

Planning and Development Department Housing and Community Development Division (HCDD) December 10, 2020

# FUNDING REQUESTS 2020 – 2021 NOTICE OF FUNDING AVAILABILITY (NOFA)

- ► Fair Housing
  - Community Development Block Grant (CDBG)

### **Table of Contents**

3.	Application Summary
4.	Evaluation Criteria
6.	2020-2021 Fair Housing Applications
7.	Community Housing Council – Fair Housing Workshops for Housing Professionals and the Public
	Central California Legal Services - City of Fresno CDBG Fair
26.	Housing Education, Outreach and Enforcement Program
	Fair Housing Council of Central California – Fair Housing Services
44.	for the City of Fresno

## Application Summary Fair Housing

Applicant	Project Name	Qualification	Amount Requested	Funding Available
Community Housing Council	Fair Housing Workshops for Housing Professionals & the Public	Qualified	15,000	
Central California Legal Services	City of Fresno CDBG Fair Housing Education, Outreach and Enforcement Program	Qualified	36,039	
Qualified			51,039	50,000
Fair Housing Council of Central California	Fair Housing Services for the City of Fresno	Not Qualified	49,836	
Not Qualified			49,836	
Grand Total			100,875	50,000

#### **Evaluation Process**

Applications will be scored and ranked according to the below criteria.

Category	Points
Qualified / Disqualified:	
Does the applicant demonstrate how the proposal aligns with one or more priorities outlined in the City of Fresno 2020-2024 Consolidated Plan and one or more of the projects outlined in the 2020-2021 Annual Action Plan? (If no, the application is disqualified.)	
<ul> <li>Are the proposed activities eligible under the applicable funding source?</li> <li>(If no in part or full, the application is disqualified in part or full.)</li> </ul>	_
Are the proposed costs eligible under the applicable funding source? (if no in part or full, the application is disqualified in part or full.)	ıalified
• Is the applicant an established public benefit corporation in good standing with the State of California and recognized as exempt under 501(c)(3) of the internal revenue code? (if no, the application is disqualified)	Qualified or Disqualified
Does the applicant have established financial and management systems? (if no, the application is disqualified)	ïed
<ul> <li>Are the proposed activities and the beneficiaries of services located within the City of Fresno?</li> </ul>	
Has the applicant failed to meet any other threshold eligibility requirements in the accompanying 2020-2021 Fair Housing NOFA Handbook? (If yes, the application is disqualified.)	
Organizational Capacity:	
<ul> <li>Does the organization have experience with federally funded programs? (5 points)</li> </ul>	
Does the organization have specific experience with programs funded by the Community Development Block Grant? (5 points)	20
<ul> <li>Does the organization have financial resources to support six months of operating expenses? (5 points)</li> </ul>	6
<ul> <li>Does the organization demonstrate that its staff has the experience and skills to deliver the activities indicated in the application? (5 points)</li> </ul>	

Category	Points
Priority Need Addressed:	
How many recommended actions from the Analysis of Impediments to Fair Housing Choice are included in the application? (17 points)	34
<ul> <li>For how many of the selected actions does the organization indicate it possesses at least one year of administering a similar activity? (17 points)</li> </ul>	0.
Impact and Outcome:	
Does the program/activity description clearly articulate how the applicant will deliver the recommended actions from the Analysis of Impediments to Fair Housing Choice? (up to 5 points)	
Does the organization describe how their prior activities have resulted in meaningful impact - i.e., successful outcomes for tenants or a change to the way a bank does business, etc. (6 points)	26
Does the proposal demonstrate that the activity will be completed in a timely manner? (No activities completed by June 30, 2021: 0 points; Some activities completed by June 30, 2021: up to 5 points; all activities completed by June 30, 2021: 10 points; )	
Will the organization be able to sustain the project in the future without additional CDBG funding provided by the City? (5 points)	
Cost Effectiveness / Leveraging:	
<ul> <li>Is the cost per persons served reasonable for the benefit provided? (5 points)</li> </ul>	10
Will the proposed activity leverage additional funds from other sources?     (5 points)	
Coordination / Collaboration	
Will the proposed activity be integrated or coordinated with other services to serve the overall needs of its clientele? (10 points.)	10
Total Possible Points	100

### **Fair Housing Applications**

#### **Community Housing Council**

## Fair Housing Workshops for Housing Professionals and the Public

#### Summary & Qualification:

2020-2021 Funding Request: \$15,000
Application Type: Fair Housing
Qualification Determination: Qualified

Action Plan Project: 16 – Fair Housing

#### CITY OF FRESNO FY 2020 – 2021 FAIR HOUSING NOFA

#### **NOFA Application Part A: Organizational Information**

#### General Information

Legal Name of the O	rganization:	_Fictitious Name (if applicable):
Community Housing	Council of Fresno	
DUNS Number of Or	ganization:	Federal Tax ID Number:
610709979		11-3686123
Date of Incorporation	· · · · · · · · · · · · · · · · · · ·	Date of 501(c)(3) Determination:
March 5, 2003		September 2, 2003
Mailing Address of O	rganization:	Organization Website Address:
2560 W. Shaw Lane	#101	www.chcfresno.org
Name of President (c	or Chair of the Board):	E-mail Address:
Michelle Walker	111	michelle.walker@alameadamort gage.com
Name of the Secretar	y:	E-mail Address:
Sue Mettee		sue.mettee@gmail.com
Name of Treasurer (c	or Chief Financial Officer):	E-mail Address:
Bob Voss		bob.voss@fairwaymc.com
Principal Contact Person :	Principal Contact's Title:	Principal Contact's Physical Address (Street Address, Suite, City, State, ZIP):
John Shore	Executive Director, CEO	2560 W. Shaw Lane #101 Fresno, CA 93711
Primary Phone #:	Alternative Phone #:	E-mail Address:
59-221-6919 x101	559-387-7129	jshore@chcfresno.org
Name of Authorized S	Signatory:	Title of Authorized Signatory:
John Shore		Executive Director, CEO
Signature of Authorize	ed Official:	Date of Signature:
Delez	nore	9-4-2020

#### Mission Statement

Please provide the organization's mission statement within the below space:

The Community Housing Council of Fresno is committed to strengthening local, public and private partnerships to promote adequate, affordable and equitable housing opportunities with emphasis on low-to-moderate income families.

<u>Organizational Capacity and Management</u> Please provide the information requested below:

Staf	f Name		Title		Years of Experience
Stall Name		Executive Dire	ctor.	Lxperience	
1)	John Shore		Housing Couns		35
2)	Yesenia Reyes	3	Housing Couns	selor	12
3)	Yolanda Fraga		Housing Couns	selor	15
4)	Amber Castro		Housing Couns	selor	6
5)	Yesenia Scott		Housing Couns	selor	6 mos.
Boa	rd of Directors				
	How often doe	es your Board o	f Directors regul	arly meet?	
	Every month List current Bo	pard of Directors	s below:		
1)	Michelle Walk	er	6)	Andrey Dimitrash	nuk
2)	Bob Flemming	3	7)	Darren Holden	
3)	Sue Mettee	9	8)	Silvia Lin Suarly	
4)	Bob Voss		9)	Darryl Wong	
5)	Noe Cruz		10)	,	
			•	ority of person to seent agreement wil	
Fina	ıncial Managen	nent			
1)		een performed thin the last two		g organization's ad	ccounting
		☐ No If ye audi	es, name of itor:	Kip Hudson, CP	Α
2)	Is the agency	audited every y	ear? 🛛 Ye	s No	
3)	Were any mar explain. n/a	nagement letters	s issued as a res	sult of the last aud	it? If yes,
4)	Provide the na	me of staff resp	oonsible for your	agency's account	ing system
	Name:	John Shore			
	Title:	Executive Dire	ector		
	Phone/Email:	559-221-6919	x101/jshore@ch	ncfresno.org	

<u>Summary of Attached Applications:</u> Provide number and total dollar amount of applications by Application Type

