



Legislation Details (With Text)

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Title: HEARING to Consider Street Name Change Application No. SNC-2018-01 regarding an approximate 600 foot segment of East Hardy Avenue near the intersection of South Cedar and East North Avenues, (Council District 3)

1. ADOPT the Finding of No Possibility of Significant Adverse Effect as prepared for Environmental Assessment No. SNC-2018-01 dated June 8, 2018.
2. RESOLUTION - Approving Street Name Change Application No. SNC-2018-01 proposing to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues.

Sponsors: Planning and Development Department

Indexes:

Code sections:

Attachments: 1. Exhibit A Vicinity Map, 2. Exhibit B 2018 Aerial, 3. Exhibit C Background of the proposal provided by Alison Tolladay, 4. Exhibit D Application for SNC-2018-01, 5. Exhibit E Map Showing Property Owners Receiving Notification of Hearing, 6. Exhibit F Environmental Assessment No. SNC-2018-01, dated June 8, 2018, 7. Exhibit G Planning Commission Resolution No. 13538, 8. Exhibit H City Council Resolution for Street Name Change Application No. SNC-2018-01

Date	Ver.	Action By	Action	Result
7/26/2018	1	City Council	adopted	Pass

REPORT TO THE CITY COUNCIL

July 26, 2018

FROM: JENNIFER K. CLARK, Director
Development and Resource Management Department

THROUGH: MIKE SANCHEZ, Assistant Director
Development Services Division

BONIQUE EMERSON, Planning Manager
Development Services Division

BY: ISRAEL TREJO, Planner
Development Services Division

SUBJECT

HEARING to Consider Street Name Change Application No. SNC-2018-01 regarding an approximate

600 foot segment of East Hardy Avenue near the intersection of South Cedar and East North Avenues, (Council District 3)

1. ADOPT the Finding of No Possibility of Significant Adverse Effect as prepared for Environmental Assessment No. SNC-2018-01 dated June 8, 2018.
2. RESOLUTION - Approving Street Name Change Application No. SNC-2018-01 proposing to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues.

RECOMMENDATIONS

Staff recommends that the City Council take the following actions:

1. ADOPT the Finding of No Possibility of Significant Adverse Effect as prepared for Environmental Assessment No. SNC-2018-01 dated June 8, 2018.
2. ADOPT RESOLUTON approving Street Name Change Application No. SNC-2018-01 proposing to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues.

EXECUTIVE SUMMARY

Alison Tolladay, on behalf of the Community Food Bank, has filed Street Name Change Application No. SNC-2018-01 which is a request to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues. The applicant has proposed the application as allowed pursuant to Section 15-6204 of the Fresno Municipal Code (FMC), which allows street name changes pursuant to City policies. Historically, the naming of streets has been allowed for the purpose of honoring or calling attention to persons or places having special prominence and significance to the culture or the history of the city.

Valley Wide Beverage has become one of Fresno's leading businesses and has been acknowledged by its peers as a leader in sales, customer service and social responsibility (see Exhibit C, provided by applicant). Community Food Bank will be relocating to the former Valley Wide Beverage facility, which is three times its current size and fully furnished, because of the generosity of Lou Amendola and his family. The Amendola family has provided the Community Food Bank the opportunity to purchase the former Valley Wide Beverage facility at below market value and combined it with a donation of over \$2 million in cash and furnishings.

BACKGROUND

Alison Tolladay, on behalf of the Community Food Bank, has filed Street Name Change Application No. SNC-2018-01 which is a request to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues. The applicant has proposed the application as allowed pursuant to Section 15-6204 of the FMC, which allows street name changes pursuant to adopted City policies. Historically, the naming of streets has been allowed for the purpose of honoring or calling attention to persons or places having special prominence and significance to the culture or the history of the city.

The details and background supporting the proposal were provided by Alison Tolladay, on behalf of the Community Food Bank (see Exhibit C). The proposal outlines the career of Lou Amendola as

well as the many awards his company has earned. The proposal also describes how Community Food Bank will be relocating to the former Valley Wide Beverage facility, which is three times its current size and fully furnished, because of the generosity of Lou Amendola and his family. The Amendola family has provided the Community Food Bank the opportunity to purchase the former Valley Wide Beverage facility at below market value and combined it with a donation of over \$2 million in cash and furnishings.

Fresno City Planning Commission Action

The subject application was considered by the Fresno City Planning Commission at its meeting on June 20, 2018. After hearing testimony from city staff and the applicant, the Planning Commission voted to recommend approval of the proposed application by a vote of 6 to 0.

