
BLACK FRESNO COVID-19: ECONOMIC JUSTICE

- AFRICAN AMERICAN CLERGY TASK FORCE
 - AFRICAN AMERICAN COVID-19 COLLABORATIVE
 - FRESNO STATE NAACP
 - BLACK COMMUNITY LEADERS
 - COMMUNITY ALLIES
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Institutional Disinvestment Crisis

- 2018 Wall Street Journal Report: Fresno 10th worst city in AMERICA to live in for Black people
- Pre COVID19: Almost 23% Unemployment rate--**MYTH: BLACK People are NOT lazy. Harvard reports show that “Black sounding” names are 50% less likely to get a job interview, despite qualifications**
- Generational Redlining, neglect, and disinvestment
- Exploitation: Pollutants
EPA: 20 year decreased life expectancy difference between NE & SW

Fresno

DEEP THINKING: Would Fresno allow multiple processing plants in north Fresno?

Disease Burden

**5.8% Population | 60%
COVID19
Hospitalizations**

- **PRETERM BIRTH RATES COMPARABLE TO DEVELOPING REGIONS OF AFRICA**
- **5 YEARS: ENOUGH BLACK BABIES TO FILL 4 KINDER CLASSROOMS**

CRITICAL FIRST STEP:

Household Stabilization

- **Disease Burden: asthma, hypertension, heart disease, and diabetes**
 - **Health: Chronic stress, racism, unfinished neighborhoods, and access to culturally concordant high quality preventative care**
 - **Disease Burden: asthma, hypertension, heart disease, and diabetes**
 - **Preterm births, and mortalities than all other groups, which exacerbate the present and long-term implications of COVID19**
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RECOMMENDATIONS

Recommendation 1:

Ensure Black residents have access to Health & Safety Supplies to prevent the spread of COVID-19

Recommendation 2:

Provide Financial Relief to Stabilize Black Residents

RECOMMENDATIONS

Recommendation 3:

Increase Access to Culturally
Concordant Healthcare
Services

Recommendation 4:

Support Investment in
Healthcare Infrastructure in SW
Fresno

DISPROPORTIONATE BURDEN



PROPORTIONATE CORRECTION INVESTMENT

- **ONGOING** access to Health & Safety Supplies to prevent the spread of COVID-19 (AA Residents represent 60% of community spread compared to 20% community spread for white Fresnoans)
- **Financial Relief to Stabilize Black Resident's & Businesses**
- **Increased Access to Culturally Concordant BLACK Healthcare Services**
- **INITIAL NEW CAPITAL investment to increase healthcare infrastructure and capacity in the west Fresno region**

\$8,925,000

Strategy Overview

Strategy: Education

- Community Outreach/Education/Trust Campaign
- Train & mobilize an AA contact tracing/surveillance workforce

Strategy: Household Stabilization & Safety

- Rapid response household relief
- PPE Access & education: slow the spread
- Case Management

Strategy: Healthcare

- Ongoing, accessible, FREE, permanent testing in TRUST environment
 - Healthcare facilities-comorbidity prevention
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Fundamental Starting Points

1. Deeper understanding from community members on Covid-19
 2. Identify PPE Material distribution sites
 3. Educate community on financial relief from Covid-19 funds
 4. Direct community members to testing sites
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UNITY
&
JUSTICE
