



Legislation Details (With Text)

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**Title:** Discussion and actions pertaining to alcohol advertising in the City of Fresno  
**Sponsors:**  
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Date	Ver.	Action By	Action	Result
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**REPORT TO THE CITY OF FRESNO YOUTH COMMISSION**

September 6, 2019

**FROM:** Jose Espinoza, Program Coordinator  
Youth Leadership Institute

**BY:** Marco Martinez, Senior Deputy City Clerk  
City Clerk’s Office

**SUBJECT**

Discussion and actions pertaining to alcohol advertising in the City of Fresno

**RECOMMENDATION**

It is recommended that the Fresno Youth Commission work with the organization Friday Night Live (FNL) to support City Council in its efforts to eliminate alcohol advertising directed at the youth.

**EXECUTIVE SUMMARY**

**BACKGROUND**

At the June 7, 2019 Fresno Youth Commission meeting, this item was tabled due to time constraints. At the June 14, 2019 Fresno Youth Commission meeting, this item was laid over by Chair Jauregui.

**ENVIRONMENTAL FINDINGS**

If recommendation is made to City Council, then City Council will determine environmental findings.

**LOCAL PREFERENCE**

N/A

**FISCAL IMPACT**

If recommendation is made to City Council, then City Council will determine fiscal impact.