#### > Fair Housing

Number of Applications	Total Dollar Amount Requested
1	\$ 15,000

### <u>Required Attachments to Part A</u> Select all attachments included.

$\boxtimes$	Part A, Exhibit 1 – Organization's U.S. Internal Revenue Service 501(c)(3) Determination of Exemption Letter (Required)
$\boxtimes$	Part A, Exhibit 2 – Organization's Articles of Incorporation (Required)
$\boxtimes$	Part A, Exhibit 3 – Bylaws of the Organization (Required)
	<b>Part A, Exhibit 4</b> – Statement and Designation by Foreign Corporation (when location of incorporation was outside of California) (Required of Out-of-State Corporations only)
$\boxtimes$	Part A, Exhibit 5 – List of Directors and Officers by Corporate Title and Name (Required)
$\boxtimes$	<b>Part A, Exhibit 6</b> – Most Recent Audited Financial Statement (an IRS 990, <i>Return o Organization Exempt from Income Tax</i> , may be submitted in lieu of an audit whenever the organization lacks an audit due it not exceeding California and Federa audit thresholds).
	Part A, Exhibit 7 – Cost Allocation Plan (Only required whenever applicant seeks to charge an indirect cost rate greater than 10 percent of modified total direct costs)
	Part A, Exhibit 8 – Resolution of the Board of the Directors Authorizing the Application and Naming the Person or Person's Authorized to Sign the Application (Required; the Resolution must be submitted to the City by 4:00 PM, Monday, September 21, 2020)

#### Application: Fair Housing

1. **Program/Activity Summary Information** – please complete the below summary information for the project/program.

Program/Activity Name (10 words or less): Fair Housing: Workshops for Housing Professionals and the Public.

Amount Requested: \$ 15000.00		
This is a:		
<ul><li>New Project/Program</li><li>☐ Existing Project/Program</li></ul>		

Years the applicant has administered this program/activity:

Provide a short description of the proposed program/activity. (1 to 3 sentences and must fit in the provided space).

This program will offer as many as 12 workshops both virtually and in person, for both housing industry professionals and the general public. The purpose is to educate those who attend by explaining fair housing laws and to site case studies as they relates to the rental, purchase and lending markets.

#### 2. Organizational Capacity

a. Describe the organization's experience with administering programs of this nature.

As a HUD-approved agency, our housing counselors are trained to look for red flags that might indicate a fair housing and fair lending violations. All of our homebuyer and rental workshops have a section on these topics.

b. For how many years has the organization administered activities of the type described in this application?

14

- c. Does the organization have experience with:
  - Administering federally-funded programs
  - Administering programs funded by the Community Development Block Grant
- d. Provide the below information for direct service staff:

Name	Title	Brief description of services supported	Years of experience providing services described
John Shore	Executive Director, HUD certified counselor	ciriculum writer and presenter of homebuyer and rental workshops	30
Yesenia Reyes	HUD certified housing counselor	Spanish speaking counselor and presenter	11
Yolanda Fraga	HUD certified housing counselor	Spanish speaking counselor and presenter	24
Amber Castro	HUD certified housing counselor	counselor and presenter	5
Yesenia Scott	HUD certified housing counselor	counselor and presente	.5

e.	Financial	Capacity

Organization has financial resources to support six months of operating expenses (financial statement attachment should clearly show current assets and operating expenses).

	f.	Does the organization have the following in place (check box if 'yes')?
		Written policies and procedures for the proposed project or program (i.e. intake, eligibility)
		Written Financial Management Policies and Procedures
		Non-Discrimination / Equal Opportunity Policy
		Conflict of Interest Policies and Procedures
3.	Progr	ram / Activity Location (s)
	a.	The proposed activity will (select all that apply):
		provide services to residents within the City of Fresno
		provide services to residents outside of the City of Fresno
		limit services to one or more neighborhoods
	b.	Describe the service area:  Note: Strong applications will include specifically defined services areas such as 'residents within ½ mile radius of [facility address]' or 'residents within the boundaries defined on the attached map.'
	open serve	Inticipate these workshops will have to be done virtually and therefore to anyone regardless of where they live. However our agency primarily es low-to-moderate income families within Fresno County. Our goal is to as many families and housing industry professionals as possible.
		Service area map attached as exhibit

#### 4. Proposed Scope of Work

a. Indicate which actions recommended in the Analysis of Impediments to Fair Housing Choice are included in the application and the years experience administering each activity. Activity descriptions are provided in the 2020-2021 Fair Housing NOFA Handbook.

Fair H	air Housing Complaint and Referral Services		
	Provide accessible means of contact for members of the public with fair housing complaints or concerns, to include at minimum telephone, email, and TTY.	14	
$\boxtimes$	Investigate complaints and refer complainants to appropriate services and organizations.	14	
	Provide for support in multiple languages, to include Spanish and Hmong.	14	
$\boxtimes$	Track number of complaints by zip code, gender, and race/ethnicity.	14	
$\boxtimes$	Track complaint outcomes to include cases referred to legal services, code enforcement, DFEH, HUD, or other outcome types.	14	
$\boxtimes$	Provide quarterly and annual reports of tracked metrics.	14	

Public	Years of Experience	
$\boxtimes$	Public Fair Housing Education Program	10
$\boxtimes$	Create and distribute materials to promote fair housing rights to the public	10
$\boxtimes$	Distribute fair housing resources through local agencies	10
$\boxtimes$	Collaborate with local agencies serving immigrants, refugees, and populations with limited English proficiency on fair housing education	6
	Publicize new state requirements regarding accepting Section 8 vouchers to public and voucher holders	
	Increase awareness of subsidies and resources in low-income neighborhoods	
$\boxtimes$	Annual Update to Public Fair Housing Education and Outreach Program	10

Fair H Indust	Years of Experience	
$\boxtimes$	Provide resources communicating stakeholder responsibilities	10
	Publicize new state requirements regarding accepting Section 8 vouchers to landlords and property owners	
$\boxtimes$	Create and lead workshops with local lenders to improve mortgage lending outcomes for applicants of color	10
$\boxtimes$	Annually convene housing industry professionals to learn about fair housing rights and responsibilities	6

b.	Estimate the number of unduplicated persons expected to benefit from the project:
	350 unduplicated persons will receive a direct benefit from this project.
C.	Are direct services limited to specific populations? If so, please explain.
	no
d.	Timeliness
	The activities described in this application will be completed by June 30, 2021
	The activities described in this application will be completed after June 30 2021
	Some of the activities described in this application will be completed by June 30, 2021, while others will require longer (please explain below)
e.	How will the organization sustain the project after the CDBG funding terminates?
	As a HUD approved housing counseling agency, HUD requires that every client we serve, either through an educational workshop or one-on-one counseling, must receive information about fair housing laws. We are also required to report any activity that we believe is in violation of either the fair housing or fair lending laws, to the appropriate authorities. Because of this requirement we have and will continue to offer educational workshops and counseling with funding from other sources, such as Banks and various fund-raising activities.

f. <u>Detailed Narrative Description of Project/Program</u>

Describe the project/program in detail in the space below. Limit description to the space provided on this and the next page.

With this funding, CHC will update our current fair housing educational cirriculum for two specific groups. The first group will be the general public including those who are currently renting and those wanting to become homeowners. The emphasis will be to educate these families as to what to look for to identify fair housing issues and who and how to report those possible violations.

The second group will be the many housing industry professionals such as mortgage lenders, real estate agents and property managers. Far too many of these professionals believe they are knowledgable and aware of fair housing laws, but the number of complaints revecived by HUD annually would indicate differently. Most often these complaints stem from housing industry professional, including mortgage lenders.

#### FAIR HOUSING WORKSHOPS

CHC will update and ammend our existing fair housing cirriculm. This will result in a two-hour Fair Housing Workshop. The workshops can be offered as a live presentation, when that is deemed a safe delivery method. Until then, workshops will take place as an online interactive webinar.

The workshops for the general public will offer families an indepth presentation of the fair housing laws. Attendees will be given two booklets produced by HUD. The first is entitled, "Know the Signs of Housing Discrimination" and the other is entitled "Filing a Housing Discrimination Complaint."

Examples of real Fair Housing violations will be presented as case studies to emphasize the fact that fair housing violations do take place too often.

The workshop especially written for real estate and housing professionals will be a more indepth class - emphasizing fair housing and fair lending laws. Case examples will also be provided.

