

City of Fresno

2600 Fresno Street Fresno, CA 93721 www.fresno.gov

Legislation Details

File #: ID16-1171 Version: 1 Name:

Type: Action Item Status: Passed

 File created:
 9/30/2016
 In control:
 City Council

 On agenda:
 10/13/2016
 Final action:
 10/13/2016

Title: Approve a consultant services agreement with Bertz-Rosa Strategy & Creative for an amount not to

exceed \$172,757 for community engagement for parks and trails within the City of Fresno.

Sponsors: Office of Mayor & City Manager

Indexes:

Code sections:

Attachments: 1. Bertz Rosa Proposal.pdf, 2. Southwest Strategies Proposal.pdf, 3. Green Media Proposal.pdf, 4.

Community Engagement Specifications.pdf, 5. Consultant Committee Report final.pdf, 6. Bertz-Rosa

Strategy & Creative Agreement, 7. ParksTrailsEngagement_CCPresentation_v2.pdf

 Date
 Ver.
 Action By
 Action
 Result

 10/13/2016
 1
 City Council
 approved
 Pass