FRESNO PARKS MASTER PLAN - THE PLANNING DOCUMENT

- 1. Introduction Why, Context, Process
- 2. Demographics & Recreation Trends
- 3. Park System Overview What, Current Status
- 4. Park System Management
- 5. Guidelines for Design
- 6. Needs Assessment

7. Prioritization & Improvement Strategies

- 8. Financing Your Parks
- 9. Goals and Recommendations









Existing Facility Repairs & Lifecycle Replacement necessary for a functional park system

Routine Maintenance Repairs Repainting Replanting Replacing (like with like)

\$112 MillionIdentified in Deferred Maintenance



Measured Park Enhancements & Improvements

Strategic Redesign
New Programming
Remove/Replace/Convert

Tennis to Pickleball Baseball to Soccer



Developing NEW Opportunities through partnerships, grants, private investment and new tax dollars

Complete "re-do"
Acquisition
New Programming

\$8-10 MillionFor 5-Acre Neighborhood Park

Strategies for Increasing Park Land.....

- > Infill Areas
- Joint Use Existing School Sites
- Park Equivalencies
- Leverage City Owned Land
- > Partnership/Collaboration

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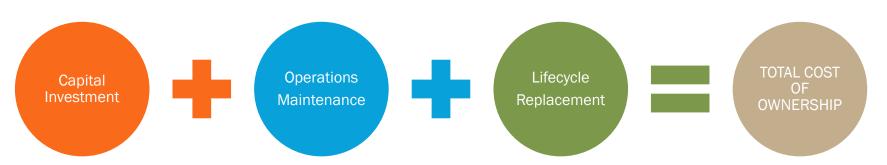
8. Financing Your Parks

9. Goals and Recommendations





Understanding Budget





Establish 5-Year Capital Improvement Plan



Using the F.E.E.D. Model

FIRST: Focus on Current Needs

NEXT: Expand/Enhance Existing

THEN: Develop New

Funding/Financing Opportunities



Adequate, Steady, Sustainable

State & Federal Grants
Park Impact Fees
Tax Initiatives
Bonds

Create Special Districts
(CFDs, L&Ls)
Naming Rights
Service/Program Fees

Donations
Sponsorships
Fundraising Campaign
Volunteers

Increase General Fund Appropriations

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Goals & Recommendations

- 1. FUND
- 2. MAINTAIN
- 3. IMPROVE
- 4. EXPAND

- 5. SECURE
- 6. CONNECT
- 7. PARTNER
- 8. ADVOCATE

9. CELEBRATE