

# PARKS MASTER PLAN

WHAT, WHEN, HOW

**What is a Park Master Plan**  
**What is the Process**  
**Who is Involved**

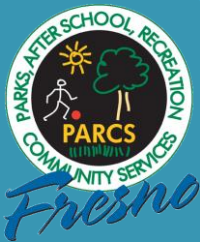


# PARK MASTER PLAN – WHAT IS IT?

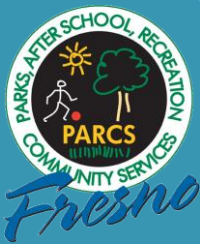
- Comprehensive Document Related to Parks, Programming, and Development
  - ✓ Identifies Current/Existing Conditions  
*amenities, life cycle, maintenance levels, and associated costs*
  - ✓ Sets the Vision – typically 20 years
  - ✓ Establishes Policies
  - ✓ Sets Standards
  - ✓ Provides Guidance on How, When, Where, and How Much



*The Result: An Economically/Environmentally Viable Plan*



# PARK MASTER PLAN PROCESS - SIMPLIFIED



## ANALYSIS: LIFECYCLE REPLACEMENT COSTS

**PROS and Precision Engineering have evaluated Fresno's park system and assessed the asset value of the system at \$266,360,720.**

**Within the next 10 years, the capital improvement funding needed for lifecycle replacement is \$112,748,025.**

- This number does not include Operations and Maintenance costs.

# SITE ASSESSMENT TRENDS

FAIR

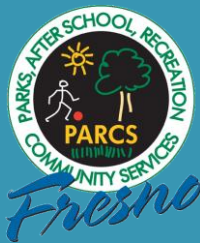


The average access score (including sidewalks, transit, etc.)

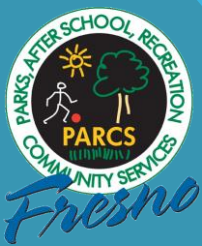
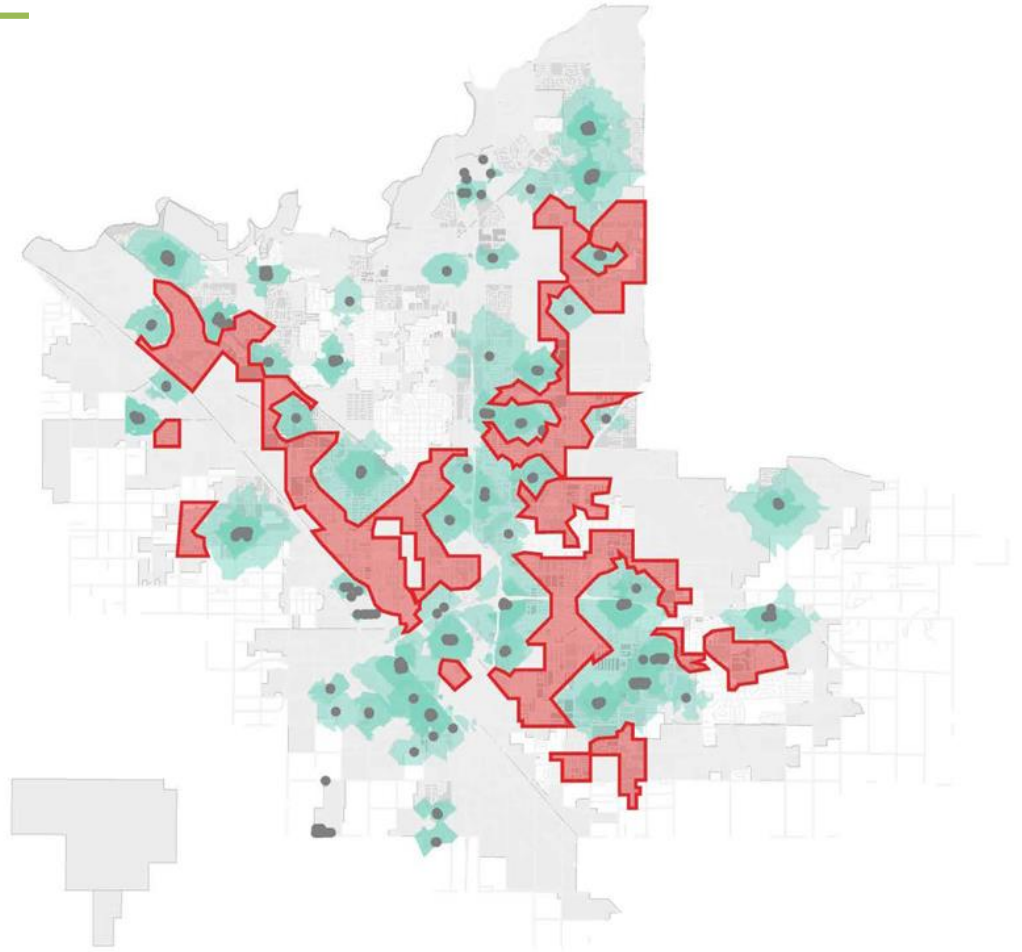
13%



