



Legislation Details (With Text)

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Title: Discussion and actions pertaining to alcohol advertising in the City of Fresno
Sponsors:
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Date	Ver.	Action By	Action	Result
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REPORT TO THE CITY OF FRESNO YOUTH COMMISSION

September 6, 2019

FROM: Jose Espinoza, Program Coordinator
Youth Leadership Institute

BY: Marco Martinez, Senior Deputy City Clerk
City Clerk's Office

SUBJECT

Discussion and actions pertaining to alcohol advertising in the City of Fresno

RECOMMENDATION

It is recommended that the Fresno Youth Commission work with the organization Friday Night Live (FNL) to support City Council in its efforts to eliminate alcohol advertising directed at the youth.

EXECUTIVE SUMMARY

BACKGROUND

At the June 7, 2019 Fresno Youth Commission meeting, this item was tabled due to time constraints. At the June 14, 2019 Fresno Youth Commission meeting, this item was laid over by Chair Jauregui.

ENVIRONMENTAL FINDINGS

If recommendation is made to City Council, then City Council will determine environmental findings.

LOCAL PREFERENCE

N/A

FISCAL IMPACT

If recommendation is made to City Council, then City Council will determine fiscal impact.

