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REPORT TO THE CITY COUNCIL

July 30, 2015

FROM: MANUEL A. MOLLINEDO, PARCS Director
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Parks, After School, Recreation and Community Services Department

SUBJECT

Approve a two-year agreement with Central California Baseball Academy for the Al Radka Park youth baseball fields and the adoption of the park. (Council District 5)

RECOMMENDATION

Staff recommends that the City Council approve the attached two year agreement with the Central California Baseball Academy (CCBA), allowing priority access to the two youth baseball fields at Al Radka Park, located at 5897 E. Belmont Ave., in exchange for maintenance services, youth baseball scholarships and field upgrades.

EXECUTIVE SUMMARY

The approval of this agreement will give CCBA first priority for reserving the two youth baseball fields located at Al Radka Park. In exchange, CCBA will provide facility upgrades and the level of field maintenance levels that will exceed the current service levels. In addition, CCBA will provide

improved site amenities such as shade covering for players and fans as well as \$30,000 in player scholarships for underprivileged community youth.

BACKGROUND

The CCBA was founded in the early 2000's and has been very active in providing Fresno youth an opportunity to participate in youth baseball training and competitive play. CCBA has nine teams, ages 9 through 18, participating in their program throughout the year.

The mission of CCBA is to use the game of baseball to improve the lives of youth with an emphasis on academic achievement, staying drug-free, and giving back to the community. CCBA is committed to mentoring youth and ensuring that cost is not an obstacle to motivated players and is dedicated to providing instruction to all age groups that emphasizes fundamentals for the purpose of long-term player development.

The coaching staff with CCBA has a rich baseball knowledge, developed through their experience in college and professional baseball and actively participates in community service projects throughout the year. These projects include food drives, volunteering at food banks, preparing dinners for residents of the Ronald McDonald House, park cleanups, and volunteering at various local churches.

Through this license agreement CCBA agrees to provide cleanup, landscaping, field improvements, and limited repair/maintenance services for the Al Radka Park Youth Baseball Fields and surrounding park space. In exchange CCBA will be granted priority access to the two baseball fields at the park. The two year agreement begins on August 1, 2015 and ends on July 30, 2017. The license agreement is for two years in order to provide CCBA adequate time to fund various capital improvements. The following terms contained in the agreement include:

- CCBA will pay \$500 per year for the annual field reservation fee which will contribute toward Al Radka Park repairs and maintenance.
- CCBA will participate in the City of Fresno Adopt-a-Park Program for two years beginning August 1, 2015 through July 30, 2017. CCBA will provide an average of 17 volunteer hours per month representing an economic value of \$6,250 (408 hours at \$15.32 per hour) over the two year agreement. Services to the park include edging, weeding, low-limb pruning, graffiti removal, trash pickup, performing minor repairs to facility equipment, furnishing necessary tools, reporting of volunteer information. This hourly commitment does not include the hundreds of hours devoted to coaching youth by committed adult volunteers.
- Provide reseeding of grass infields and outfields annually.
- Cover dugouts with shade tarps and provide covered seating for spectators to games within the two year period of the agreement (estimated value of \$13,000).
- Provide baseball participation scholarships for underprivileged children at a value of \$30,000 annually.

The City will reserve the Al Radka Park Baseball Fields for use by CCBA on a priority basis. Other groups wishing to use the field must contact the PARCS Department to ensure that there are no

CCBA scheduled events during the time that another group wishes to use the baseball fields.

This Agreement was reviewed and approved by the City Attorney and Risk Management Offices.

ENVIRONMENTAL FINDINGS

By definition provided in the California Environmental Quality Act (CEQA) Guidelines Section 15378 they do not qualify as “projects” for the purposes of CEQA.

LOCAL PREFERENCE

Local preference was not implemented because this item does not include a bid or award of a construction or services contract.

FISCAL IMPACT

There is no negative fiscal impact to the General Fund. CCBA will pay a \$500 reservation fee annually for a total of \$1,000 for two years. CCBA will provide \$30,000 in baseball scholarships for underprivileged youth annually and build covered seating for fans and ballplayers on both fields at an estimated value of \$13,000. PARCS benefits include field upgrades, general grounds maintenance, and baseball scholarships for youth. CCBA’s participation in the Adopt-a-Park Program during the two years of the agreement will generate approximately 408 volunteer hours representing an economic value of \$6,250. The total estimated value of this two year partnership is \$80,250.

Attachment:
License Agreement