In this workshop, attendees will receive a copy of the HUD booklet, "Fair Housing - Equal Opportunity for All." This booklet will be the workbook for this class. It covers the specific topics of:

- 1. The Fair Housing Act
- 2. What Housing is Covered?
- 3. What is Prohibited.
- 4. Additional Protection If you have a Disability.
- 5. Housing Protection for Families with Children.

We are also hoping that we can arrange for a speaker from the San Francisco HUD office to address the audience.

Lastly and most importantly is the fact that all participants will become more familiar with the Community Housing Council. Whether one is a housing industry professional of someone wishing to rent or buy, they will learn about the work that we do and that we are here for all as an ongoing housing resource center.

Through our one-on-one housing counseling work, we find, report and refer clients to both the Central Valley Fair Housing Council and to HUD.

Detailed Narrative Description of Project/Program (Continued from previous page)

#### g. Collaboration

Briefly describe any collaboration efforts with other organizations for this project/program or related initiatives.

Collaborating Organization	Description of Collaboration
Fresno Association of Realtors	Offering this program to their membership at no cost.
Ca Association of Mortgage Professionals	Offering this program to their membership at no cost
CA Apartment Association	Offering this program to their membership at no cost
Fair Housing Council of Central Valley	Consulting with them for information regarding most common fair housing violations in our area and other pertinent information related to fair housing

#### 5. Project/Program Budget

#### a. List of Funding Sources

Provide all planned funding anticipated/ committed for this activity for FY 2020 – 2021. If the organization has received funding commitment letters, please attach as an exhibit to this application.

Funding Source (Name of Funder)	Name of Funding Program (if applicable)	Dollar Amount	Commitment Status (Committed or Pending)	If Rending, Expected Commitment Date
Wells Fargo Foundation		\$15,000	committed	
Bank of the West		\$4,500	committed	

#### b. Activity Budget Summary

Please complete Exhibit A – Operating Budget Summary.

The above referenced Budget worksheet is available in Excel format by sending a request to <a href="mailto:edward.chinevere@fresno.gov">edward.chinevere@fresno.gov</a> with a copy to <a href="mailto:HCDD@fresno.gov">HCDD@fresno.gov</a>.

Please note the following costs are not allowable for CDBG: bad debts; contingencies; contributions and donations; entertainment costs (including meals for social events and awards/graduation banquets); gifts or incentive awards to individuals; fines and penalties resulting from violations of or non-compliance with Federal, State, and Local laws; interest on borrowed capital; fundraising; investment management.

#### c. Prior-Year Financial Statement

For existing programs, please attach a financial statement labeled as Exhibit B for the proposed program for the last full operating year. Failure to provide the financial statement will result in disqualification.

Requ ⊠		nts to Part B Application: PPERATING BUDGET SUMMARY; AND
$\boxtimes$	STATEMENT ( STATEMENT ( GRANT AWAF	RIORYEAR AUDITED FINANCIAL STATEMENT INCLUDING OF ACTIVITIES, STATEMENT OF FINANCIAL POSITION AND OF CASH FLOWS (REQUIRED WHEN TOTAL FEDERAL RDS EQUALED OR EXCEEDED \$750,000 DURING THE IT PERIOD ); OR
	EXHIBIT TOTAL FEDER LESS THAN \$	- PRIOR-YEAR UNAUDITED FINANCIAL STATEMENT WHEN RAL GRANT AWARDS FOR THE ANNUAL AUDIT PERIOD WAS 750,000
Optio	nal Attachmen	ts to Part B Application:
$\boxtimes$	EXHIBIT C – F	UNDING COMMITMENT LETTERS (IF AVAILABLE)
$\times$	EXHIBIT	- LETTERS OF SUPPORT (OPTIONAL-MAXIMUM 2)
	EXHIBIT 3.b)	- SERVICE AREA MAP (REQUIRED IF NOT DESCRIBED IN

### CITY OF FRESNO OPERATING BUDGET SUMMARY (non-capital projects)

	City	of Fresno HUD Fu			(Hon-capita	ner Funds for Pro	iect		
Budgeted Position	City	or Fresho Hod Fo	ilius		Oti	iei ruiius ioi rio	ject		
(Personnel) or Category (Operations)	Salaries & Wages	Fringe Benefits	Totals (City of Fresno HUD Funds)	Other Federal Funds	State Funds	Local Govm't Funds	Private / Donor Funds	Other Funds (specify)	Project Totals (All Funds)
Salaries/Wages (Specify ea	ch position; ad	d additional rov	vs as needed)						
Direct Service Personnel:									
Workshop Presenters	7,500.00	1,125.00	8,625.00				Wells Fargo	5,000.00	22,250.00
[enter position title]			-				Bank of the West	2,500.00	2,500.00
[enter position title]			-						
[enter position title]			_						
[enter position title]			-						
Administrative Personnel:									
[enter position title]			-						
[enter position title]			-						
[enter position title]			-						
Independent Contractors / C	onsultants:								
[enter position title]			-						
[enter position title]			-						
TOTAL PERSONNEL BUDGET	\$ 7,500.00	\$ 1,125.00	\$ 8,625.00	\$ -	\$ -	\$ -	\$ -	\$ 7,500.00	\$ 24,750.00
Occupancy, Supplies, and	Other Operating	5							
Office Rent			6,000.00	workshops room rental					6,000.00
Utilities									
Telecommunications									
Office Supplies			200.00						200.00
Project Supplies (Specify)			1,800.00	workshop beverages & snacks					1,800.00
Printing			1,500.00						1,500.00
Travel			500.00						500.00
Training									
Internet									
Postage			250.00						250.00
Other (Specify)									
TOTAL OCCUPANCY, SUPPLIES AND OTHER			\$ 10,250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 10,250.00
OPERATING BUDGET									
INDIRECT COSTS (Select 1 inc	irect rate Only)						1		
Approved Cost Allocation Plan Rate									
De minimus 10 % Rate			1,857.00						1,857.00
TOTAL INDIRECTCOST					ć	ć	ć	ć	
BUDGET			\$ 1,857.00	<b>-</b>	\$ -	\$ -	\$ -	\$ -	\$ 1,857.00
Program Expense Budget									
Grant Assistance to									
Beneficiaries									
Loans to Beneficiaries									
Other (Specify) TOTAL PROGRAM EXPENSE									
BUDGET			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
	\$ 7,500.00	\$ 1,125.00	\$ 20,732.00	\$ -	\$ -	\$ -	\$ -	\$ 7,500.00	\$ 36,857.00

<sup>\*</sup> Please revise this form and annotate budget items as needed

All applicants are required to submit a copy of their organization's operating budget.

### Central California Legal Services

## **City of Fresno CDBG Fair Housing Education, Outreach and Enforcement Program**

#### Summary & Qualification:

2020-2021 Funding Request: \$36,039
Application Type: Fair Housing
Qualification Determination: Qualified

Action Plan Project: 16 – Fair Housing

#### CITY OF FRESNO FY 2020 – 2021 FAIR HOUSING NOFA

#### **NOFA Application Part A: Organizational Information**

#### **General Information**

Legal Name of the Or	ganization:	Fictitious Name (if applicable):		
Central California Leg	al Services	N/A		
DUNS Number of Org	anization:	Federal Tax ID Number:		
05-274-7573		94-1631809		
Date of Incorporation:		Date of 501(c)(3) Determination:		
1966		1967		
Mailing Address of Or	ganization:	Organization Website Address:		
2115 Kern Street Suit	e 200 Fresno, CA 93721	https://www.centralcallegal.org		
Name of President (or	r Chair of the Board):	E-mail Address:		
William McComas		williammccomas@hotmail.com		
Name of the Secretar	y:	E-mail Address:		
Maria Villaseñor		lumia.alskad@protonmail.com		
Name of Treasurer (o	r Chief Financial Officer):	E-mail Address:		
Marc Young		myoung@centralcallegal.org		
Principal Contact Person :	Principal Contact's Title:	Principal Contact's Physical Address (Street Address, Suite, City, State, ZIP):		
Patience Milrod	Executive Director	2115 Kern Street Suite 200 Fresno, CA 93721		
Primary Phone #:	Alternative Phone #:	E-mail Address:		
559-570-1214	559-570-1268	pmilrod@centralcallegal.org		
Name of Authorized S	Signatory :	Title of Authorized Signatory:		
Patience Milrod		Executive Director		
Signature of Authorize	ed Official:	Date of Signature:		
Patience Milrod		November 9, 2020		

#### Mission Statement

Please provide the organization's mission statement within the below space:

Established in 1966, CCLS is the primary provider of free civil legal services to eligible low-income residents in the counties of Fresno, Tulare, Merced, Kings, Tuolumne, and Mariposa. In partnership with the statewide Health Consumer Alliance, we also serve residents in Madera, San Luis Obispo, Stanislaus, Monterey and San Benito Counties regarding specific health care access concerns.

