisory Group
- C. Outreached to the community
- D. Developed conceptual designs based on community input
- E. Drafted and released the report

Community Outreach

- 8,300 flyers were distributed for community meetings, design workshops, and input sessions
- 15 neighborhoods were canvassed
- 1,700 doors were knocked on
- 1,400 reminder calls were placed to residences and businesses
- E-News distributions reaching 2,000 people (3x)
- 2-day multiday charrette
- 1 workshop, 4 open houses
- Several listening sessions with key stakeholders
- Fresno Bee Notice: April 2019



SOUTHERN BLACKSTONE AVENUE SMART MOBILITY STRATEGY

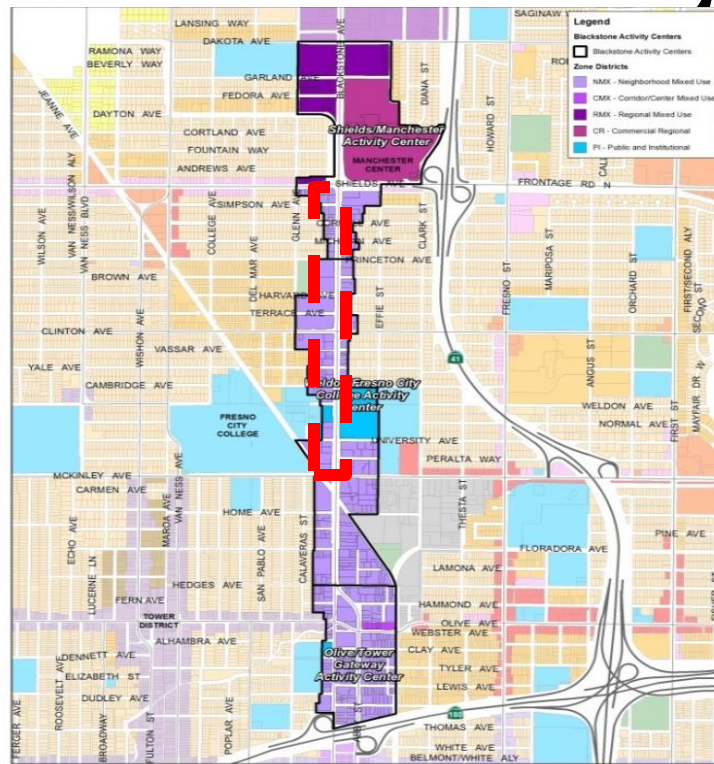


CORE RECOMMENDATIONS

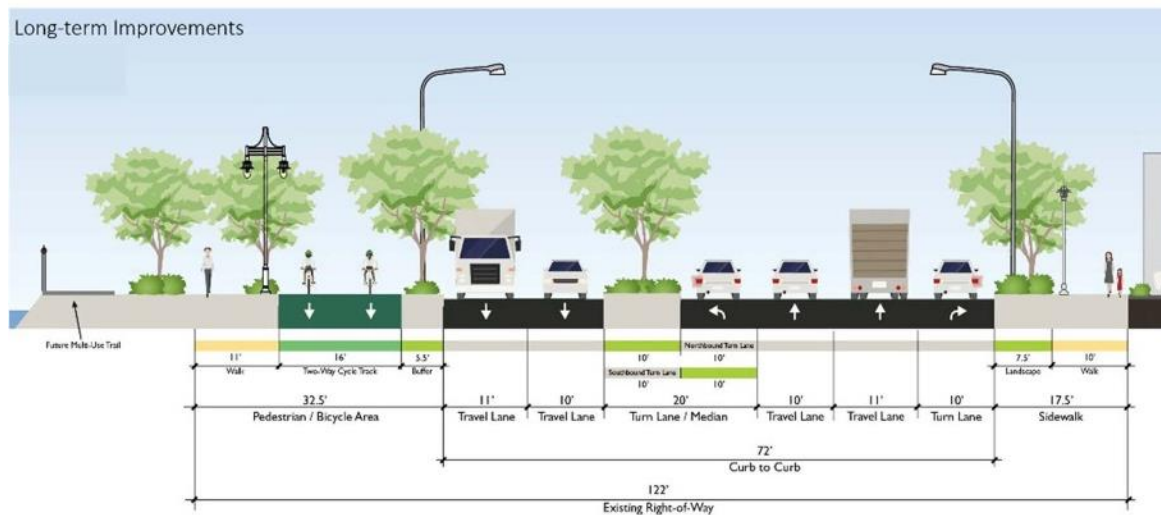
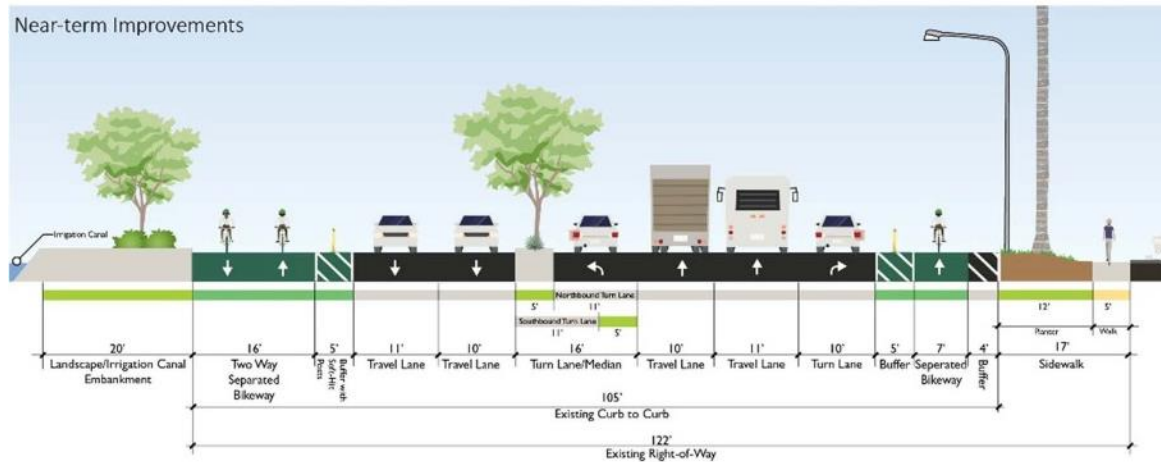