The average shade coverage in the parks assessed



AREAS IN **RED** CONTAIN  
OVER 50,000 PEOPLE  
AND LACK  
NEIGHBORHOOD  
AMENITIES



# BUCKET STRATEGY

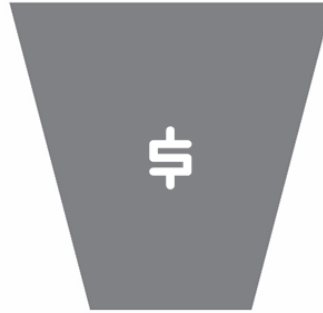
## BUCKET 1



### CRITICAL

Critical projects that address lifecycle replacement and repair of existing facilities

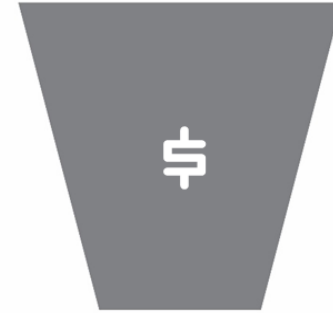
## BUCKET 2



### SUSTAINABLE

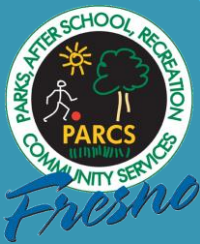
Sustainable projects that make strategic changes to the system to create new

## BUCKET 3



### VISIONARY

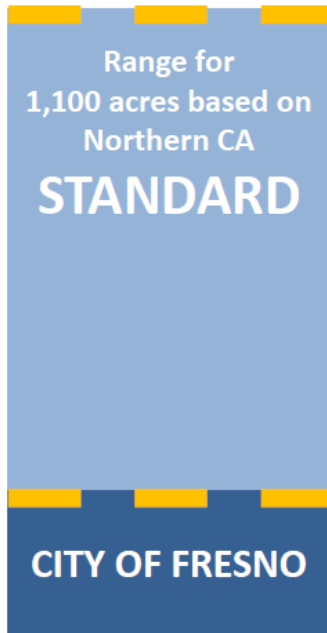
Complete park renovation, acquisition, and new parks