CCLS seeks to advance justice and empower people by providing high quality civil legal services, improving the wellbeing of our communities through systems-changing advocacy, as well as through civil legal work that meets individual clients' immediate needs, fighting social injustice and protecting the rights of individuals, groups, and communities. The firm provides both legal representation and legal education to marginalized communities, addressing legal needs ranging from ensuring access to basic life necessities such as healthcare and housing, to protecting families and seniors from domestic violence or consumer fraud, to helping veterans overcome barriers to employment. We also work closely with agencies and community organizations that share our commitment to support low-income individuals, families, and communities in being their own agents of change.

To access services, individuals may call our Legal Advice and Referral Line (LAL), or visit one of our three offices located in the cities of Merced, Visalia, and Fresno (though all offices are currently closed due to COVID-19 precautions). An online intake portal, compatible with mobile phones, gives 80% of our client population an additional means to contact us for assistance.

CCLS staff of almost 90 reflects the Central Valley's diversity, with capacity to serve clients in numerous languages including Spanish, Khmer, Lao, Mixteco, Punjabi, and Hmong. CCLS is effective in reaching area residents in collaboration with community and faith-based organizations, area schools, colleges and universities, courts, and others.

Staff provides legal education, advice, referrals, and representation, including wider-impact representation in affirmative cases in civil matters. CCLS partners with community groups to present legal education sessions on tenants' rights and protections, utility concerns, health care, protective orders, consumer and senior protections. Pro bono attorneys support in representing clients and assist in our many clinics.

Organizational Capacity and Management
Please provide the information requested below:

Staf	f Name	Т	itle		Years of Experience
1)	Alfred A. Gallegos	L	egal Director		30 plus
2)	Patience Milrod	E	xecutive Directo	or	40 plus
3)	Jesse Avila		Director of Litigat Advocacy	tion &	40 plus
4) 5)	Paul Carter Mullen	C	Deputy Dir. Deve	elopment	20
Boa	ard of Directors				
	How often does yo Every 2 months s		_	-	
	List current Board	of Directors b	oelow: <b>See attac</b>	chment Part A, I	Exhibit 5
1)			6)		
2)			7)		
3)			8)		
4)			9)		
5)			10)		
	oard Resolution prov ne entity is attached	-	_	-	_
Fina	ancial Management				
1)	Has an audit been procedures within	performed or the last two y	ears?	organization's ad	ccounting
	⊠ Yes □	No If yes, audito	name of r:	Moore Grider &	Company
2)	Is the agency audi	ted every yea	ır? ⊠ Yes	☐ No	_
3)	Were any manage explain.  Not applicable, the				t? If yes,
4)	Provide the name Name: Ma	of staff respor	nsible for your a	gency's account	ing system

Title: **Fiscal Director** 

Phone/Email: 559-570-1228 myoung@centralcallegal.org

<u>Summary of Attached Applications:</u> Provide number and total dollar amount of applications by Application Type

#### > Fair Housing

Number of Applications	Total Dollar Amount Requested
N/A	\$ 36,039.00

## Required Attachments to Part A Select all attachments included.

<b>X</b> _	Part A, Exhibit 1 – Organization's U.S. Internal Revenue Service 501(c)(3) Determination of Exemption Letter (Required)
<b>X</b> _	Part A, Exhibit 2 – Organization's Articles of Incorporation (Required)
Χ	■Part A, Exhibit 3 – Bylaws of the Organization (Required)
	<b>Part A, Exhibit 4</b> – Statement and Designation by Foreign Corporation (when location of incorporation was outside of California) (Required of Out-of-State Corporations only) <b>Not applicable</b>
Χ	<b>Part A, Exhibit 5</b> – List of Directors and Officers by Corporate Title and Name (Required)
Χ	Part A, Exhibit 6 – Most Recent Audited Financial Statement (an IRS 990, Return of Organization Exempt from Income Tax, may be submitted in lieu of an audit whenever the organization lacks an audit due it not exceeding California and Federal audit thresholds).
	<b>Part A, Exhibit 7</b> – Cost Allocation Plan approved by cognizant agency (Only required whenever applicant seeks to charge an indirect cost rate greater than 10 percent of modified total direct costs) <b>Not applicable</b>
	Part A, Exhibit 8 – Resolution of the Board of the Directors Authorizing the Application and Naming the Person or Persons Authorized to Sign the Application (Required before a sub-recipient agreement may be executed)
	The required resolution will be submitted later this month. Our Board meets on November 19, 2020.

#### Application: Fair Housing

**1. Program/Activity Summary Information** – please complete the below summary information for the project/program.

Program/Activity Name (10 words or less): City of Fresno CDBG Fair Housing Education, Outreach and Enforcement Program

Amount Requested: \$ 36,039.00

This is a:

X New Project/Program

Existing Project/Program

Years the applicant has administered this program/activity:

See organizational capacity, this is a new distinct project for CCLS.

Provide a short description of the proposed program/activity. (1 to 3 sentences and must fit in the provided space).

Central California Legal Services will support the City of Fresno in its effort to dismantle barriers to fair housing choice within the City through the Community Development Block Grant (CDBG) Program. CCLS will join the City's overall efforts to create a comprehensive City-wide fair housing education, outreach and enforcement program.

#### 2. Organizational Capacity

a. Describe the organization's experience with administering programs of this nature.

CCLS has a demonstrated track record and capacity to administer a program of this nature. As a grantee of the federal Legal Services Corporation, the State Bar of California Legal Services Trust Fund Program, and other federal/state funders, CCLS's highly professional fiscal and development staff, using a sophisticated case management system, have extensive experience ensuring our full compliance with grant conditions, as well as timely and accurate grant performance reporting.

Given CCLS's substantial subject-matter expertise, our robust outreach, community education, and referral infrastructure, and our well-established relationships with CBOs also serving the target populations, we believe CCLS can be a truly valuable participant in an effective City-wide fair housing enforcement effort.

b. For how many years has the organization administered activities of the type described in this application?

For well over 50 years, CCLS has excelled at providing no-cost legal services to help secure safe, decent housing to low-income Fresno families. Our work has included a wide range of housing-related casework, from fair housing litigation, to housing element enforcement, to conventional landlord-tenant disputes such as evictions, habitability, and retaliation.

Housing rights education is an essential part of CCLS's service to our communities, and includes extensive, frequent outreach to potential clients through a variety of means, including in-house coordination between CCLS teams, and partnerships with community-based organizations and institutions. Since the onset of the pandemic, CCLS has been providing virtual clinics and "Know Your Rights" workshops online through Zoom and Facebook Live. CCLS outreach materials and our web site content are available in languages other than English and accommodate the deaf and hard-of-hearing.

