



February 26, 2020

City of Fresno's Draft

2020-2024 Consolidated Plan

2020 Annual Action Plan

Analysis of Impediments to Fair Housing Choice

TOPICS

- **Consolidated Plan and Annual Action Plan Overview**
- **Planning Process Highlights**
- **Strategic Priorities**
- **Analysis of Impediments Overview**
- **Next Steps**



Consolidated Plan and Annual Action Plan Overview

CONSOLIDATED PLAN & ANNUAL ACTION PLAN

The **Consolidated Plan**:

- Identifies and prioritizes community development and housing needs
- Develops a 5-year strategy to target federal grant funds to areas with greatest needs

The **Annual Action Plan**:

- Serves as funding application for the following programs:
 - Community Development Block Grant (CDBG)
 - Home Investment Partnerships Act (HOME)
 - Emergency Solutions Grant (ESG)
 - Housing Opportunities for Persons with AIDS (HOPWA)

Planning Process Highlights

PUBLIC INPUT

234

residents attended public meetings or focus groups

40

stakeholders were interviewed

818

website visitors

500

survey respondents

1,500+ total residents engaged

DATA SOURCES CONSULTED

2010 & 2000

Census data

American Community Survey

Continuous sampling for current data

Comprehensive Housing Affordability Strategy Data

Special HUD tabulation of ACS data

Public & Indian Housing Information Center

Public housing demographics and occupancy data

Previous Works of Local Research

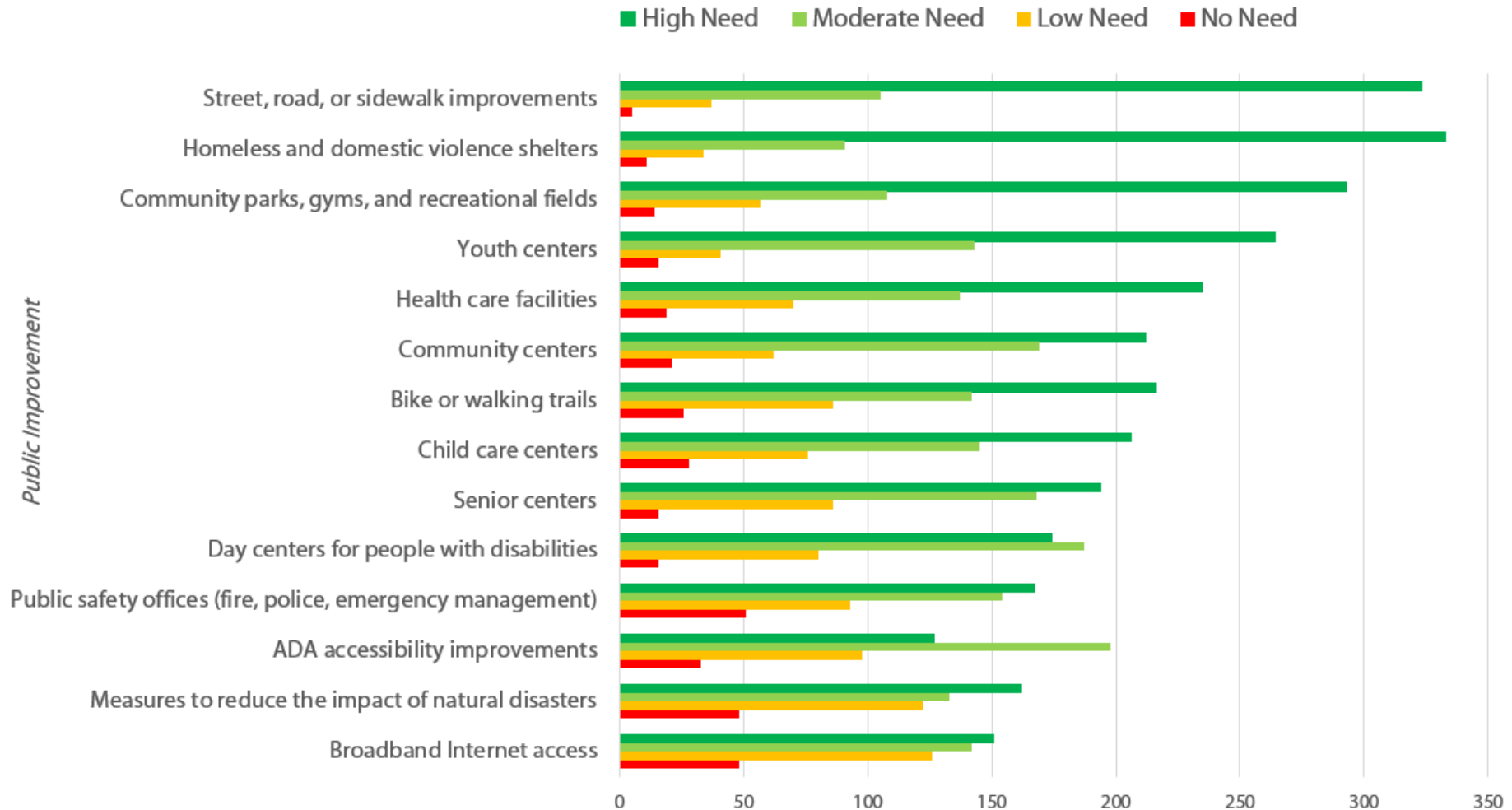
Prepared by or for the City of Fresno

HUD Affirmatively Furthering Fair Housing Data and Mapping Tool

Interactive maps and data tables

COMMUNITY DEVELOPMENT NEEDS

Public Infrastructure and Community Facility Needs in the City of Fresno



- More than half of Fresnans experience one or more Housing Needs:
 - Cost burden
 - Overcrowding
 - Lacking complete kitchen or plumbing facilities

| Disproportionate Housing Needs | City of Fresno | Fresno Region |
|--|----------------|---------------|
| Race/Ethnicity | | |
| White, Non-Hispanic | 39.3% | 36.8% |
| Black, Non-Hispanic | 59.1% | 57.7% |
| Hispanic | 60.3% | 56.8% |
| Asian or Pacific Islander | 54.0% | 50.5% |
| Native American | 65.1% | 50.2% |
| Total | 50.8% | 47.5% |
| Household Type and Size | | |
| Family households, <5 People | 45.2% | 40.8% |
| Family households, 5+ People | 71.3% | 66.7% |
| Non-family households | 49.0% | 47.4% |

HOMELESS NEEDS

| Nature and Extent of Homelessness | | |