# Park Planning & Finance: Understanding Cost “Buckets”

## Bucket 1:

### Annual Maintenance Cost for Fresno’s 1,100 Acres



**\$7,700,000 – \$11,000,000**

*(Northern CA standard maintenance spending averages 7K - \$10K per acre)*

**\$2,750,000**

*(City of Fresno spends \$2.5K per acre on maintenance)*



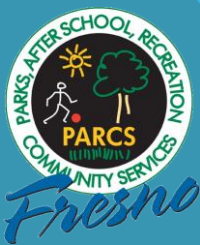
# OUTREACH

INPUT FROM RESIDENTS - THE PROCESS



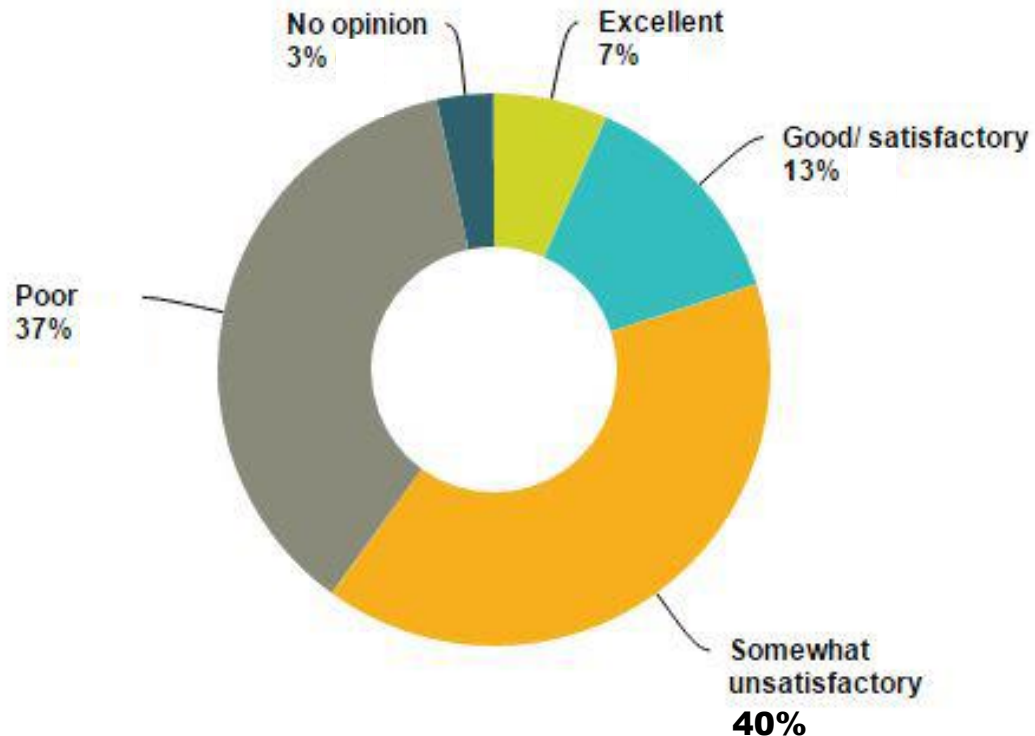
# STAKEHOLDER ENGAGEMENT

- Complete On-line Survey
- Identify Representative for Stakeholder Mtg.
- Pop Up Events
- Participate in Community Outreach
- Attend Public Meetings



# TRENDS FROM INITIAL SURVEY RESULTS

Overall, how would you rate the parks and recreation amenities available to Fresno residents?