- c. Does the organization have experience with:
  - **X** Administering federally-funded programs
  - **X** Administering programs funded by the Community Development Block Grant
- d. Provide the below information for direct service staff:

Name	Title	Brief description of services supported	Years of experience providing services described
Staff Attorney	Attorney	Fair Housing project coordination, community education, research & materials.	3-5
Staff Paralegal / Community Worker	Paralegal / Community Worker	Conduct community fair housing education & outreach.	2-4

e.	Financial Capacity:		
	exper	▼☐ Organization has financial resources to support six months of operating expenses (financial statement attachment should clearly show current assets and operating expenses).	
f.	Does the organization have the following in place (check box if 'yes')?		
	<b>X</b> progra	Written policies and procedures for the proposed project or am (i.e. intake, eligibility)	
	$\mathbf{x}$	Written Financial Management Policies and Procedures	
	<b>X</b>	Non-Discrimination / Equal Opportunity Policy	
	$\mathbf{x}$	@Conflict of Interest Policies and Procedures	
	$\mathbf{X}$	@Procurement Policies and Procedures	

#### 3. Program / Activity Location (s)

a. The proposed activity will... (select all that apply):

<b>X</b> provide services to residents within the City of Fresno				
provide services to residents outside of the City of Fresno				
limit services to one or more neighborhoods				
b. <u>Describe the service area:</u> Note: Strong applications will include specifically defined services areas such as 'residents within ½ mile radius of [facility address]' or 'residents within the boundaries defined on the attached map.'				
The project's focus will be to reach out to low-income neighborhoods within the City of Fresno that include the following populations and zip codes.				
Targeted populations: Immigrants, refugees, Limited English Proficient, low-income tenants eligible for Housing Choice Vouchers, families with children.				
Targeted zip codes: (within City boundaries) 93650, 93701, 93702, 93703, 93705, 93721, 93726, 93727				
Service area map attached as exhibit – <b>Not Applicable N/A</b>				

#### 4. Proposed Scope of Work

a. Indicate which actions recommended in the Analysis of Impediments to Fair Housing Choice are included in the application and the years experience administering each activity. Activity descriptions are provided in the 2020-2021 Fair Housing NOFA Handbook.

Fair Ho	Years of Experience	
	Provide accessible means of contact for members of the public with fair housing complaints or concerns, to include at minimum telephone, email, and TTY.	20 years plus
	Investigate complaints and refer complainants to appropriate services and organizations.	20 years plus
	Provide for support in multiple languages, to include Spanish and Hmong.	30 years plus
	Track number of complaints by zip code, gender, and race/ethnicity.	50 years plus
	Track complaint outcomes to include cases referred to legal services, code enforcement, DFEH, HUD, or other outcome types.	20 years plus
	Provide quarterly and annual reports of tracked metrics.	50 years plus

Public	Public Fair Housing Education and Outreach Activities					
	Public Fair Housing Education Program	20 years plus				
	Create and distribute materials to promote fair housing rights to the public	20 years plus				
	Distribute fair housing resources through local agencies	20 years plus				
	Collaborate with local agencies serving immigrants, refugees, and populations with limited English proficiency on fair housing education	30 years plus				
	Publicize new state requirements regarding accepting Section 8 vouchers to public and voucher holders	30 years plus working with tenants who are voucher holders				
	Increase awareness of subsidies and resources in low-income neighborhoods	50 years plus				
	Annual Update to Public Fair Housing Education and Outreach Program	30 years plus				

Fair Housing Education and Outreach to Housing Industry Professionals				
Provide resources communicating stakeholder responsibilities	50 years plus			
Publicize new state requirements regarding accepting Section 8 vouchers to landlords and property owners	30 years plus working with landlords and managers			
Create and lead workshops with local lenders to improve mortgage lending outcomes for applicants of color	10 years plus			
Annually convene housing industry professionals to learn about fair housing rights and responsibilities	N/A			

b.	Estimate the number of unduplicated persons expected to benefit from the project: unduplicated persons will receive a direct benefit from this project.
	As this project is an administrative activity, and a new project, we are not projecting numbers of unduplicated clients at this time. We will submit required reports which will include unduplicated clients served.
C.	Are direct services limited to specific populations? If so, please explain.
	Direct services will target specific populations as listed in our project narrative, those most vulnerable to housing discrimination are targeted. We will provide educational materials to the general public.
d.	Timeliness
	<b>X</b> The activities described in this application will be completed by June 30, 2021
	☐ The activities described in this application will be completed after June 30 2021
	☐ Some of the activities described in this application will be completed by June 30, 2021, while others will require longer (please explain below)
e.	How will the organization sustain the project after the CDBG funding terminates?
	This is a pilot project in partnership with the City of Fresno, aligned with HUD rules and regulations. We will explore future funding with the City and work jointly to identify sustainable funding, should the project continue past the initial six-month period.

### Detailed Narrative Description of Project/Program

Describe the project/program in detail in the space below. Limit description to the space provided on this and the next page.

Central California Legal Services (CCLS) is pleased to support the City of Fresno (City) in its effort to dismantle barriers to fair housing choice within the City through the Community Development Block Grant (CDBG) Program. CCLS looks forward to joining the City's overall efforts to create a comprehensive City-wide fair housing education, outreach and enforcement program. CCLS proposes an initial 6-month pilot project, beginning January 1, 2021 and running through June 30, 2021, with a focus on advocacy and outreach concerning Housing Choice Vouchers (HCV).

- 1) Public Fair Housing Education and Outreach: Drawing on resources including the National Housing Law Project, the National Fair Housing Alliance, California's Department of Fair Employment and Housing (DFEH) and the Fair Housing Council of Central California (FHCCC), CCLS will develop, update, and/or refine basic community education materials regarding families' rights to fair treatment in the purchase, rental, and occupancy of housing, particularly with respect to new state requirements outlawing discrimination against Housing Choice Voucher (HCV) holders. CCLS will incorporate fair housing Know Your Rights presentations and materials into CCLS's existing networks and community education efforts. Materials to be developed will include both print and digital communications, and will be made available at the CCLS website, through social media posts, and via email distributions. The City will provide translation of public education materials into languages other than English, and will bear the cost of printing public education materials for dissemination.
- 2) Fair Housing Complaint and Referral Services: A necessary component of this program is to provide a means for tenants to report cases of housing discrimination, and to obtain advice regarding their fair housing rights. CCLS will ensure our client communities are aware of their housing options including the HCV and the new state non-discrimination HCV requirements. To the extent that CCLS is unable to assist a tenant in this regard (e.g., ineligible for CCLS program services), appropriate referrals will be provided through a "warm hand-off" process. CCLS staff will work closely with the Fresno Housing Authority to raise awareness among those eligible and the general public.

Community partnerships are critical to CCLS' effectiveness in serving our diverse populations; these partnerships keep CCLS apprised of broader community issues impacting our clients. As part of our ongoing work, we target community-based organizations who provide an array of supportive services serving immigrants, refugees and other Limited English Proficiency populations, and low-income families with children. CCLS will bring this fair housing program into our existing partnerships with The Fresno Center, FIRM,

Centro La Familia Family Advocacy Services, Faith in the Valley, Fresno-Madera Continuum of Care, Root and Rebound, Barrios Unidos, the Jakara Movement, and many more. These partners work with populations who are particularly susceptible to housing discrimination and have offices located within city boundaries. CCLS commits to participation with the City's Immigrant Affairs Committee to further this project's reach with these communities. CCLS will work with City staff to provide a summary of activities based on our sixmonth pilot project, and to forward recommendations for improving access to fair housing services in the City of Fresno.

- 3) Fair Housing Education and Outreach to Housing Industry Professionals: Staff will work with the Fresno Housing Authority's Landlord Outreach team to update or refine landlord education materials, especially regarding HCV discrimination. Together, we will also work with the California Apartment Association, as well as smaller independent rental property owners to create a systematic landlord-education initiative, particularly with respect to new state requirements for HCV holders. The City will provide translation of public education materials into languages other than English, and will bear the cost of printing public education materials for dissemination.
- 4) <u>Fair Housing Enforcement in the City of Fresno</u>: CCLS will work with the DFEH and the FHCCC to identify what enforcement mechanisms (especially for HCV discrimination) exist at this time, and as needed, create an appropriate cross referral system, including reinstituting or ramping up a quick-response fair housing testing program in the not-too-distant future.
- 5) <u>Collaboration toward next steps</u>: CCLS will work with the City of Fresno and others to develop a scope of work for a comprehensive fair housing education, outreach, and enforcement program that will build on this initial effort, and that can begin to address effectively the *de facto* housing segregation Fresno continues to experience.

# f. Collaboration

Briefly describe any collaboration efforts with other organizations for this project/program or related initiatives.

