

Exhibit E

PROJECT INFORMATION TABLES

PROJECT SUMMARY

PROJECT	Variance Application No. P20-02831 , a request to vary height standards to allow for the development of an 80-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard
APPLICANT	Armen Devejian of OUTFRONT Media, 1645 Scott Place Clovis, CA 93611
LOCATION	7221 North Howard Avenue (APN: 303-201-33T) Located on the on the west side of North Howard Street, between East Herndon and East Alluvial Avenue. (Council District 6, Councilmember Bredefeld) Site Latitude: 36.84153 Site Longitude: -119.78443 Mount Diablo Base & Meridian, Township 12S, Range 20E Section 33 – California
SITE SIZE	±1.39-acre site
PLANNED LAND USE	Employment Office- Developed
ZONING	<i>O/UGM/cz (Community Commercial/Urban Growth Management/conditions of zoning)</i>
PLAN DESIGNATION AND CONSISTENCY	Variance Application No. P20-02831 is not consistent with the goals and policies of the general plan.
ENVIRONMENTAL FINDING	The California Environmental Quality Act (CEQA) permits a public agency to determine whether a particular project is exempt from CEQA. A determination of a Categorical Exemption, Section 15303/Class 3 of the CEQA Guidelines was made and Environmental Assessment No. P20-02831 was completed for this project on November 4, 2020.
PLAN COMMITTEE RECOMMENDATION	On September 21, 2020, the District 6 Plan Implementation Committee recommended approval of the proposed project.
STAFF RECOMMENDATION	Recommend that the Planning Commission deny the applicant's proposed variance requesting to vary height standards which would allow for an 80-foot tall billboard.

BORDERING PROPERTY INFORMATION

	Planned Land Use	Existing Zoning	Existing Land Use
North	Office	O/UGM/cz <i>(Office/Urban Growth Management/conditions of zoning)</i>	Medical Offices
South	Office	O/UGM/cz <i>(Office/Urban Growth Management/conditions of zoning)</i>	Office
East	Office	O/UGM/cz <i>(Office/Urban Growth Management/conditions of zoning)</i>	Medical Office
West	Commercial Regional	CR/UGM/cz <i>(Commercial Regional/Urban Growth Management/conditions of zoning)</i>	General Retail