# DISTRICT MEETINGS

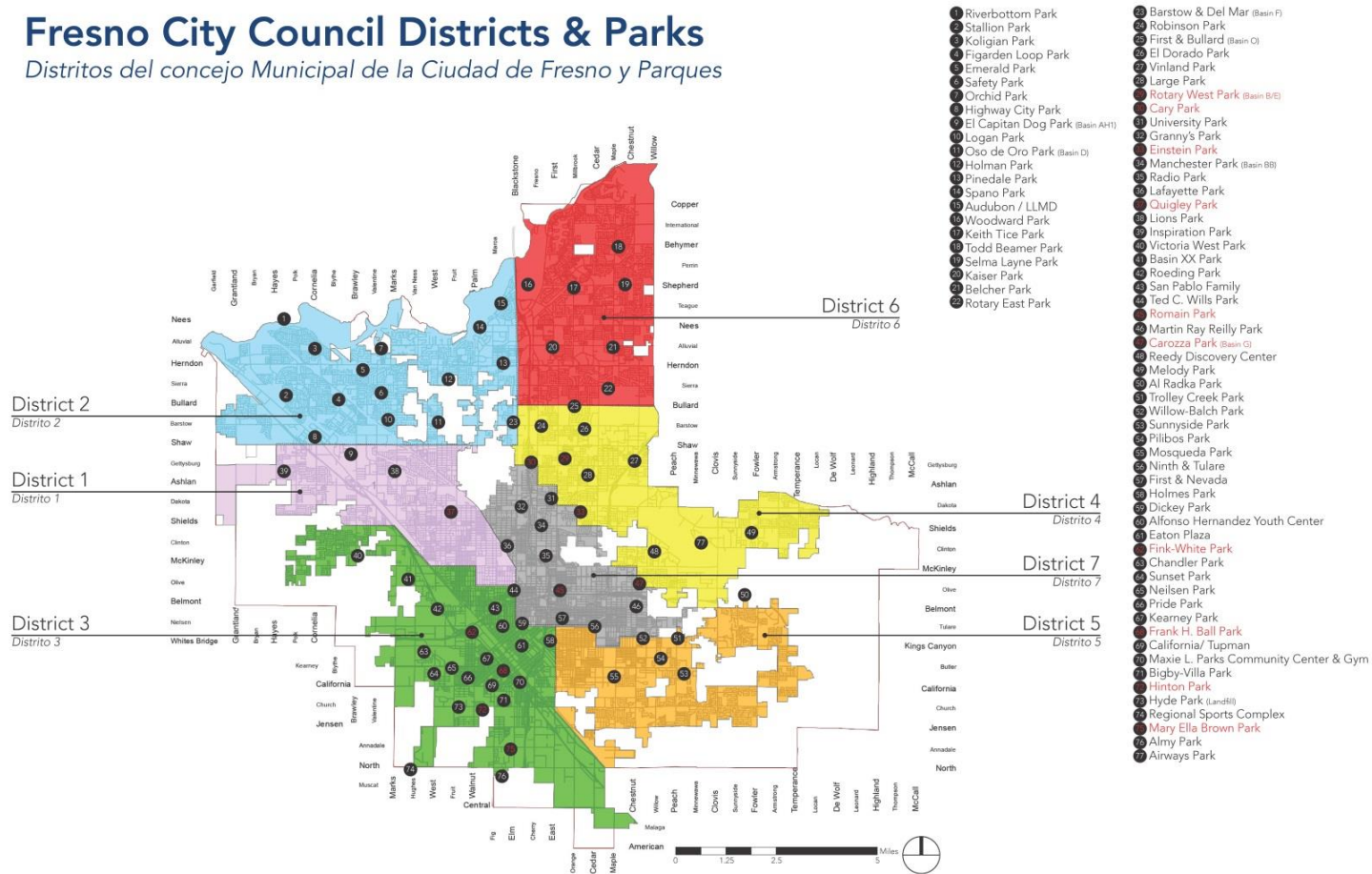
INPUT FROM RESIDENTS - THE PROCESS





# Fresno City Council Districts & Parks

*Distritos del concejo Municipal de la Ciudad de Fresno y Parques*



# Council District 1:

## Prioritize Parks for Improvement

### Distrito del Concejo 1:

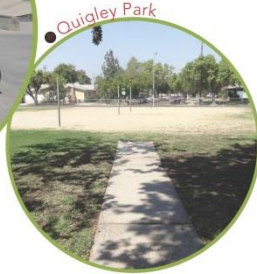
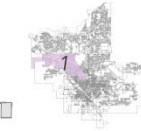
Priorizar las mejoras para parques

\*Place a dot next to the name of the park you would like to see improved in your council district (3 dots total)\*

\*Coloque un punto al lado del nombre del parque que a usted le gustaría ver que se mejore en su distrito de Concejo (usa un total de 3 puntos)\*

## District Key Map

Mapa de Claves de Distrito



## Council District 1 Parks | Parques en el Distrito del Concejo 1

- El Capitan Dog Park (Basil AH)
- Quigley Park
- Lions Park
- Inspiration Park

Place dots in table

Coloque los puntos dentro de la tabla

\*Parks in red indicate poor condition parks from a limited review of 25\*

\*Los parques en rojo indican condiciones malas en base a un estudio limitado de 25 parques\*



## Tell Us About Parks In Your District

### Cuéntanos sobre los parques en su distrito

\*Write things you like, dislike, or ideas you have about specific parks in your council district\*

\*Escriba sobre las cosas que le gustan, disgustan, o ideas que tiene usted sobre parques específicos en su distrito de concejo\*



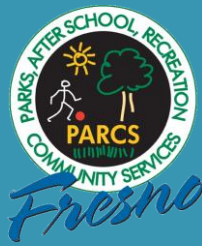
Like  
Me Gusta



Dislike  
No Me Gusta



Ideas  
Ideas







## Recommendations



### Pot Prioritization: How to spend the \$? Establecer Prioridades ¿Cómo usar el dinero?



Park Maintenance/  
Lifecycle Replacement  
Mantenimiento de Parques/  
Ciclo de Vida de Reemplazo