Collaborating Organization	Description of Collaboration
FIRM	Provide educational materials, conduct info sessions for both staff and clients
Faith in the Valley	Work with constituents to distribute materials and provide info sessions
Centro La Familia Advocacy Services	Provide educational materials, conduct info sessions for both staff and clients
The Jakara Movement	Provide educational materials, conduct info sessions for both staff and clients
The Fresno Center	Provide educational materials, conduct info sessions for both staff and clients
FMCoC	Present info workshop to members
Mexican Consulate	Work with constituents to distribute materials and provide info sessions

# 5. Project/Program Budget

# a. List of Funding Sources

Provide all planned funding anticipated/ committed for this activity for FY 2020 – 2021. If the organization has received funding commitment letters, please attach as an exhibit to this application. **-Not Applicable** 

Funding Source (Name of Funder)	Name of Funding Program (if applicable)	Dollar Amount	Commitment Status (Committed or Pending)	If Pending, Expected Commitment Date
---------------------------------------	--	------------------	--	---

### b. Activity Budget Summary

Please complete Exhibit A – Operating Budget Summary.

The above referenced Budget worksheet is available in Excel format by sending a request to <a href="mailto:edward.chinevere@fresno.gov">edward.chinevere@fresno.gov</a> with a copy to <a href="mailto:HCDD@fresno.gov">HCDD@fresno.gov</a>.

Please note the following costs are not allowable for CDBG: bad debts; contingencies; contributions and donations; entertainment costs (including meals for social events and awards/graduation banquets); gifts or incentive awards to individuals; fines and penalties resulting from violations of or non-compliance with Federal, State, and Local laws; interest on borrowed capital; fundraising; investment management.

### c. Prior-Year Financial Statement

For existing programs, please attach a financial statement labeled as Exhibit B for the proposed program for the last full operating year. Failure to provide the financial statement will result in disqualification.

Requi	ired Attachmen	ts to Part B Application:
<b>X</b>	EXHIBIT A −	OPERATING BUDGET SUMMARY; AND
<b>X</b>	INCLUDING ST POSITION AND FEDERAL GRA	- PRIORYEAR AUDITED FINANCIAL STATEMENT FATEMENT OF ACTIVITIES, STATEMENT OF FINANCIAL D STATEMENT OF CASH FLOWS (REQUIRED WHEN TOTAL ANT AWARDS EQUALED OR EXCEEDED \$750,000 DURING AUDIT PERIOD ); OR
		PRIOR-YEAR UNAUDITED FINANCIAL STATEMENT WHEN AL GRANT AWARDS FOR THE ANNUAL AUDIT PERIOD WAS 750,000
Optio	nal Attachment	s to Part B Application:
	EXHIBIT	- FUNDING COMMITMENT LETTERS (IF AVAILABLE)
	EXHIBIT	- LETTERS OF SUPPORT (OPTIONAL-MAXIMUM 2)
	EXHIBIT 3.b)	- SERVICE AREA MAP (REQUIRED IF NOT DESCRIBED IN

# CITY OF FRESNO OPERATING BUDGET SUMMARY (non-capital projects)

	, at			1 JOIVIIVIAN		<u> </u>	••		
n 1 : 1n ''	City	of Fresno HUD Fu	unds		Oti	her Funds for Pro	ject		
Budgeted Position (Personnel) or Category (Operations)	Salaries & Wages	Fringe Benefits	Totals (City of Fresno HUD Funds)	Other Federal Funds	State Funds	Local Govm't Funds	Private / Donor Funds	Other Funds (specify)	Project Totals (All Funds)
Salaries/Wages (Specify ea	ach position; ad	d additional rov	vs as needed)						
Direct Service Personnel:			·						
Attorney	9,303.00	1,861.00	11,164.00						11,164.00
Paralegal/ Community									
Worker	20,729.00	4,146.00	24,875.00						24,875.00
[enter position title]			-						
[enter position title]			-						
[enter position title]			-						
Administrative Personnel:									
[enter position title]			-						
[enter position title]			_						
[enter position title]			-					1	
Independent Contractors / C	onsultants:								
[enter position title]			-						
[enter position title]									
TOTAL PERSONNEL									
BUDGET	\$ 30,032.00	\$ 6,007.00	\$ 36,039.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 36,039.00
Occupancy, Supplies, and	Other Operating	2				•	•	•	
Office Rent						I	l		
Utilities									
Telecommunications									
Office Supplies									
								†	
Project Supplies (Specify)									•
Printing									
Travel									
Training									
Internet									
Postage									
Other (Specify)								1	
TOTAL OCCUPANCY,									
SUPPLIES AND OTHER			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
OPERATING BUDGET									
INDIRECT COSTS (Select 1 inc	direct rate Only)								
Approved Cost Allocation									
Plan Rate De minimus 10 % Rate								<del> </del>	1
TOTAL INDIRECTCOST									
BUDGET			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Program Expense Budget									
Grant Assistance to						ı	ı	ı	1
Beneficiaries									
Loans to Beneficiaries									
Other (Specify)						Ī	Ī		
TOTAL PROGRAM EXPENSE				<u> </u>	<b>A</b>			,	
BUDGET			\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
TOTAL PROJECT BUDGET	\$ 30,032.00	\$ 6,007.00	\$ 36,039.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 36,039.00
					te hudget item				

<sup>\*</sup> Please revise this form and annotate budget items as needed

All applicants are required to submit a copy of their organization's operating budget.

# Fair Housing Council of Central California Fair Housing Services for the City of Fresno

# Summary & Qualification:

2020-2021 Funding Request: \$49,836

Application Type: Fair Housing Qualification Determination: Not Qualified

Action Plan Project: 16 – Fair Housing

# CITY OF FRESNO FY 2020 – 2021 FAIR HOUSING NOFA

# **NOFA Application Part A: Organizational Information**

# **General Information**

08/05/199412/12/1995Mailing Address of Organization:Organization Website Address:333 W. Shaw Avenue, Suite 14www.fhc-cc.orgName of President (or Chair of the Board):E-mail Address:	Fair Housing Council of			
14755376777-0402985Date of Incorporation:Date of 501(c)(3) Determination08/05/199412/12/1995Mailing Address of Organization:Organization Website Address:333 W. Shaw Avenue, Suite 14www.fhc-cc.orgName of President (or Chair of the Board):E-mail Address:Mari Hensonmhenson@fresno.courts.ca.govName of the Secretary:E-mail Address:Paul Herrerapaulh001@att.netName of Treasurer (or Chief Financial Officer):E-mail Address:	an Housing Council of	Central California	N/A	
Date of Incorporation:Date of 501(c)(3) Determination08/05/199412/12/1995Mailing Address of Organization:Organization Website Address:333 W. Shaw Avenue, Suite 14www.fhc-cc.orgName of President (or Chair of the Board):E-mail Address:Mari Hensonmhenson@fresno.courts.ca.govName of the Secretary:E-mail Address:Paul Herrerapaulh001@att.netName of Treasurer (or Chief Financial Officer):E-mail Address:	DUNS Number of Orga	nization:	Federal Tax ID Number:	
08/05/199412/12/1995Mailing Address of Organization:Organization Website Address:333 W. Shaw Avenue, Suite 14www.fhc-cc.orgName of President (or Chair of the Board):E-mail Address:Mari Hensonmhenson@fresno.courts.ca.govName of the Secretary:E-mail Address:Paul Herrerapaulh001@att.netName of Treasurer (or Chief Financial Officer):E-mail Address:	147553767		77-0402985	
Mailing Address of Organization:Organization Website Address:333 W. Shaw Avenue, Suite 14www.fhc-cc.orgName of President (or Chair of the Board):E-mail Address:Mari Hensonmhenson@fresno.courts.ca.govName of the Secretary:E-mail Address:Paul Herrerapaulh001@att.netName of Treasurer (or Chief Financial Officer):E-mail Address:	Date of Incorporation:		Date of 501(c)(3) Determination:	
333 W. Shaw Avenue, Suite 14 www.fhc-cc.org   Name of President (or Chair of the Board): E-mail Address:   Mari Henson mhenson@fresno.courts.ca.gov   Name of the Secretary: E-mail Address:   Paul Herrera paulh001@att.net   Name of Treasurer (or Chief Financial Officer): E-mail Address:	)8/05/1994		12/12/1995	
Name of President (or Chair of the Board):       E-mail Address:         Mari Henson       mhenson@fresno.courts.ca.gov         Name of the Secretary:       E-mail Address:         Paul Herrera       paulh001@att.net         Name of Treasurer (or Chief Financial Officer):       E-mail Address:	Mailing Address of Orga	anization:	Organization Website Address:	
Mari Henson mhenson@fresno.courts.ca.gov   Name of the Secretary: E-mail Address:   Paul Herrera paulh001@att.net   Name of Treasurer (or Chief Financial Officer): E-mail Address:	333 W. Shaw Avenue, S	Suite 14	www.fhc-cc.org	
Name of the Secretary:       E-mail Address:         Paul Herrera       paulh001@att.net         Name of Treasurer (or Chief Financial Officer):       E-mail Address:	Name of President (or 0	Chair of the Board):	E-mail Address:	
Paul Herrera paulh001@att.net  Name of Treasurer (or Chief Financial Officer): E-mail Address:	Mari Henson		mhenson@fresno.courts.ca.gov	
Name of Treasurer (or Chief Financial Officer): E-mail Address:	Name of the Secretary:		E-mail Address:	
	Paul Herrera		paulh001@att.net	
Steven Bolm dbolm@comcast.net	Name of Treasurer (or t	Chief Financial Officer):	E-mail Address:	
	Steven Bolm		dbolm@comcast.net	
Person: Principal Contact's Title: City, State, ZIP):	•	Principal Contact's Title:	Address (Street Address, Suite, City, State, ZIP):	
CA 93704			333 W. Shaw Suite 14 Fresno, CA 93704	
MJ Borelli ED/CEO	VIJ Borelli	ED/CEO		
Primary Phone #: E-mail Address:	Primary Phone #:	Alternative Phone #:	E-mail Address:	
559 244-2950 N/A mjbfhccc@gmail.com	559 244-2950	N/A	mjbfhccc@gmail.com	
Name of Authorized Signatory:	Name of Authorized Sig	natory:/	Title of Authorized Signatory:	
MJ Borelli ED/CEO	MJ Borelli		ED/CEO	
Signature of Authorized Official Date of Signature:	Signature of Authorized	Øfficial/ //	Date of Signature:	
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	/		1/3/2010	

