

**Statement of Operations for
Dollar General Store #19018
2-25-18**

Site Address: 3730 W. Shields Avenue, Fresno, CA **APN:** 433-090-27

General Plan Designation: Commercial **Existing Zone:** C-1 **Community Plan:** McLane

Dollar General Corporation is the nation's largest small-box discount retailer with nearly 15,000 locations in 42 states. Dollar General is publicly traded on the NYSE under the ticker symbol: DG. Dollar General makes shopping for everyday needs simpler and hassle-free by offering a carefully edited assortment of the most popular brands at low everyday prices in small, convenient locations. Dollar General ranks among the largest retailers of top-quality brands made by America's most-trusted manufacturers, such as Procter & Gamble, Kimberly Clark, Unilever, Kellogg's, General Mills and Nabisco. Dollar General delivers a smarter, easier shopping solution accessible to more consumers. Dollar General's goal is to provide customers a better life and employee's opportunity and a great working environment.

Shopping at Dollar General saves consumers time by staying focused on life's simple necessities: bread, milk, eggs, soup, cereal, coffee, sodas, laundry detergent, paper towels, soap, shampoo, socks and underwear as well as alcohol. The average Dollar General customer completes their shopping trip in less than 10 minutes.

Describe efforts that have been made to discuss the proposal with neighbors: Dollar General has a 50+ year tradition of being a great neighbor and will promptly and professionally respond to any inquiries of the neighbors when notices of hearing are mailed.

Describe how the proposal is complementary to the surrounding neighborhood: Project will offer complete line of day to day products making shopping much more convenient and provide the community with a quality alternative.

Describe how the proposal helps implement the 2025 Fresno General Plan:

Beer and wine sales for off-site consumption within a national discount retail store is consistent with the City's General Plan by providing a product that serves to provide the full spectrum of commercial needs for a community or neighborhood commercial retail center.

Describe, in detail, the proposed use:

Permit the sale of beer and wine at a neighbor grocery store that offers a wide variety of day to day products from groceries to health and beauty products to household goods and clothing.

Detail the hours of operation and the number of employees:

Monday – Sunday: 6am to 11pm

Number of employees per shift: 5 - 10

Detail the expected daily visitors/users/guests: 500

Describe any reasonably foreseeable effects from construction and/or operation of the site that may impact the neighbors: The building exists and no new construction is proposed. There are no foreseeable long term effects from this proposed use.

Detail all security measures:

Spirits are displayed in locked, glass display case as shown on the attached photo. Surveillance cameras are located throughout the sales area as well as storage area. Employees go through corporate training for alcohol sales and must input date of birth into cash register to complete any alcohol transaction.