Park Renovation  
Renovación de Parques

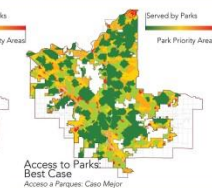
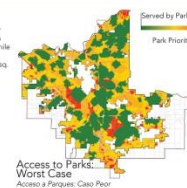
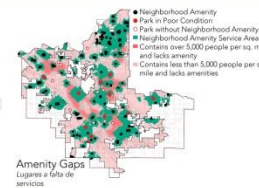
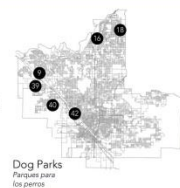
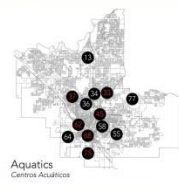
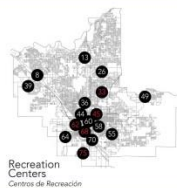
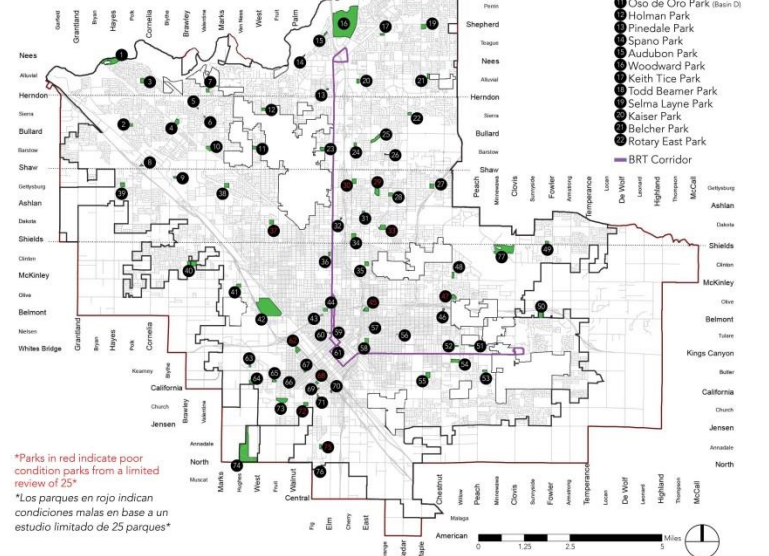


New Park Creation  
Creación de Parques Nuevos

### Park Prioritization Exercise Ejercicio de Priorización de Parques

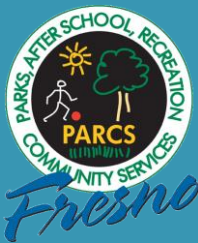
Identify on the map:  
**Top 3 parks for improvement**  
**Top 3 locations for new parks**

\*Identifique en el mapa tres parques donde usted quiere  
ver mejoras y tres localidades buenas para nuevos parques.\*



FRESNO PARKS MASTER PLAN | COUNCIL DISTRICT COMMUNITY WORKSHOP

Group Table Exercise **FRESNO** WRT



# Urban Greening Strategies

## Estrategias para el Reverdecimiento Urbano

\*Place a dot to identify the top 3 urban greening strategies you would like to see in your council district\*

\*Coloque un punto para identificar las 3 estrategias de reverdecimiento urbano de mayor importancia en su distrito de concejo\*



### New Parks & Open Space | Nuevos Parques & Espacios Abiertos

Build new parks, trails, natural areas | Construir Nuevos parques y áreas naturales



### Tree Canopy | Arboles de Sombra

Shade, street trees | Sombra, árboles en la carretera



### Urban Agriculture & Community Gardens | Agricultura Urbana & Jardines Comunitarios

Locally grown, community gathering | Localmente cosechado, oportunidades para reunir como comunidad



### Drought Tolerant, Low Maintenance Vegetation | Vegetación de Bajo Mantenimiento, Tolerante a la Sequía

Water conservation | Conservación de Agua



### Pedestrian & Bicycle Infrastructure | Infraestructura para Peatones y Ciclistas

Repair & add safe sidewalks, trails, bike lanes | Reparar y agregar banquetas, vías, y carriles de bicicleta



### Stormwater Management | Manejamiento de Agua de Lluvia

Clean water, protect aquifer | Agua limpia, proteger acuífero



### Technology | Tecnología

Water & energy savings, resource measurement | Ahorro de agua y energía, métrica de recursos



### Beautification | Embellecimiento

Mulching, planting, park maintenance, murals, art & education | Abono orgánico, plantar, mantenimiento de parques, murales, arte y educación

1  
2  
3



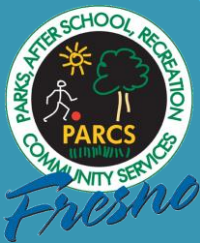
# OPPORTUNITIES

## Partnerships

- Service Clubs/Non-Profits
- Other Public Agencies
- Community Based Organizations

## Collaboration

- Joint Programming and Services
- Joint Usage Agreements
- Funding Sources
- Grants



# FRESNO PARKS MASTER PLAN

## – *THE PLANNING DOCUMENT*



**DRAFT**

### Table of Contents

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4. Needs Assessment – *Demographics, Trends, Needs*
5. Recommendations & Strategies
6. Guidelines for Design, Maintenance & Operations
7. Financing Your Parks
8. Priority Action Plan
9. Appendix – *Misc. supporting documents*



# Q & A