Pilot Project to Evaluate Recommended Improvements

Shields to McKinley 1-Mile

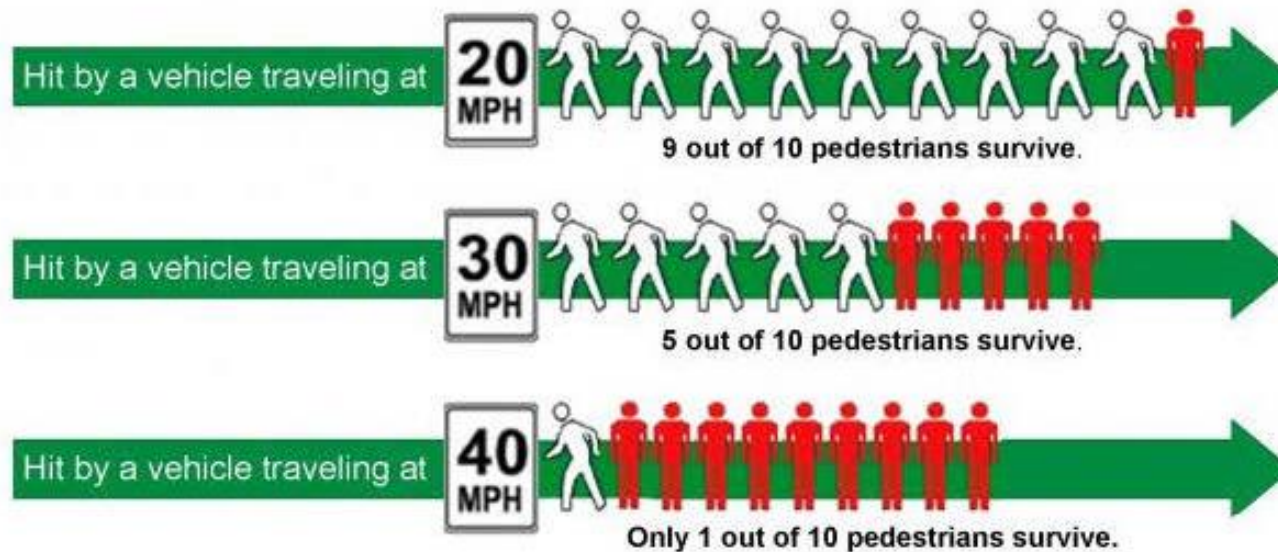


Rebalance space within the public right-of-way to accommodate pedestrians and bicyclists



Speed Management

Further study the reduction of the posted speed limit along the corridor



Increase Frequency of Crossings & Pedestrian and Bicycle-friendly Intersection Improvements

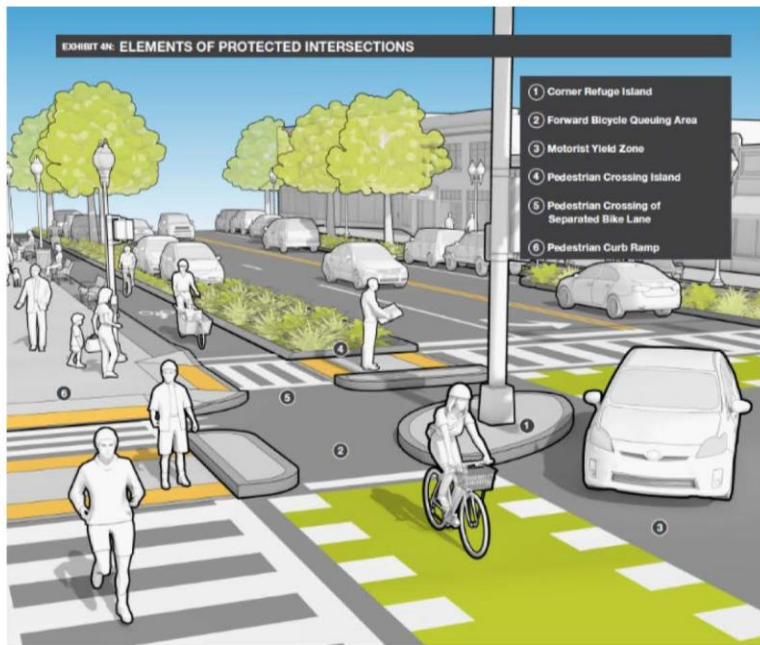


Fig 3.12: Protected Intersection Diagram (Source: Separated Bike Lane Planning & Design Guide)



Fig 3.13: Example of soft-hit posts as curb-extensions, median-refuges



Fig 3.14: Example of soft-hit posts as median-refuges (Source: Google Streetview)

Other Potential Improvements:

1. City already upgrading lighting
2. Blackstone Avenue-branded banners and wayfinding signage
3. Additional Street Trees along the corridor



Staff Recommendation:

1. **ADOPT** a finding that there is no possibility that acceptance of the Southern Blackstone Avenue Smart Mobility Strategy will have a significant effect on the environment and is exempt from CEQA pursuant to CEQA Guidelines Section 15061(b)(3).
2. **ADOPT RESOLUTION** accepting the Southern Blackstone Avenue Smart Mobility Strategy.