# FAIR HOUSING COUNCIL

of Central California

◆333 W. Shaw Ave., #14 ◆ Fresno, California 93704

Executive Director · MJ Borelli

I hereby authorize Marilyn J. Borelli, Executive
Director/Authorized Designee, to sign contracts and certify claims and other related documents under provisions of FY 2019 through FY-2021 Community Development Block Grant Agreement(s) between the City of Fresno and the Fair Housing Council of Central California, Inc. for services provided for the abovementioned fiscal period.

Signature, Board President

Mari Henson

Phone: 559/244-2950 ♦ Fax: 559/244-2956 ♦ Toll-Free: 888/498-FAIR (3247)

The Fair Housing Council of Central California is a HUD Qualified Fair Housing Organization and an Operating Member of the



# Mission Statement

Please provide the organization's mission statement within the below space:

The Fair Housing Council of Central California is a professional, non-profit, civil rights Organization dedicated to the elimination of housing discrimination and the expansion of housing opportunities for all persons.

# Organizational Capacity and Management Please provide the information requested below:

Staf	f Name		Title	Years of Experience	
1)	MJ Borelli		ED/CEO	35	
2)	Diane Edwards		<b>Enforcement Coordinator</b>	21	
3)	Gloria Valdes		Fair Housing Specialist	3	
4)	Eleanor Contre	ras	Fair Housing Specialist	3	
5)	Cameron Islas		Program Specialist	2	
Boa	ard of Directors				
	How often doe	es your Board	of Directors regularly meet?		
	Monthly List current Bo	pard of Directo	rs below:		
1)	Mari Henson		6)		
2)	Dorthyea Willi	ams	7)		
3)	) Paul Herrera		8)		
4)	Domitilla Guer	rero	9)		
5)	) Steven Bolm 10)				
th	ne entity is attach ancial Managen	ned (required l	he signature authority of person before a subrecipient agreement d on the proposing organization	t will be executed).	
1)	procedures wi	•	, , , ,	s accounting	
	⊠ Yes		ves, name of ditor:	Associates, CPAs	
2)	Is the agency	audited every	year?		
3)	Were any management letters issued as a result of the last audit? If yes, explain. No				
4)	Provide the na	me of staff res	sponsible for your agency's acco	ounting system	
	Name:	Diana Signor	riello (contract employee)		
	Title:	Accountant			
	Phone/Email:	diana@diebe	ertcpas.com (559) 447-4520		

<u>Summary of Attached Applications:</u>
Provide number and total dollar amount of applications by Application Type

# > Fair Housing

Number of Applications	Total Dollar Amount Requested
1	\$ 49,836

## Application: Fair Housing

**1. Program/Activity Summary Information** – please complete the below summary information for the project/program.

Program/Activity Name (10 words or less): Fair Housing Services for the City of Fresno

Amount Requested: \$ 49,836.00

This is a:

New Project/Program

Existing Project/Program

Years the applicant has administered this program/activity: 24

Provide a short description of the proposed program/activity. (1 to 3 sentences and must fit in the provided space).

The Fair Housing Council of Central California is proposing a full service project encompassing Fair Housing education, outreach, and referral for Fresno City residents and Fair Housing education, outreach and training to Fresno housing providers including landlords, owners, property management groups, real estate representatives, property developers including local housing authorities.

### 2. Organizational Capacity

a. Describe the organization's experience with administering programs of this nature.

F WThe Fair Housing Council of Central California (FHCCC) has administered similar Fair Housing programs with Fresno and other CDBG communities for over 20 years; we have successfully implemented HUD-funded projects through the Fair Housing Initiatives Program (FHIP) that include Fair Housing Enforcement as well as Fair Housing Education & Outreach--also for over 20 years. FHCCC is the only Hud-Qualified Fair Housing Organization (QFHO) in the Central Valley.

b. For how many years has the organization administered activities of the type described in this application?

24

- c. Does the organization have experience with:
  - Administering federally-funded programs
  - Administering programs funded by the Community Development Block Grant
- d. Provide the below information for direct service staff:

Name	Title	Brief description of services supported	Years of experience providing services described
MJ Borelli	ED	Administer all Fair Housing activities	21
Diane Edwards	Enforcement Coordinator	Chief coordinator and investigator for Fair Housing cases and complaints	21
Cameron Islas	Program Specialist	Process intakes of housing discrimination complaints; testing and reports	2

# FY20-21 City of Fresno Fair Housing NOFA Application

# e. Financial Capacity:

Organization has financial resources to support six months of operating expenses (financial statement attachment should clearly show current assets and operating expenses).

f.	Does the organization have the following in place (check box if 'yes')?
	Written policies and procedures for the proposed project or program (i.e. intake, eligibility)
	Non-Discrimination / Equal Opportunity Policy
	Conflict of Interest Policies and Procedures
3. Progr	ram / Activity Location (s)
a.	The proposed activity will (select all that apply):
	provide services to residents outside of the City of Fresno
	limit services to one or more neighborhoods
b.	Describe the service area: Note: Strong applications will include specifically defined services areas such as 'residents within ½ mile radius of [facility address]' or 'residents within the boundaries defined on the attached map.'
the F	project will address the Fair Housing rights of all Fresno City residents and Fair Housing obligations of all housing industry representatives within the idaries of the City of Fresno.
	Service area map attached as exhibit This is attached.

### City of Fresno **Incorporated Area LEGEND** Incorporated Area as of January 2020 (116.5 Square Miles) Sphere of Influence Copper International Behymer Fruit Perrin Shepherd Teague Nees Nees Alluvial Alluvial Herndon Herndon Sierra Sierra Bullard Bullard Barstow Barstow Shaw Gettysburg Gettysburg S Ashlan Ashlan Dakota Dakota Shields Shields Clinton Clinton AcKinley McKinley Olive Olive Belmont Tulare Cornelia Nielsen Kings Canyon Whites Bridge Butler rney H Kearney California Valentine Church Church Brawley Jensen Jensen Annadale Annadale North North Muscat Sunnyside Fruit Central Central American Cedar DEVELOPMENT AND RESOURCE MANAGEMENT — PLANNING DIVISION

# 4. Proposed Scope of Work

a. Indicate which actions recommended in the Analysis of Impediments to Fair Housing Choice are included in the application and the years experience administering each activity. Activity descriptions are provided in the 2020-2021 Fair Housing NOFA Handbook.

