



Legislation Details (With Text)

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**File created:** 4/25/2023      **In control:** City Council

**On agenda:** 5/11/2023      **Final action:**

**Title:** Approve an Addendum to Order #419913 with Zencity Technologies US, Inc., in the amount of \$217,500 for three years with three annual payments of \$75,000 for data gathering and analytics, and authorize the Chief Information Officer, or designee, to sign and execute all related documents.

**Sponsors:** Information Services Department

**Indexes:**

**Code sections:**

**Attachments:** 1. Zencity Order Form Addendum #419913

Date	Ver.	Action By	Action	Result
5/11/2023	1	City Council	RECOMMENDED FOR DENIAL	Pass

**REPORT TO THE CITY COUNCIL**

**FROM:** BRYON HORN, Chief Information Officer  
Information Services Department

**SUBJECT**

Approve an Addendum to Order #419913 with Zencity Technologies US, Inc., in the amount of \$217,500 for three years with three annual payments of \$75,000 for data gathering and analytics, and authorize the Chief Information Officer, or designee, to sign and execute all related documents.

**RECOMMENDATION**

Staff recommends Council approve the Addendum to Order #419913 with Zencity Technologies US, Inc. (Zencity) for three years in the amount of \$217,500 with three annual payments of \$75,000 for data gathering and analytics and authorize the Chief Information Officer, or designee, to sign and execute all documents on behalf of the City of Fresno (City).

**EXECUTIVE SUMMARY**

In June 2021, the City entered into an agreement with Zencity for community engagement software. This has been a useful tool which works in conjunction with the FresGO App allowing a broader snapshot of issues in the area. In January 2022, the Information Services Department (ISD) issued a Request for Quote (#10098) for Social Media Aggregation Services. Zencity was the single respondent to the RFQ and ISD entered into a one-year agreement dated March 24, 2022. ISD desires to continue utilizing the software by renewing the service for a three-year term to work with the new Customer Relationship Management software currently being replaced.

## **BACKGROUND**

In June 2021, ISD entered into a one-year agreement to test the usability of Zencity. Since then, it has been a useful tool and has been linked/integrated with the FresGO App allowing a broader picture of issues in the area.

In January 2022, ISD issued a Request for Quote (#10098) for Social Media Aggregation Services. Zencity was the single respondent to the RFQ and ISD entered into a one-year agreement. ISD now wishes to continue utilizing the software and enter into a three-year agreement as it will link this software with the new Customer Relationship Management software currently being replaced.

## **ENVIRONMENTAL FINDINGS**

The approval of this agreement is not a project as defined by the California Environmental Quality Act.

## **LOCAL PREFERENCE**

Local preference was not implemented because this is an Addendum to an agreement.

## **FISCAL IMPACT**

Funds for this renewal are included in ISD's FY23 appropriations.

Attachment: Zencity Order Form Addendum #419913