

CITY OF FRESNO

Office of Mayor Lee Brand

Proclamation

Richard Dale Keyes Sr. Day

WHEREAS, Richard Dale Keyes Sr. was born in Columbus, Ohio to Roy and Erma Keyes; and

WHEREAS, While a youth, Keyes was inquisitive and found intrigue in any challenge, all while being inspired by his mother to develop ethical values and to become involved by serving the community; and

WHEREAS, During the 70's, he was encouraged by the Fresno State Black Student Union to establish the university's first ethnic studies program; and

WHEREAS, Keyes became Fresno State's first Black Studies Chair and implemented the first Equal Opportunity Program that was vital for minority recruitment; and

WHEREAS, Through the University of California, Santa Cruz, he traveled extensively, both nationally and internationally, developing community-based health programs with an emphasis on global indigenous populations; and

WHEREAS, Following retirement in 2002, he became active on various Fresno community boards such as the Fresno Economic Opportunities Commission, Southwest Fresno Development Corporation, Fresno Metro Black Chamber and Fresno Regional Workforce Development Board; and

WHEREAS, On September 27, 2020, after a lifetime of service to family and community, Keyes passed away at the age of 85.

NOW, THEREFORE BE IT RESOLVED that we, Mayor Lee Brand and Members of the Fresno City Council proclaim Thursday, October 22, 2020, to be:

“Richard Dale Keyes Sr. Day”

In the City of Fresno.

IN WITNESS WHEREOF, we have hereunto set our hands and
affixed the seal of the City of Fresno, California, this 9th day of October 2020.

LEE BRAND, Honorable Mayor

ESMERALDA SORIA, Councilmember District 1

PAUL CAPRIGLIO, Councilmember District 4

GARRY BREDEFELD, Councilmember District 6

MIGUEL ARIAS, Council President

MIKE KARBASSI, Councilmember District 2

LUIS CHAVEZ, Councilmember District 5

NELSON ESPARZA, Councilmember, District 7