

City of Fresno Youth Commission – Minutes - Draft

Date: Friday, April 19, 2019

Location: Fresno City Hall – Room 2165A

1. 5:35 P.M. Call to Order

2. Roll Call

Present: 8 – Chair Antonio Jauregui* (Mayor's Office), 2nd Vice Chair Citlali Palma* (CD 6), Sergeant of Arms Kyra Vang (CD 5), Commissioner Daniel Galvan* (CD 3), Commissioner Luis Guzman (CD 4), and Commissioner Adriana Reyes* (CD 5)

Absent: 2 – 1st Vice Chair Marco Sanchez (Mayor's Office), Secretary Gabriela Martinez (CD 6), Commissioner Alyssa Villegas* (CD 4)

Vacancies: 6 – Voting seats and alternate seats for CD 1, CD 2, and CD 7; and alternate seat for CD 3.

Commissioner Guzman exercised voting rights for CD 4 in the absence of his counterpart, Commissioner Villegas.

CD = Council District

3. Review & Approve Agenda

On motion of Commissioner Reyes, seconded by Commissioner Galvan, that the agenda for 4/19/19 be approved. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

4. Ice Breaker / Team Builder

Not held.

5. Commissioners' Reports and Comments

No reports or comments made.

6. Review & Approve Minutes

On motion of 2nd Vice Chair Palma, seconded by Commissioner Reyes, that the minutes for 3/22/19 be approved. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

7. Presentations / Workshops / Action Items

a. Friday Night Live (FNL) Presentation

Bao Vue, Coordinator for the Friday Night Live (FNL) program, and student leaders from the Roosevelt High School (Nicole Lee) and Sunnyside High School (Lilly Vang, Bao Lee, and Pachuablai “Rosie” Xiong) FNL chapters, presented.

Coordinator Vue gave background information in regards to the Friday Night Live program and the issue of alcohol and underage drinking.

Student Leader Vang gave information about the Fresno County Student Insights Survey from 2017-2018, which surveyed youth in Fresno County as well as students at Roosevelt and Sunnyside High Schools. She stated that:

- 61% of county youth, 59% of Roosevelt students, and 57% of Sunnyside students said that it’s easy to obtain alcohol.
- 60% of county youth, 79% of Roosevelt students, and 81% of Sunnyside students said they obtained alcohol from adults they know.
- 66% of county youth, 58% of Roosevelt students, and 63% of Sunnyside students said they see one or more alcohol ads per day.
- 51% of county youth, 46% of Roosevelt students, and 51% of Sunnyside students said that their parents or guardians had not spoken to them about alcohol in the past 12 months.
- 49% of county youth, 54% of Roosevelt students, and 49% of Sunnyside students said that their parents or guardians had spoken to them about alcohol in the past 12 months.

Student Leader Vang also spoke about the family alcohol policy that FNL had in place to encourage families to openly discuss alcohol use and to pledge to not provide alcohol to those that are younger than twenty-one.

Student leader Lee spoke about the “Not on My Watch” campaign. She stated that 56% of county youth access alcohol from parents or adults they know. As part of the effort to raise awareness, FNL provides lawn signs stating that they will not support or give alcohol to those under the legal drinking age. She also spoke about the “Take Back Billboard” campaign, which seeks to combat alcohol advertising by placing billboards encouraging youth to make positive choices and to not consume alcohol.

Student Leaders Lee and Xiong Bao and Rosie spoke about the density and proximity of outlets that sell alcohol in relation to schools. They stated that Sunnyside High School is surrounded by 20 liquor stores within a one mile radius. They also spoke about the effects of alcohol ads on youth and that alcohol advertising led to greater rates of

alcohol consumption by youth. They also stated that only 15% of a store front could be devoted to alcohol advertising, but that stores usually had much larger surface areas covered by alcohol advertising.

Coordinator Vue requested feedback from Youth Commission and also asked for the Commission's support. Sergeant of Arms Vang and 2nd Vice Chair Palma stated support for FNL's efforts.

Chair Jauregui asked several questions, including if the survey questioned youth about why they chose to drink, the relationship between school proximity to alcohol retailers and drinking frequency, if outlets receive benefits from the beverage industry in exchange for advertising, and the correlation between alcohol use and substance abuse. Youth Leadership Institute (YLI) Associate Director Cynthia Rocha Sapien responded that the survey did not ask youth why they chose to drink, that outlet proximity to schools correlated with higher use of alcohol, and that higher alcohol use correlated with a greater chance to engage in other types of substance abuse. Coordinator Vue responded that she knew of one retailer that receives a discount in exchange for putting up alcohol advertising.

