

CITY OF FRESNO

Office of Councilmember Esmeralda Soria

Is hereby presented to:

Alzheimer's Association of Fresno

WHEREAS, June is Alzheimer's and Brain Awareness Month and its goal is to raise awareness about Alzheimer's, other dementias, and the importance of brain health. Throughout the month, purple is worn to signify support for Alzheimer's; and

WHEREAS, On June 21st those affected by the disease are honored by The Longest Day, which lands on the summer solstice to outshine the darkness of Alzheimer's. On this day, Alzheimer's patients are encouraged to fundraise and participate in activities that raise awareness, while honoring family and friends affected by the disease; and

WHEREAS, In the United States, Alzheimer's is the 6th leading cause of death, and there is no known cure. There are 5.8 million people currently diagnosed with the disease, and 16 million care providers assisting people with Alzheimer's. Awareness of early signs and symptoms is essential to get treatment and create a plan of care; and

WHEREAS, In the city of Fresno the Alzheimer's Association partners with UCSF, Fresno and the Valley Caregiver Resource Center to offer three Caregiver Conferences each year. They help caregivers fill out applications for care grants, provide them with central valley chat forums to provide referrals, education, and care consultations over the phone or in person; and

NOW, THEREFORE BE IT RESOLVED, that the City of Fresno Mayor and City Council does hereby proclaim June 2019 to be:

“Alzheimer's and Brain Awareness Month”

In the City of Fresno

*IN WITNESS WHEREOF, we have hereunto set our hands and
Affixed the seal of the City of Fresno, California, this 27th day of June 2019.*

ESMERALDA SORIA, Councilmember, District 1

LEE BRAND, Honorable Mayor

PAUL CAPRIOGLIO, Council President, District 4

MIGUEL ARIAS, Council Vice-President, District 3

LUIS CHAVEZ, Councilmember, District 5

GARRY BREDEFELD, Councilmember, District 6

NELSON ESPARZA, Councilmember, District 7