

City of Fresno

2600 Fresno Street
Fresno, CA 93721
www.fresno.gov



Meeting Minutes - Final

Friday, October 11, 2019

5:30 PM

Regular Meeting

Fresno City Hall
Room 2165A

Fresno Youth Commission

Chair Luis Guzman (CD 4), 1st Vice Chair Gabriela Martinez (CD 6), 2nd Vice Chair Daniel Galvan (CD 3), Sergeant of Arms Jesus Lopez (Mayor's Office), Commissioners: McKay Duran* (Mayor's Office), Evelyn Gamble* (CD 2), Alyssa Villegas* (CD 4), and Adriana Reyes* (CD 5). Vacant: CD 1*, CD 1 Alternate, CD 2 Alternate, CD 3 Alternate, CD 5 Alternate, CD 6*, CD 7*, and CD 7 Alternate*

Coordinators:

Jose Espinoza - Youth Leadership Institute
Marco Martinez - Office of the City Clerk

1. 5:30 P.M. - Call to Order

The Fresno Youth Commission met in regular session on Friday, October 11, 2019 at Fresno City Hall. 1st Vice Chair Martinez called the meeting to order at 5:35 P.M.

2. Roll Call (* indicates a Voting Seat)

Present: 9 – 1st Vice Chair Gabriela Martinez (CD 6), 2nd Vice Chair Daniel Galvan* (CD 3), Sergeant of Arms Jesus Lopez (Mayor's Office), Commissioner McKay Duran* (Mayor's Office), Commissioner Evelyn Gamble* (CD 2), Commissioner Alyssa Villegas* (CD 4), Commissioner Adriana Reyes* (CD 5), Commissioner Dylan Keosakdy* (CD 7), and Commissioner Janette Vergara (CD 7)*

Absent: 1 – Chair Luis Guzman (CD 4)

Vacancies: 6 – voting seat and alternate seat for CD 1; and alternate seats for CD 2, CD 3, CD 5, and CD 6

Sgt. of Arms Lopez was not present for roll call. He joined the meeting at 5:44 P.M.

Note: In accordance to direction received from Council District 6, 1st Vice Chair Martinez is now the voting member for CD 6. This created a vacancy for the CD 6 alternate seat. In accordance to direction received from Council District 7, Commissioner Keosakdy is the voting member for CD 7 and Commissioner Vergara is the alternate member for CD 7.

If a voting member is absent, the alternate counterpart exercises motion and voting rights during that period of absence.

CD = Council District

3. Review & Approve Agenda

1st Vice Chair Martinez welcomed new Commissioners Keosakdy and Vergara to the Fresno Youth Commission. She revised the order of the agenda items to first discuss the items under Presentations / Workshops / Action Items, in order to accomodate the presenters.

On motion of Commissioner Villegas, seconded by Commissioner Gamble, that the agenda for October 11, 2019 be approved as amended. The motion carried by the following vote:

Ayes - 7: Duran, Galvan, Gamble, Keosakdy, Martinez, Reyes, and Villegas

Noes - 0: None

Absent - 0: None

4. Presentations / Workshops / Action Items

[ID19-11436](#) Update, discussion and actions pertaining to youth of the year award

Youth Leadership Institute (YLI) Program Coordinator Jose Espinoza introduced City Council District 4 Chief of Staff Laura Rios.

Chief of Staff Rios gave a brief background about the annual Women of the Year Award, hosted by Council District 4 in March of every year. She stated that her office is interested in creating an award for youth to be awarded by each council district and proposed possibly combining the award for youth with the Youth Civic Engagement Award that the commission is working on.

Sgt. of Arms Lopez joined the meeting at 5:44 P.M.

The commissioners and staff asked Chief of Staff Rios various questions regarding the logistics of the award. Chief of Staff Rios suggested the commissioners could also meet with their respective councilmembers and present recommendations for youth of the year award winners. There was further discussion and clarification that the youth of the year award did not require a resolution. Program Coordinator Espinoza encouraged the commissioners to think about the proposal.

No further action was taken on this item.

[ID19-11437](#) Update, discussion and actions pertaining to the civic engagement award/resolution

Program Coordinator Espinoza recapped the work done so far in preparing the resolution. Coordinator Marco Martinez of the City Clerk's Office

reiterated that the commissioners should reference Assembly Bill 24 in the body of the resolution. Program Coordinator Espinoza read the resolution to the commission. He stated the purpose of the award was to recognize youth who made a significant civic engagement contribution to their community. Stephen Morris, CEO of the Civic Education Center, gave as an example a student-led project to detect pollution particles in various Fresno neighborhoods.

Commissioner Duran updated new Commissioners Keosakdy and Vergara in regards to the resolution's exhibit. Commissioner Gamble stated that Councilmember Esparza (CD 7) had agreed to sponsor the resolution and that Council District 4 could possibly co-sponsor. The commissioners continued to discuss the composition of the taskforce or committee that would select the youth winners. Commissioner Villegas urged the commission to work with City Council on the resolution. Coordinator Martinez recommended the ad-hoc committee to continue working on the resolution. 1st Vice Chair Martinez gave the ad-hoc committee direction to continue working on the draft resolution and to work with City Council and the Civic Education Center.

No further action was taken on this item.

[ID19-11438](#) Update, discussion and actions pertaining to alcohol advertising in the City of Fresno

Commissioner Duran stated that his father is a representative for Outfront Media and recused himself at 6:25 P.M.