Safety Review

During the review of the subject application, staff consulted with various City Departments and other agencies, including, the Development and Resource Management Development, Fire, Public Works and Public Utilities Departments and the U.S. Postal Service; said entities do not oppose this application. Through this review, it was determined that the subject application would not create confusion or uncertainty with the naming of streets for emergency responders and other users of the city street system.

East Hardy Avenue

East Hardy Avenue is a very short street in the city of Fresno, in fact, it exists in only two locations and which are located approximately 2.5 miles away from each other. One location is a 600 foot segment near the intersection of South Cedar and East North Avenues (subject location). The second location is another 600 foot segment near the intersection of South Martin Luther King Jr. Blvd and West North Avenue (not part of project).

The subject application is a request to rename an approximate 600 foot segment of East Hardy Avenue to East Amendola Drive, located near the intersection of South Cedar and East North Avenues only. The application does not request to rename East Hardy Avenue at the location near South Martin Luther King Jr Blvd and West North Avenue.

Existing Addresses on East Hardy Avenue

Should the subject application be approved, (2) properties will need to change their address, including: (1) building previously occupied by the Valley Wide Beverage facility and (1) undeveloped property. The City of Fresno will notify various City Departments and outside agencies of the street name change, including: the Police Department, Fire Department, Public Utilities Department and outside agencies including the U.S. Postal Service and Sheriff's Department.

1 Building Previously Occupied by the Former Valley Wide Beverage Facility

The former Valley Wide Beverage Building is addressed 4010 East Hardy Avenue; this will be the new location of the Community Food Bank. The Community Food Bank initiated the subject application and is aware that the new address will be 4010 East Amendola Drive.

1 Undeveloped Property

There is one undeveloped property that will need a change of address should the subject application be approved. Said property currently has the address of 4085 East Hardy Avenue and will need to be changed to an East Amendola Drive address.

Address Change Fee & Change of Street Name Signs

The applicant will be required to pay a fee of \$208 to pay for the City cost to process a change of address for each location. This process includes the notification of various City Departments and outside agencies, including: the Police Department, Fire Department, Public Utilities Department and outside agencies including the U.S. Postal Service and Sheriff's Department. As noted above, there are 2 locations that will need a change of address, resulting in a fee of \$416 [2 x \$208].

There is one street name sign existing in the field at the subject location that will need to be replaced. The cost to manufacture and install a street name sign is approximately \$140.00. This fee is also the responsibility of the project applicant.

NOTICE OF CITY COUNCIL MEETING

The Development and Resource Management Department mailed notices of this City Council hearing to surrounding property owners within 1000 feet of the subject street alignment (see Exhibit E showing properties receiving notice). Additionally, notice of this City Council hearing was published in *The Fresno Bee* newspaper on July 13, 2018.

ENVIRONMENTAL FINDINGS

An environmental assessment was prepared for this project in accordance with the requirements of the California Environmental Quality Act (CEQA) Guidelines. This process included the distribution of the project proposal for comment from other responsible or affected agencies and interested organizations.

Environmental Assessment No. SNC-2018-01, resulting in a finding of No Possibility of Significant Adverse Effect, was prepared on June 8, 2018. That assessment found that the street name change request was subject to the provisions of Section 15061 of the CEQA guidelines. Section 15061 (b)(3) of the CEQA guideline provides for the exemption of any project which will clearly have no significant effects on the environment.

LOCAL PREFERENCE

Local preference was not considered because this project does not include a bid or award of a construction or service contract.

FISCAL IMPACT

Affirmative action by the Council will result in timely deliverance of the review and processing of the applications as is reasonably expected by the applicant. Prudent financial management is demonstrated by the expeditious completion of this land use application inasmuch as the applicant has paid to the city a fee for the processing of this application and that fee is, in turn, funding the

respective operations of the Development and Resource Management Department.

Attachments:

Exhibit A Vicinity Map

Exhibit B 2018 Aerial

Exhibit C Background of the proposal provided by Alison Tolladay

Exhibit D Application for SNC-2018-01

Exhibit E Map Showing Property Owners Receiving Notification of Hearing

Exhibit F Environmental Assessment No. SNC-2018-01, dated June 8, 2018

Exhibit G Planning Commission Resolution No. 13538

Exhibit H City Council Resolution for Street Name Change Application No. SNC-2018-01