Commissioner Reyes asked and received clarification that 15% percent of store frontage could be devoted to alcohol advertising. Commissioner Guzman asked if there were inspections and how often they were carried out. Associate Director Rocha Sapien responded that the City's Code Enforcement Division is responsible for enforcement and that information about the number of inspections would need to be obtained from the division.

On motion of Chair Jauregui, seconded by Commissioner Reyes, that the Fresno Youth Commission work with the FNL chapters at Sunnyside and Roosevelt High Schools to elevate and work on the issue of reducing alcohol access to youth. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

YLI Program Coordinator Jose Espinoza tied the FNL presentation to the Fresno City Council's efforts to reign in the excessive number of liquor stores and sales of single serving containers of alcohol. He stated that Council Vice President Arias had requested the support of the Fresno Youth Commission.

Program Coordinator Espinoza reviewed the City Council report and proposal. Key points from the report and proposal include:

- The City has issued 468 liquor licenses, while only being allowed 416 licenses.

- The City would set-up a new inspection compliance program, with the possibility of revoking liquor licenses.
- The City would limit the sale of single servings of alcohol, with some exceptions.
- The City would obligate retailers to obtain a permit to operate a store, and another permit to sell alcohol, with some exceptions.
- The City would not allow retailers to transfer alcohol licenses from other jurisdictions into the City of Fresno

Sergeant of Arms Vang asked how easy it was to purchase an alcohol license. Program Coordinator Espinoza responded that some licenses can be obtained for as low as \$10,000, while in some areas they cost \$100,000. Commissioner Guzman asked if retailers can be closed down if found in violation of the new rules. Associate Director Rocha Sapien responded that they would not be closed, but could lose the license to sell alcohol.

Program Coordinator Espinoza stated that if the Commission chose to support the Council's efforts that there would be press conference on April 23rd, and that Council would vote on the resolution to begin the process to initiate the new program on April 25th.

On motion of Chair Jauregui, seconded by Commissioner Reyes, that the Fresno Youth Commission support the Fresno City Council's proposed resolution and ordinance in relation to the sale of alcoholic beverages, and to appoint Sergeant of Arms Vang and Commissioner Guzman as representatives of the Fresno Youth Commission at the City Council meeting. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

b. Discussion and actions pertaining to the identification of a parks issue to present to City Council

Program Coordinator Espinoza spoke about the questionnaire provided by the City's PARCs Department. He recommended that the Commission review the questionnaire and add any new questions. He also updated the commissioners in regards to the Quigley Park community meeting and the Prop 68 application process. He said that the City will be submitting applications for four parks in the first funding round. He recommended that commissioners keep reviewing the Parks Master Plan, specifically page 152, which provides parks' assessments.

He also informed the commissioners that their support on the issue of regulating alcoholic beverages fulfilled the Commission's requirement to give Council a policy recommendation this year, and that the Commission did not have to rush to complete the parks issue by the end of the fiscal year.

Program Coordinator Espinoza also recommended the formation of an ad-hoc committee to partner with the City of Fresno's PARCs Department to work on the Commission's park item.

On motion of Chair Jauregui, seconded by Commissioner Guzman, that an ad-hoc committee be formed to work with City of Fresno PARCs Department in relation to the Fresno Youth Commission's parks item, and that Sergeant of Arms Vang, and Commissioners Guzman and Reyes be assigned to said ad-hoc committee. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

- c. Discussion and actions pertaining to selection of Youth Commission t-shirts and business cards

2nd Vice Chair Palma stated that there were no new designs.

8. Committee Reports

- a. Civic Engagement Task Force (Chair Jauregui and Commissioner Martinez)

No reports made.

- b. Social Media Committee (1st Vice Chair Sanchez, 2nd Vice Chair Palma, and Commissioner Guzman)

Commissioner Guzman asked if the social media page should be updated. Sergeant of Arms Vang asked about log-in information. Program Coordinator Espinoza reported that the log-in information was kept by a previous commissioner and a new page would be created.

- c. Youth Jobs Task Force (Chair Jauregui and Commissioner Guzman)

No reports made.

9. Calendar Items

Chair Jauregui inquired as to the next Youth Commission meeting. Program Coordinator Espinoza stated that an email would be sent out with the next meeting date, and he asked the commissioners to take

the obligation of serving on the Commission seriously and to reply whether or not they would be able to attend.

10. Public Comments

Program Coordinator Espinoza stated that Council Vice President Arias had given the Youth Commission five baseball tickets to the Fresno Grizzlies game. He gave out tickets to commissioners interested in attending the game.

11. Adjournment

On motion of Chair Jauregui, seconded by Commissioner Guzman, that the Fresno Youth Commission meeting be adjourned. Passed 5-0.

Ayes - 5: Galvan, Guzman, Jauregui, Palma, Reyes

Noes - 0: None

Absent - 0: None

The meeting was adjourned at 7:15 P.M.