Fair H	Years of Experience	
$\boxtimes$	Provide accessible means of contact for members of the public with fair housing complaints or concerns, to include at minimum telephone, email, and TTY.	24
$\boxtimes$	Investigate complaints and refer complainants to appropriate services and organizations.	24
$\boxtimes$	Provide for support in multiple languages, to include Spanish and Hmong.	24
$\boxtimes$	Track number of complaints by zip code, gender, and race/ethnicity.	24
$\boxtimes$	Track complaint outcomes to include cases referred to legal services, code enforcement, DFEH, HUD, or other outcome types.	24
$\boxtimes$	Provide quarterly and annual reports of tracked metrics.	24

Public	Years of Experience	
$\boxtimes$	Public Fair Housing Education Program	24
$\boxtimes$	Create and distribute materials to promote fair housing rights to the public	24
$\boxtimes$	Distribute fair housing resources through local agencies	24
	Collaborate with local agencies serving immigrants, refugees, and populations with limited English proficiency on fair housing education	24
	Publicize new state requirements regarding accepting Section 8 vouchers to public and voucher holders	24
$\boxtimes$	Increase awareness of subsidies and resources in low-income neighborhoods	24
$\boxtimes$	Annual Update to Public Fair Housing Education and Outreach Program	24

Fair Ho Indust	Years of Experience	
	Provide resources communicating stakeholder responsibilities	24
$\boxtimes$	Publicize new state requirements regarding accepting Section 8 vouchers to landlords and property owners	This is a California Civil Code; not within Fair Housing statutes
$\boxtimes$	Create and lead workshops with local lenders to improve mortgage lending outcomes for applicants of color	20
	Annually convene housing industry professionals to learn about fair housing rights and responsibilities	23

Estimate the number of unduplicated persons expected to benefit from the project:
1,500 unduplicated persons will receive a direct benefit from this project.
Are direct services limited to specific populations? If so, please explain.
No
Timeliness
☐ The activities described in this application will be completed by June 30, 2021
The activities described in this application will be completed after June 30, 2021
Some of the activities described in this application will be completed by June 30, 2021, while others will require longer (please explain below)
The current pandemic limits some activities in terms of education and outreach to the general public.
How will the organization sustain the project after the CDBG funding terminates?
FHCCC has provided Fair Housing services to individuals, government entities, and housing and lending industry representatives since our inception. If the City of Fresno did not continue funding as part of its CDBG element obligations, FHCCC would be forced to curtail some services in Fresno.

### f. Detailed Narrative Description of Project/Program

Describe the project/program in detail in the space below. Limit description to the space provided on this and the next page.

This project will provide a comprehensive program of education and enforcement of state and federal fair housing laws. Education will encompass outreach to the general public, landlords, property managers, real estate representatives, housing-related insurance brokers and agents, and lenders. Enforcement–resulting in resolution of housing discrimination claims against housing provides and/or lenders—will be accomplished by investigation of credible claims and by assisting complainants to seek relief through HUD, the California State Department of Fair Employment and Housing, mediation, or in U.S. District Court. The project will serve 1,500 city residents with education as to their Fair Housing rights via organization outreach efforts. In addition, 200 members of the local housing industry will be served through training and information cogent to their statutory obligation to uphold the Fair Housing Act and applicable state laws within their daily housing transactions and within their advertising practices.

### Tasks will include:

- Tracking of complaints by zip code within Fresno metropolitan area and by gender and/or race/ethnicity;
- Report enforcement actions, i.e., housing discrimination cases filed with HUD, DFEH, or private attorneys for administrative or injunctive relief;
- Provide yearly Fair Housing Training Conference for housing providers and/or lenders and home insurance product representatives;
- Produce and broadcast 12 radio programs ("Fair Housing: It's the Law") on local KFCF Fresno (88.1 FM);
- Audit testing results of 11 rental properties within the City of Fresno on the basis of race and/or national origin;
- Disseminate and disburse printed Fair Housing materials to various public locations to be arranged throughout the City of Fresno;
- Work in tandem with National Re-Investment Coalition to promote banking and other services not limited to public transportation, location of grocery stores, etc. in underserviced and minority neighborhoods throughout Fresno;
- Refer City resident victims of slumlords for legal redress to cooperating attorneys;
- Provide quarterly reports to City depicting activities and Fair Housing issues.

# g. Collaboration

Briefly describe any collaboration efforts with other organizations for this project/program or related initiatives.

Collaborating Organization	Description of Collaboration
Elder and Spencer, LLC	Cooperating Attorneys : Slumlords and Habitability
:Brancart and Brancart, Inc	Cooperating Attorneys: Fair Housing Referrals
National Fair Housing Alliance	Education and outreach Materials
National Reinvestment Coalition	CRA Materials
Fresno Housing Council	Mortgage repair and First Time Homeowner Materials
DFEH	Housing Industry Trainings and Mediations
Southern California Fair Housing Consortium	Enforcement Strategies

# 5. Project/Program Budget

## a. List of Funding Sources

Provide all planned funding anticipated/ committed for this activity for FY 2020 – 2021. If the organization has received funding commitment letters, please attach as an exhibit to this application.

Funding Source (Name of Funder)	Name of Funding Program (if applicable)	Dollar Amount	Commitment Status (Committed or Pending)	If Pending, Expected Commitment Date
HUD	FHIP	325,000	Committed	Ongoing

Exhibit A: Operating Project Budget Summary (or, submit via Excel)

				Summary (or, submit via Excel)				7 CO SEC. S.	
	City of Fresno HUD Funds			Othe	er Funds for F	roject			
Budgeted Position (Personnel) or Category (Operations)	Salaries & Wages	Fringe Benefits	Totals (City of Fresno HUD Funds)	Other Federal Funds	State Funds	Local Govm't Funds	Private / Donor Funds	Other Funds (specify)	Project Totals (Al Funds)
Salaries/Wages (Specify					8 Di				
Direct Service Personne	-	ion titles	A PACIFIC					100000	
ED	18750	1496							20246
Enf. Coord.	11250	900							12150
Administrative Personne	el (enter pos	tion titles).			THE VIEW				100
		ľ							
		l. I					1		<u> </u>
idependent Contracto	rs / Consulta	กระ ได้กระกา	sition titles	2300000	W. C. O. O. C.		J. W. St 100		
THE CONTROL OF									T
Accountant									4800
					F	-			\$37196
TOTAL PERSONNEL BUDGET	\$	\$	\$	\$	\$	\$	\$	\$	\$37196
Occupancy, Supplies and	d Other Opei	ating			P S III	ALLENO!	F-1-78-4		
Office Rent	WE - 507	THE STATE OF							5700
Utilities	2000	May Toronto	_		-		-		
Telecommunications Office Supplies	100	-0					-	_	
Project Supplies									
(Specify)	St. Chat	S. Salar							
Printing	The state of								
Travel									
Training Internet						-	-		-
Postage									
						-			1500
Other (Specify)			Insurance						
TOTAL OCCUPANCY, SUPPLIES AND OTHER	all a		\$	\$	\$	\$	\$	\$	\$7200
OPERATING BUDGET INDIRECT COSTS (Select	1 indirect re	to Only)		Crtisca I No.	1/2 mark ma			Jan Daniel	
Approved Cost	I manect ra	Comy			1	1			
Allocation Plan Rate	HARAN.	1000							_
De minimus 10 % Rate	NAME OF								4440
TOTAL INDIRECTCOST	TO SERVE		United States		1,000	MAD DE		1,413,000	\$4440
BUDGET	MARKET S.	A TORUS	\$	\$	\$	\$	\$	\$	
Program Expense Budge	et								
Grant Assistance to Beneficiaries									
Loans to Beneficiaries		ar at a							
Other (Specify)	HENT STE	THE PROPERTY.			10.000.000				A
TOTAL PROGRAM EXPENSE BUDGET	197	WERE DO	\$	\$	\$	\$	\$	\$	\$49836