

Esmeralda★Soria

Fresno City Councilmember **District 1**

Community Meeting
Big Red Church
Wednesday, July 10, 2019
5:30 PM

AGENDA

Welcome	Councilmember Esmeralda Soria
Presentation by Quesadilla Gorilla	Jimmy Clark, Operations Director
Questions	Community Members
Closing comments/meeting recap	Councilmember Esmeralda Soria

If you have any questions please contact the District 1 office at
(559) 621-7816 or via email at: District1@fresno.gov.

MEETING PRESENTATION

July 10, 2019

Why?

- Most common customer request
- Increase sales to give back to the community
- Currently donating about 1% back to local events
 - We have even donated to events at the big red church before.
 - We would like to bring it up to 3% like ampersand does
- Provide a safer, family orientated environment in tower where families can enjoy dinner and a drink

Possible Issues and how we will prevent and address them

- **Proximity to school**
 - Serving won't start until 4:30pm; when school is in session
 - Therefore no one will be consuming alcohol while students are in class, thus not disrupting their learning environment.
 - The bottled drinks and tap system will be locked by management until we begin serving at 4:30pm.
- **Underage Drinking**
 - ID scanning system that checks the validity of the ID making sure it is real and not expired. Out of state ID will also need to be checked by management on shift.
 - This will be monitored with our video camera systems that has audio to be able to hear the interactions between our guests and staff. **condition 3 FPD**
 - The Fresno PD has recommended that they our given access to our surveillance system to perform checks which we will gladly provide.
 - With these restrictions and procedures, we find it unlikely that a person under the age of 21 will be able to consume any alcoholic beverages
- **Disorderly & Inebriated Patrons**
 - Have a strict 3 drink limit. **condition 7.4 PD**
 - ID scanning system will track this for us, therefore an ID must be presented for every drink that is purchased. **condition 7.2 PD**
 - All of our employees will undergo LEAD (leadership and education for Alcohol and Drugs) to insure they know the signs of guests who are intoxicated and know the steps to take next. **condition 4 PD**
 - A manager will be on duty at all times to handle any situation that arises.
 - These restrictions will prevent intoxicated people wondering around the establishment and disturbing neighbors. Will also prevent drunk driving.
- **Turning Into a Bar**
 - The main focus is and always will be food. Making unique, fresh, and high qualities from scratch in a clean environment where the customer is our most important asset.

MEETING PRESENTATION



- Conditions limit us from serving alcoholic beverages without food also being served. **condition 3 ABC**
- Beer and wine only; no hard liquor
- We also never intend on adding televisions, live entertainment, or outdoor amplified music to our establishment. **condition 4,5,6 ABC**
- Sales of alcohol cannot exceed $\frac{1}{4}$ of food sales **condition 2 ABC**
- No signage on the outside promoting the sale of beer or wine **condition 7 ABC**
- No drinking outside
- Only employees that are 21 and over will be allowed to be behind the bar. This will diminish the chances of underage drinking.
- Quesadilla Gorilla will have a zero tolerance regarding over serving. Employees who are found to be serving more than 3 drinks to their friends/family will immediately be terminated.

Conditions for approval

- School Board member Carol Mills requested the serving time be moved up to 5pm when school is in regular session

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DATE: 07/10/2019 LOCATION: Big Red Church
EVENT: Community Meeting (Quesadilla Gorilla)

First and Last Name	Address	Phone Number	Email Address	Dist. Updates?
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James Clark	264 Osmin Ave #101 Clouse, CA 93612	559-259-5072	jimmy@quesadillagorilla.net	Y/N
Robert Rodriguez	2524 N. Farns Ave	559-222-0648		Y/N
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Dan Kessler	2135 Cornelia	559 3134072		Y/N
David Bogdan	216 E University	475-3002	david.bogdan@concost.net	Y/N
Priscilla Suruc	849 E Home	349-8257		Y/N
				Y/N
				Y/N
				Y/N
				Y/N
				Y/N

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First and Last Name	Address	Phone Number	Email Address	Dist. Updates?
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