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Title: WORKSHOP - Regarding Tower District Beautification Plan
Sponsors: Miguel Angel Arias, Esmeralda Z. Soria
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Attachments: 1. Tower District Beautification plan.pdf, 2. TDLR.pdf

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1/30/2020	1	City Council	presented	

REPORT TO CITY COUNCIL

January 30, 2020

FROM: MIGUEL A. ARIAS, Council President
ESMERALDA SORIA, Councilmember
City Council

BY: TERRY COX, Chief of Staff
City Council District 1

SUBJECT
WORKSHOP - Regarding Tower District Beautification Plan

BACKGROUND

The Historic Tower District is well known as a dining, arts and entertainment district. The Tower District is also home to many community events/gatherings drawing crowds from throughout Fresno. The historic boundaries of this area are within Council Districts 1 and 3.

As councilmembers for the area, Council President Arias and Councilmember Soria are presenting this workshop to outline for the public and community a three phased Tower District Beautification Plan.

Phase I - Clean Up Program
Phase II - Beautification
Phase III - Streetscape Improvements

FISCAL IMPACT

This Beautification Plan will not impact the General Fund. Phase I and II funds will be utilized from existing Council District I and 3 budgets. Phase III is funded through a Federal Grants and budgeted capital project funding.

Attachment: PowerPoint Presentations