|-----------------------------------|-----------|-------------|
| Race | Sheltered | Unsheltered |
| White | 323 | 1,359 |
| African American | 78 | 352 |
| Asian | 8 | 30 |
| American Indian/ Alaskan Native | 12 | 239 |
| Native Hawaiian/ Pacific Islander | 7 | 36 |
| Multiple Races | 11 | 53 |
| Ethnicity | Sheltered | Unsheltered |
| Non-Hispanic/ Non-Latino | 210 | 1,132 |
| Hispanic/ Latino | 229 | 937 |

Source: 2019 Fresno Madera Continuum of Care Point-in-Time Count

Strategic Plan

ANTICIPATED RESOURCES

| Grant Program | 2020 Allocation | 5 Year Total (2020 Awards Extended Over 5 Years) |
|---------------|---------------------|--|
| CDBG | \$7,237,639 | \$36,188,195 |
| HOME | \$3,460,075 | \$17,300,375 |
| ESG | \$610,018 | \$3,050,090 |
| HOPWA | \$636,124 | \$3,180,620 |
| TOTAL | \$11,943,856 | \$59,719,280 |

STRATEGIC PRIORITIES

1. Provide assistance for the homeless and those at risk of becoming homeless through safe low-barrier shelter options, housing first collaborations, and associated supportive services.
2. Improve access to affordable housing for low-income and special needs households by partnering with interested developers to increase development of low-income and affordable housing in high opportunity areas, and by promoting the preservation and rehabilitation of existing affordable housing units.

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STRATEGIC PRIORITIES (cont'd)

3. Promote quality of life and neighborhood revitalization through improvements to current public infrastructure and facilities, and by closing gaps in areas with aging, lower quality, or nonexistent public infrastructure and facilities.
4. Provide services to low-income and special needs households that develop human capital and improve quality of life.

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STRATEGIC PRIORITIES (cont'd)

5. Provide services to residents and housing providers to advance fair housing.
6. Plan and administer funding for community development, housing, and homelessness activities with improved transparency, increased community involvement, and full compliance with federal regulations.

Analysis of Impediments Overview

“Taking meaningful actions, in addition to combating discrimination, that overcome patterns of segregation and foster inclusive communities free from barriers that restrict access to opportunity based on protected characteristics”

