



Legislation Details (With Text)

File #: ID 20-001379 **Version:** 1 **Name:**
Type: Action Item **Status:** Passed
File created: 10/6/2020 **In control:** City Council
On agenda: 10/15/2020 **Final action:** 10/15/2020
Title: Actions pertaining to the agreement with Barrios Unidos related to the Maskup CV marketing campaign:

1. ***RESOLUTION - Adopting the 38th Amendment to the Annual Appropriation Resolution No. 2020-159 to appropriate \$44,300 in CARES Act Funds for the Maskup CV Campaign (Requires 5 affirmative votes)(Subject to Mayor's Veto)

2. Approve Agreement with Barrios Unidos for the Maskup CV Campaign

Sponsors: Miguel Angel Arias, Esmeralda Z. Soria, Luis Chavez

Indexes:

Code sections:

Attachments: 1. K- Barrios Unidos 10_8_20.pdf, 2. Fresno Barrios Unidos Agreement_Exhibit A - Scope and Budget.pdf, 3. 21 38th CARES Maskup.HJF.pdf

| Date | Ver. | Action By | Action | Result |
|------------|------|--------------|---------|--------|
| 10/15/2020 | 1 | City Council | adopted | Pass |

REPORT TO THE CITY COUNCIL

October 15, 2020

SUBJECT

Actions pertaining to the agreement with Barrios Unidos related to the Maskup CV marketing campaign:

1. ***RESOLUTION - Adopting the 38th Amendment to the Annual Appropriation Resolution No. 2020-159 to appropriate \$44,300 in CARES Act Funds for the Maskup CV Campaign (Requires 5 affirmative votes)(Subject to Mayor's Veto)

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RECOMMENDATION

[If more than one recommendation pluralize]

EXECUTIVE SUMMARY

[Brief, 1-2 paragraphs; information stated here must be expanded in Background section; clear and concise so anyone understands action being requested]

BACKGROUND

[Include: Any prior history; "City Attorney has reviewed and approved to form," if applicable; source of funding; appropriate regulation summary information]

ENVIRONMENTAL FINDINGS

[Include CEQA findings or state N/A]

LOCAL PREFERENCE

[N/A due to State and Federal money; N/A because it is more than ½ of 1%; or yes, state why]

FISCAL IMPACT

[Funding source, clarify whether General Fund is or is not impacted; appropriation authority already approved or an AAR is attached; if appropriate explain impact on other projects or timing of funding from other agencies; future obligations]

Attachment: [If more than one, pluralize]