



## Legislation Details (With Text)

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**Title:** WORKSHOP - Fresno Grizzlies Community Engagement  
**Sponsors:** Mayor's Office  
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**Attachments:** 1. Powerpoint - Fresno Grizzlies Community Engagement.pdf

Date	Ver.	Action By	Action	Result
7/25/2019	1	City Council	presented	

## REPORT TO THE CITY COUNCIL

**July 25, 2019**

**FROM:** LEE BRAND, Mayor  
Office of the Mayor & City Manager

**BY:** TIM ORMAN, Chief of Staff to the Mayor  
Office of the Mayor & City Manager

**SUBJECT**  
WORKSHOP - Fresno Grizzlies Community Engagement

## RECOMMENDATION

Madeline Hamada of the Grizzlies will be making a presentation on their community engagement.

## EXECUTIVE SUMMARY

As part of the negotiations for a new lease, the new owners asked us to include a new requirement for them to perform community engagement activities. We happily agreed and we have been very impressed with how well they have performed on this and all of the other obligations of their lease.

## BACKGROUND

Section 3.1 (b) of the new Stadium Sublease agreement reads that the "Tenant (Fresno Grizzlies)

and City have a shared goal of taking positive action designed to revitalize downtown Fresno and benefit the citizens and non-profit organizations of the City and surrounding areas. To further this shared goal, Tenant will arrange for community events at the Stadium on an annual basis that will (a) total at least 100 events, (b) draw at least 10,000 attendees, or (c) cost at least \$100,000 in Donated Costs....” This workshop details their activities in 2018 and 2019.

## **ENVIRONMENTAL FINDINGS**

Not Applicable

## **LOCAL PREFERENCE**

Not Applicable

## **FISCAL IMPACT**

Not Applicable

Attachments:

Powerpoint presentation from the Fresno Grizzlies