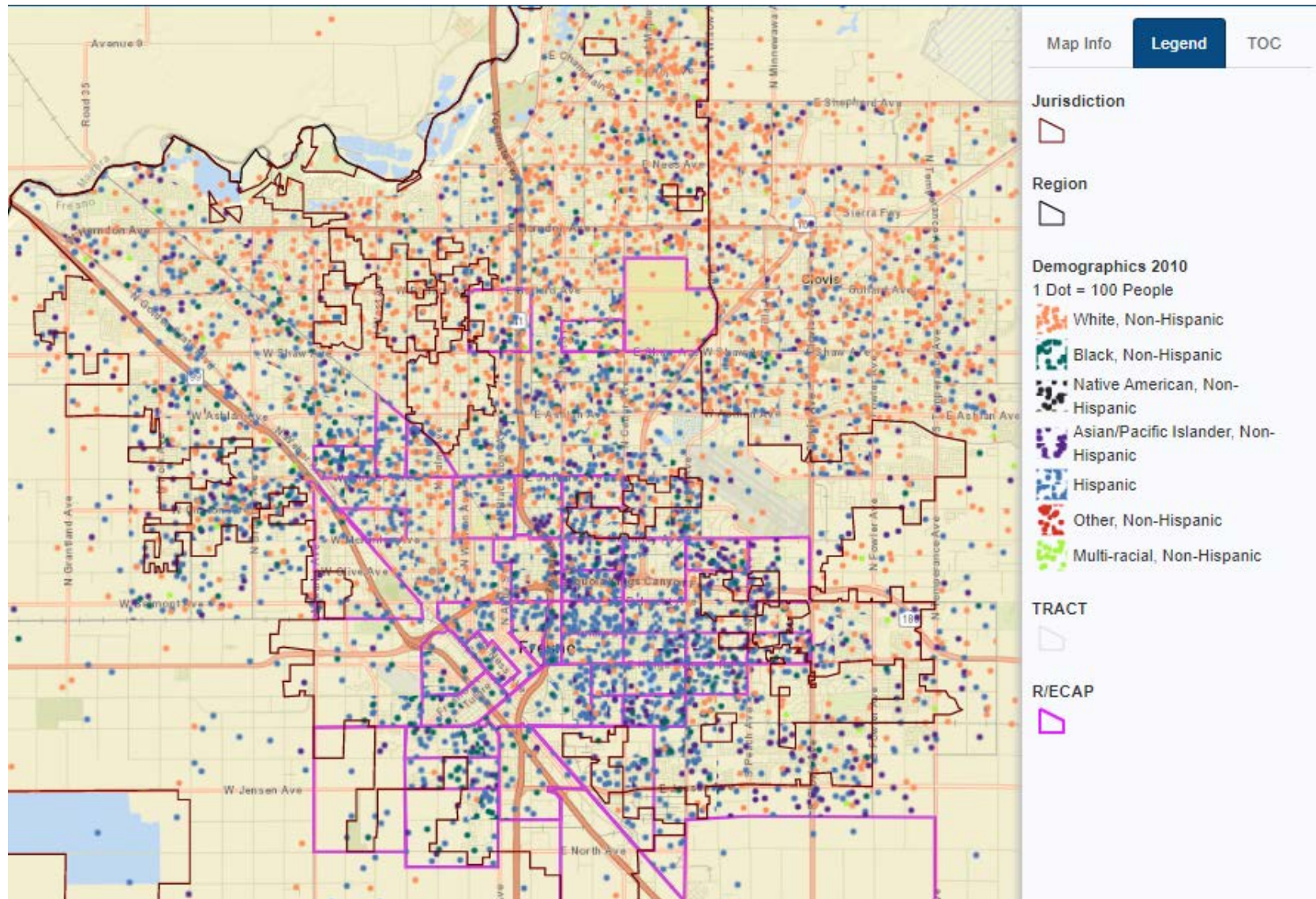
-HUD AFFH Final Rule

AFFIRMATIVELY FURTHERING FAIR HOUSING

ANALYSIS OF IMPEDIMENTS TO FAIR HOUSING CHOICE

- Analysis of the local fair housing landscape
- Four specific fair housing issues:
 - Integration and segregation
 - Areas of poverty
 - Access to opportunity
 - Housing need
- Fair housing priorities and goals

POPULATION BY RACE AND ETHNICITY



IMPEDIMENTS TO FAIR HOUSING CHOICE

1. Lack of safety net programs for renters facilitates housing instability among protected classes
2. Insufficient employment supports leave residents of color with lower incomes and limited housing choices
3. Continued need for neighborhood infrastructure development and expanded access to opportunity in areas of concentrated poverty
4. Housing options for some protected classes are limited by poor housing conditions

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IMPEDIMENTS TO FAIR HOUSING CHOICE (cont'd)

5. Racial disparities exist in access to homeownership
6. Publicly supported housing options are concentrated outside of areas of opportunity
7. Many communications and marketing efforts regarding fair housing are not effectively targeted to protected classes and non-English speakers
8. NIMBYism and prejudice reduces housing choice for protected classes
9. Continued need for Fair Housing education and enforcement

Next Steps

WHAT'S NEXT?

- Public Comment Period (February 28 – March 31)
- Public Hearing at HCDC (March 25)
- City Council Consideration (April 9)
- Plans Finalized and Submitted to HUD (May 15)
- Subrecipient Awards and Contracting (May – July)
- 2020 Program Year Begins (July 1)



Presentation of the City of Fresno's Draft

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