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**Title:** WORKSHOP - Regarding Tower District Beautification Plan

**Sponsors:** Miguel Angel Arias, Esmeralda Z. Soria

**Indexes:**

**Code sections:**

**Attachments:** 1. Tower District Beautification plan.pdf, 2. TDLR.pdf

Date	Ver.	Action By	Action	Result
1/30/2020	1	City Council	presented	

**REPORT TO CITY COUNCIL**

**January 30, 2020**

**FROM:** MIGUEL A. ARIAS, Council President  
ESMERALDA SORIA, Councilmember  
City Council

**BY:** TERRY COX, Chief of Staff  
City Council District 1

**SUBJECT**  
**WORKSHOP - Regarding Tower District Beautification Plan**

**BACKGROUND**

The Historic Tower District is well known as a dining, arts and entertainment district. The Tower District is also home to many community events/gatherings drawing crowds from throughout Fresno. The historic boundaries of this area are within Council Districts 1 and 3.

As councilmembers for the area, Council President Arias and Councilmember Soria are presenting this workshop to outline for the public and community a three phased Tower District Beautification Plan.

- Phase I - Clean Up Program
- Phase II - Beautification
- Phase III - Streetscape Improvements

## **FISCAL IMPACT**

This Beautification Plan will not impact the General Fund. Phase I and II funds will be utilized from existing Council District I and 3 budgets. Phase III is funded through a Federal Grants and budgeted capital project funding.

Attachment: PowerPoint Presentations