



CORONAVIRUS RELIEF FUND STRATEGIC PLAN June 30, 2020

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in consultation with Mayor Lee Brand, City Manager/EOC Director Wilma Quan,
Councilmembers Esmeralda Soria, Luis Chavez and Miguel Arias,
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EOC Coordinator Thomas Gaffrey, EOC Communications Director Mark Standriff,
EOC Planning Coordinator Jennifer Clark, EOC Logistics Coordinator Aaron Aguire,
EOC Finance Director Mike Lima, EOC Safety Liaison Dan O'Meara

GUIDING PRINCIPLES

The Mayor, City Council and City Manager recommend the following guiding principles in defining Fresno's strategy for utilizing Coronavirus Relief Funds (CRF) received through the CARES Act.

1. Ensure continued COVID-19 related public health and safety while building resilience and fostering economic stability for households, non-profits and businesses.
2. Create a transparent process that allows for full thorough public comment and input.
3. Create a review process that includes the City Controller, City Attorney, the City's federal consultant and others to screen programs and expenditures prior to authorization in order to not have any expenditures be declared ineligible and repaid by the General Fund in the event the CRF is audited by the Treasury Department's Office of Inspector General. City Controller and City Attorney may have opposing views of eligibility, which will be decided by Council and Mayor through the legislative process.
4. Allocate to one-time uses that avoid ongoing obligations for the City.
5. Use existing procurement and other processes where possible to expedite deployment and avoid duplicated administrative burdens.
6. Preserve City services and the City employees who provide them to avoid worsening the economic impact of the pandemic on the community.
7. Fund programs that reduce the economic burden on residents and businesses from the COVID-19 downturn.
8. Identify and fund opportunities for ongoing improvements that will benefit the community and the organization in a post-COVID-19 economy.
9. Invest at least one-third of these funds in eligible programs to help underserved communities in Southwest and Southeast Fresno.

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1. COMMUNITY INVESTMENT (\$45,499,809)

- Health Clinics for Southwest and Southeast Fresno (\$10,000,000)
Commit \$10,000,000 to purchase two facilities to be operated as health clinics by qualified operators for \$0 rent; one facility in Southwest Fresno and one in Southeast Fresno
- Mobile Heal COVID-19 Testing and Health Screening Program (\$5,000,000)
Council approved this grant to UCSF Fresno to provide 3 mobile testing and health screening units focussing on Southwest, Southeast and Central Fresno
- Expand Testing Capability and Contact Tracing for Residents and Employees (\$5,000,000)
Invest \$5,000,000 in expanding testing capability, primarily in Southwest and Southeast Fresno and also create contact tracing capacity in those now through end of this year
- Residential Housing Retention Grants (\$5,000,000)
\$1,500,000 committed now; Council to authorize an additional \$3,500,000; the vast majority of these funds will flow to residents in the southern parts of the City
- Food Assistance (\$5,000,000)
Provide grants to assist with food purchasing and delivery to vulnerable population
- Homeless Transitional Housing (\$4,500,000)
The City will buy hotels/motels with 100 to 200 rooms to be used for transitional housing for people experiencing homelessness in the COVID-19 environment. Other federal funding may be available to rehabilitate these facilities for long-term use after the pandemic
- Upgrade and Rehabilitate Parks and Community Centers (\$4,000,000)
Rehabilitate City-owned parks and community centers to meet COVID-19 safety protocols; it is expected that most of this work will be in Central, Southwest and Southeast Fresno
- Save Our Small Business Grants (\$4,000,000)
\$2,750,000 distributed or in process; authorize an additional \$1,250,000 at a later date
- Childcare Vouchers for Essential Workers and Vulnerable Populations (\$2,389,809)
Provide child care vouchers to income-qualified essential workers and vulnerable populations who need affordable child care in order to keep working
- Micro Farmers Farm to Family Grant Program (\$500,000)
Council approved this expenditure to provide grants up to \$1,000 to small farmers who live in the City to cover their harvest and packing costs and then donate the crops to food banks
- Contract with EDC and Chambers to educate business on safe practices (\$110,000)
Council approved this expenditure to amend the existing EDC contract to assist local businesses in following State, County and City health and safety protocols

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2. CITY COVID-19 EXPENDITURES (\$9,250,000)

- Retrofit City Facilities (\$4,250,000)
City Hall and other City facilities need to be retrofitted with touchless restroom fixtures, physical changes to accommodate social distancing, barriers for public counters, signage and other improvements to create a safer environment for City employees and Fresno residents who need to visit City buildings
- * Telework Technology Upgrade (\$2,000,000)
Expanding and improving the capability of City employees to telework and enhance their ability to provide quality service to our residents
- Personal Protective Equipment (PPE) Purchasing (\$1,000,000)
Purchase of PPE for City needs and also for Skilled Nursing Facilities as well as for small business needs
- Current Eligible City Expenses (\$1,000,000)
Approximate amount the City has spent to respond to COVID-19 as of 6/30/2020 that is not covered in other line items in this or other plans
- Future Eligible City Expenses (\$1,000,000)
Estimate of additional eligible City expenses not covered in other line items between 6/30/2020 and December 30, 2020

3. PRESERVATION OF ESSENTIAL CITY SERVICES FOR RESIDENTS (\$38,006,912.80)

- Citywide Salaries related to COVID-19 mitigation (\$25,000,000)
\$9,000,000 in Fiscal Year 2020 and \$16,000,000 in the first half of Fiscal Year 2021 for salaries of City employees who have provided services to City residents to mitigate the impacts of COVID-19 on the community
- Contingency for unforeseen expenses or change in CARES Act rules (\$13,006,912.80)
The first choice for this contingency is if Congress and/or the Administration allow states and cities to use CARES Act Coronavirus Relief Fund monies for revenue replacement and these funds can help close the FY2021 deficit and preserve the City's ability to provide core services to our residents. If additional flexibility is not granted, these funds should be programmed for additional community investment by October 1, 2020