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Agenda Item: ID#15-988 (5:30 P.M.)

Date: 11/12/15



## Supplemental Information Packet

Agenda Related Item(s) – ID#15-988 (5:30 P.M.)

### Contents of Supplement: Two (2) Letters of Support

#### Item(s)

Attached please find a Supplement to File ID#15-988 (5:30 P.M.)  
The title of the item is as follows:

HEARING to consider Text Amendment No. TA-15-001, Plan Amendment Application No. A-15-003 relating environmental finding for adoption of the Citywide Development Code

#### **Supplemental Information:**

Any agenda related public documents received and distributed to a majority of the City Council after the Agenda Packet is printed are included in Supplemental Packets. Supplemental Packets are produced as needed. The Supplemental Packet is available for public inspection in the City Clerk's Office, 2600 Fresno Street, during normal business hours (main location pursuant to the Brown Act, G.C. 54957.5(2)). In addition, Supplemental Packets are available for public review at the City Council meeting in the City Council Chambers, 2600 Fresno Street. Supplemental Packets are also available on-line on the City Clerk's website.

#### **Americans with Disabilities Act (ADA):**

The meeting room is accessible to the physically disabled, and the services of a translator can be made available. Requests for additional accommodations for the disabled, sign language interpreters, assistive listening devices, or translators should be made one week prior to the meeting. Please call City Clerk's Office at 621-7650. Please keep the doorways, aisles and wheelchair seating areas open and accessible. If you need assistance with seating because of a disability, please see Security.

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# Integrated

Community Development

CITY CLERK, FRESNO CA

November 10, 2015

Re: Recommend Adoption of the Fresno Development Code Update

Dear Fresno City Council Members,

Thank you very much for your service on the Fresno City Council.

I am writing you to share that Integrated Community Development supports adoption of the City of Fresno Development Code Update. We believe the proposed Development Code will make significant contributions to sustainable health and prosperity in Fresno through its guidance on sound land use design and development, and that this Code definitively serves the diversity development interests, opportunities, and protections sought by residents and businesses across our city and by those who will be encouraged to come here in the future.

Integrated Community Development understands the new Development Code is a comprehensive revision and reflects modern planning and business practices with clear and fair criteria for all new development, and that it is much easier to use than the existing Code and will streamline approval of development conforming to the 2035 General Plan. Fresno badly needs these important attributes of the new Code in order to establish a more economically competitive landscape for attracting and growing new businesses and creating more and better jobs.

In addition, we are very encouraged by the strong protections the new Code provides for existing businesses, buildings, and neighborhoods while facilitating the creation of walkable, vibrant mixed-use corridors and activity centers for Fresnans who prefer a more cosmopolitan lifestyle.

The defined purposes of the new Code so impress us as being consistent with the 2035 General Plan and genuine about protecting and promoting the public health, safety, peace, comfort, convenience, and prosperity of all who reside, work, and do business in the city of Fresno, that we restate them below as written in the Code document to emphasize their critical function for the intentional and proactive implementation of the 2035 General Plan:

- A. To provide a precise guide for the physical development of the city in a manner as to progressively achieve the arrangement of land uses depicted in the General Plan.
- B. To foster a harmonious and workable relationship among land uses and ensure compatible infill development.

C. To support economic development and job creation.

D. To provide for the housing needs of all economic segments of the community.

E. To promote high quality architecture and sustainable design. Sustainable Design is a philosophy that seeks to maximize the quality of the built environment, while minimizing or eliminating negative impact to the natural environment.

F. To promote the stability of existing land uses that conform to the General Plan, protecting them from inharmonious influences and harmful intrusions.

G. To promote a safe and efficient traffic circulation system, including bicycle facilities and pedestrian amenities, and to support a multi-modal transportation system.

H. To facilitate the appropriate location of community facilities, institutions, parks, and recreational areas.

I. To protect and enhance real property values.

J. To safeguard and enhance the appearance of the city.

K. To define duties and powers of governing bodies and officials responsible for the implementation of this Code.

We believe the new Development Code as proposed is up to the task of achieving its stated purposes, and we strongly encourage you to vote to move the Code forward to adoption now so implementation of the 2035 General Plan can proceed immediately.

Sincerely,



Jake Lingo  
Senior Vice President

Corporation for Better Housing  
5951 Variel Avenue  
Woodland Hills, CA 91367  
818-974-2966  
jakelingo@hotmail.com

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CITY CLERK, FRESNO CA

November 10, 2015

Re: Recommend Adoption of the Fresno Development Code Update

Dear Fresno City Council Members,

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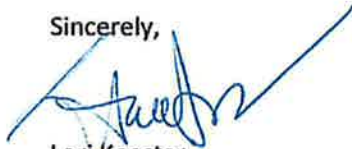
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Sincerely,



Lori Koester  
Executive Director

Corporation for Better Housing  
5947 Variel Avenue  
Woodland Hills, CA 91367  
818-905-2430  
lkoester@corpoffices.org