

**CITY OF FRESNO
CATEGORICAL EXEMPTION
ENVIRONMENTAL ASSESSMENT FOR
VARIANCE APPLICATION NO. P20-02831**

THE PROJECT DESCRIBED HEREIN IS DETERMINED TO BE CATEGORICALLY
EXEMPT FROM THE PREPARATION OF ENVIRONMENTAL DOCUMENTS
PURSUANT TO ARTICLE 19 OF THE STATE CEQA GUIDELINES.

APPLICANT: Armen Devejian
OUTFRONT Media
1645 Scott Place
Clovis, CA 93611

PROJECT LOCATION: 7221 North Howard Avenue M/C; located on the west side of North Howard Street between East Herndon and East Alluvial Avenues (APN: 303-201-33T)

PROJECT DESCRIPTION: Variance Application No. P20-02831 was filed by Armen Devejian of OUTFRONT Media, on behalf of the City of Fresno, and pertains to 1.39 acres of property. The project proposes to a request to variance in height standards to allow for the development of an 80-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard.

This project is exempt under Section 15303/Class 3 of the California Environmental Quality Act (CEQA) Guidelines as follows:

Under Section 15303/Class 3, the proposed project is exempt from CEQA requirements when the project consists of construction and location of limited numbers of new, small facilities or structures; installation of small new equipment and facilities in small structures; and the conversion of existing small structures from one use to another where only minor modifications are made in the exterior of the structure. This includes a store, office, restaurant or similar structure not involving the use of significant amounts of hazardous substance, and not exceeding 2,500 square feet in floor area.

The proposed application will allow for a variance in height standards to allow for a small structure in floor area, not to exceed 80 feet in height. If approved, the applicant will construct an 80-foot, 2-sided LED billboard with a floor area less than 1,300 square feet.

None of the exceptions to Categorical Exemptions set forth in the CEQA Guidelines, Section 15300.2 apply to the project. Furthermore, the proposed project is not expected to have a significant effect on the environment. A categorical exemption, as noted above, has been prepared for the project and the area is not environmentally sensitive.

Date: November 4, 2020

Prepared By: Jose Valenzuela, Planner Title

Submitted by: *R Kachadourian*

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