



Legislation Details (With Text)

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**Title:** RESOLUTION - Establishing an eleven (11) member West Area Specific Plan Steering Committee, and the apportionment of the committee membership

**Sponsors:** Oliver L. Baines III, Steve Brandau, Esmeralda Z. Soria

**Indexes:**

**Code sections:**

**Attachments:** 1. Exhibit A: Reso Appointing Steering Committee, 2. Exhibit B: Plan Area Map, 3. WASP Existing Conditions Report\_March\_2018.pdf

Date	Ver.	Action By	Action	Result
3/22/2018	1	City Council	adopted	Pass

**REPORT TO THE CITY COUNCIL**

**March 22, 2018**

**FROM:** JENNIFER K. CLARK, AICP, Director  
Development and Resource Management Department

**THROUGH:** Daniel Zack, AICP, Assistant Director  
Development and Resource Management Department

**BY:** RODNEY HORTON, MPA, Planner III  
Development and Resource Management Department

**SUBJECT**

RESOLUTION - Establishing an eleven (11) member West Area Specific Plan Steering Committee, and the apportionment of the committee membership

**RECOMMENDATIONS**

Approve the resolution establishing an eleven (11) member West Area Specific Plan Steering Committee, and the apportionment of the committee membership in the following fashion:

1. Council District No. 1 - Five members appointed by the duly elected councilmember for District 1;
  2. Council District No. 2 - Three members appointed by the duly elected councilmember for District 2;
- and,

3. Council District No. 3 - Three members appointed by the duly elected councilmember for District 3.

## **EXECUTIVE SUMMARY**

In preparation for the development of a specific plan for the West Area, the Development and Resource Management (DARM) Department has recently completed an existing conditions report, and begun stakeholder interviews with community groups, residents, property owners, and developers within the plan area. Once appointed, the Steering Committee will work with City staff and the public in the preparation of a proposed vision, community identity, policy framework, transportation improvements, and land use modifications for the new plan.

## **BACKGROUND**

The Fresno General Plan was adopted by the Fresno City Council on December 18, 2014. Subsequent to the General Plan's adoption, a series of new specific plans were to be prepared to refine the vision for areas of the city with particular needs and challenges, and to help provide geographically specific planning goals and policies for implementation purposes. The West Area was identified as one such area. To begin the specific plan process for the West Area, staff has produced an existing conditions report and has begun interviews with community stakeholders.

It is recommended that the members of the committee be appointed in a manner that reflects the geographic proportions of the City Council Districts that make up the area. The proposed West Area Specific Plan boundaries (see Exhibit B) currently include 4 square miles of Council District 1, 1.5 square miles of Council District 2, and 1 square mile of Council District 3 (4.5 square miles of unincorporated Fresno County/Sphere of Influence land is also within the boundary). Therefore, Council District 1 would appoint five members, and Council districts 2 and 3 would each appoint three members to the Steering Committee.

## **FISCAL IMPACT**

There is no fiscal impact for this agenda item.

Attachments:

Exhibit A: Reso Appointing Steering Committee

Exhibit B: Plan Area Map

Exhibit C: Existing Conditions Report