Program Coordinator Espinoza gave a brief summary of the item and introduced Mark Duran of Outfront Media. Mr. Duran presented in regards to Outfront Media. Mr. Duran spoke about the different types of signage Outfront Media operates. He said that Outfront Media stopped advertising alcohol in 1998-1999 and that there's no alcohol advertising within 500 feet of a school, church or park. He provided information relating to the City's Police Department's "Drive Safe" ad campaign, and his organization's work displaying Amber Alerts on electronic signage. He proposed to work with the Youth Commission on anti-alcohol advertising.

In response to questions from Commissioners Reyes and Villegas, Mr. Duran responded that Outfront Media could donate advertising space and an in-house artist could provide design work. 2nd Vice Chair Galvan inquired as to the cost. Mr. Duran responded that costs varied, but a donation could be possible. In response to a question from Coordinator Martinez about payments related to the "Drive-Safe" ad campaign, Mr. Duran responded that the Police Department paid for advertising from grant funds.

Program Coordinator Espinoza asked the commissioners to think about ideas on how to bring forward a policy in regards to alcohol advertising.

No further actions were taken on this item.

[ID19-11439](#) Update, discussion and actions pertaining to selection of the new City of Fresno police chief

Commissioner Duran returned to the meeting at 6:43 P.M.

Program Coordinator Espinoza stated that there might be a meeting with the Mayor's Office on November 4, 2019. He encouraged the commissioners to think of suggestions to discuss at the next meeting in regards to youth issues and law enforcement.

No further action was taken on this item.

[ID19-11440](#) Update, discussion and actions pertaining to the Responsible Neighborhood Market Ordinance (RNMO)

Program Coordinator Espinoza stated that the RNMO Committee had its first meeting two weeks ago. He is still waiting for a response in regards to having a youth seat on the committee.

No further action was taken on this item.

[ID19-11441](#) Update, discussion and actions pertaining to community service opportunities (research opportunities for the Fresno Youth Commission)

The commissioners discussed the best way to move forward with selecting a non-profit or cause to focus on as a commission. No decision was made

given that two new commissioners joined the commission. 1st Vice Chair Martinez appointed new Commissioner Keosakdy to the supply drive issue and new Commissioner Vergara to the youth homeless issue. She directed the commissioners to present their research findings at the next meeting.

No further action was taken on this item.

5. Committee Reports

[ID19-11442](#) Fresno Youth Commission boards and committees' communications, reports, assignments and/or appointments, reappointments, removals to/from Commission and non-Commission boards and committees:

1. Civic Engagement Award Ad Hoc Committee (Duran, Guzman, and Martinez)
2. Civic Learning Partnership Committee (Duran, Guzman, and Martinez)
3. Police Chief Selection Partnership Ad Hoc Committee (Duran, Guzman, Lopez, and Martinez)
4. Social Media Committee (Guzman and Martinez)
5. Youth Jobs Task Force (Guzman and Lopez)
6. Other Committee Reports

1. Civic Engagement Award Ad Hoc Committee (Duran, Guzman, and Martinez)

No reports made.

2. Civic Learning Partnership Committee (Duran, Guzman, and Martinez)

Program Coordinator Espinoza reported that he would send the committee members the meeting details for the next meeting in the last week of October.

3. Police Chief Selection Partnership Ad Hoc Committee (Duran, Guzman, Lopez, and Martinez)

No reports made.

4. Social Media Committee Ad-Hoc Committee (Guzman and Martinez)

Program Coordinator Espinoza reported that 1st Vice Chair Martinez received public relations training and she created a marketing flyer. He reminded the commissioners to submit a quote and said that Maria Torres of the organization The Know Youth Media would take headshot photographs of all the commissioners after the meeting. 1st Vice Chair Martinez reported that the new media accounts had been created.

5. Youth Jobs Task Force (Guzman, Keosakdy, and Lopez)

Program Coordinator Espinoza reported that he submitted to Council District 1, the program names the commission previously suggested. Through consensus, Commissioner Keosakdy was appointed to the Youth Jobs Task Force.

6. Other Committee Reports

No reports made.

6. Calendar Items

- Council District 1 Fall Fest, October 19, 2019, from 4 P.M. to 8 P.M. at Inspiration Park*

Program Coordinator Espinoza requested volunteers to serve at the YLI booth. He stated that he would be recruiting to fill the other commission vacancies. 2nd Vice Chair Galvan and Commissioner Gamble volunteered. Commissioner Duran expressed interest and said he might be able to attend.

7. Review & Approve Minutes

[ID19-11435](#) Minutes for September 27, 2019

On motion of 2nd Vice Chair Galvan, seconded by Commissioner Duran, that the minutes for September 27, 2019 be approved. The motion carried by the following vote:

Ayes - 7: Duran, Galvan, Gamble, Keosakdy, Martinez, Reyes, and Villegas

Noes - 0: None

Absent - 0: None

8. Ice Breaker / Team Builder / Capacity Building Training

The above item was not held.

9. Commissioners / Staff - Reports and Comments

No reports or comments made.

10. Public Comments

No public comments made.

11. Adjournment

Commissioner Villegas announced that she was resigning from the commission and that this would be her last meeting. Chief of Staff Rios congratulated and thanked Commissioner Villegas for her dedication and service as a youth commissioner representative for Council District 4.

1st Vice Chair Martinez adjourned the meeting at 7:12 P.M.