



Legislation Details

File #: ID19-11448 **Version:** 1 **Name:**
Type: Action Item **Status:** Agenda Ready
File created: 11/13/2019 **In control:** City Council
On agenda: 12/5/2019 **Final action:** 12/5/2019

Title: Actions pertaining to appeal from the Fresno City Planning Commission’s decision concerning Development Permit Application No. P19-00359 and Variance Application No. P19-02282, located on the west side of North Howard Street between Herndon and Alluvial Avenues. (Council District 6)

1. ADOPT Environmental Assessment No. P19-00359 / P19-02282 dated August 7, 2019, a determination that the proposed project is exempt from the California Environmental Quality Act (CEQA) through a Class 3 Categorical Exemption; and,
2. APPROVE Development Permit Application No. P19-00359, which proposed to develop a 14-foot high by 48-foot wide digital LED, double-sided billboard; and,
3. Take one of the following actions:
 - a. APPROVE Variance Application No. P19-02282, requesting to vary height standards to allow for an 86-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard.
 - b. DENY Variance Application No. P19-02282, requesting to vary height standards to allow for an 86-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard.

Sponsors: Planning and Development Department

Indexes:

Code sections:

Attachments: 1. Exhibit A – Vicinity Map, 2. Exhibit B – Planned Land Use and Zoning Map, 3. Exhibit C – Noticing Map, 4. Exhibit D – Project Information Tables, 5. Exhibit E – Conditions of Zoning, 6. Exhibit F – Site Plan, 7. Exhibit G – Photosimulations, 8. Exhibit H – Applicant-Supplied Findings, 9. Exhibit I – Conditions of Approval dated August 7, 2019, 10. Exhibit J – Fresno Municipal Code Findings, 11. Exhibit K – Environmental Assessment, 12. Exhibit L – Appeal Letter from Applicant, dated June 3, 2019, 13. Exhibit M – Appeal Letter from Councilmember Garry Bredefeld, dated October 10, 2019, 14. Additional Information - Billboard PowerPoint.pdf, 15. Additional Information - PowerPoint Presentation.pdf

Date	Ver.	Action By	Action	Result
12/5/2019	1	City Council	adopted	Pass