



Legislation Details (With Text)

File #: ID 20-001202 **Version:** 1 **Name:**
Type: Action Item **Status:** Agenda Ready
File created: 9/10/2020 **In control:** City Council
On agenda: 9/17/2020 **Final action:**
Title: BILL - (for Introduction) - Granting a non-exclusive roll-off franchise for roll-off collection within the City of Fresno to True Clean Construction Cleanup, Inc., in preparation for a public hearing on the matter and final vote to approve the Non-Exclusive Roll-Off Franchise on October 29, 2020 (Citywide)
Sponsors: Department of Public Utilities
Indexes:
Code sections:
Attachments: 1. Attachment 1 - List of Grantees, 2. Attachment 2 - Ordinance, 3. Attachment 3 - Non-Exclusive Franchise Agreement - True Clean Construction Cleanup, Inc

| Date | Ver. | Action By | Action | Result |
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REPORT TO THE CITY COUNCIL

September 17, 2020

FROM: MICHAEL CARBAJAL, Director
Department of Public Utilities

BY: JERRY L. SCHUBER SR., Assistant Director
Department of Public Utilities, Solid Waste Management Division

SUBJECT

BILL - (for Introduction) - Granting a non-exclusive roll-off franchise for roll-off collection within the City of Fresno to True Clean Construction Cleanup, Inc., in preparation for a public hearing on the matter and final vote to approve the Non-Exclusive Roll-Off Franchise on October 29, 2020 (Citywide)

RECOMMENDATION

Staff recommends the City Council introduce an ordinance which grants a non-exclusive roll-off collection franchise to True Clean Construction Cleanup, Inc., in preparation for a public hearing on the matter and final vote to approve the Non-Exclusive Roll-Off Franchise on October 29, 2020.

EXECUTIVE SUMMARY

The City Council approved an ordinance establishing a non-exclusive roll-off collection franchise system for private haulers under City Charter Article XIII, Section 1300 on July 21, 2011. To date, twenty-eight (28) companies have applied and been approved to become franchisees. The most recent applications require City Council approval to be added to

the list of franchisees.

BACKGROUND

On July 21, 2011, City Council adopted an ordinance establishing a Non-Exclusive Roll-Off Franchise system to regulate roll-off hauler collection activities.

The volume of roll-off materials collected is approximately 20-25% of the solid waste stream and highly recyclable, therefore the City has implemented the system to:

- Comply with current and anticipated State regulations related to the diversion of such materials from landfill diversion;
- Implement the goals of the City's AB 939 Plan including the Source Reduction and Recycling Element as adopted by the City Council;
- Support the goals of the City to achieve 75% diversion by 2012 and Zero Waste by 2025, which were adopted by City Council by establishing minimum diversion standards for roll-off materials (50% of C&D materials and 70% of recyclables); and
- Increase the fees received from these companies from the previous material diversion fee of \$17.70 per service location to a 10% franchise fee. Over the past 8-year term of the agreement the City of Fresno has received revenues of \$4,410,317 from non-exclusive roll-off.

Roll-Off Hauler Application Process

Haulers may apply to the City to obtain a non-exclusive roll-off franchise. The applicant must describe and/or provide:

- Information about the company
- Qualifications of the company, which must include:
 - Names and addresses (1) officers, directors, and associates; (2) persons and entities having five percent or more of ownership; and (3) Any parent or subsidiary or business entity owning or controlling in whole or in part applicant
 - Description of applicant's experience
 - Municipal references
 - Customer references
 - Proof of insurance
 - Litigation and regulatory history
 - Criminal history
- Operations Information
 - Diversion plan
 - Description of equipment (trucks and containers)
 - Collection schedule
 - Description of the types of materials to be collected
 - Processing facilities collector intends to use
 - Hazardous waste procedures
 - Customer service plans
 - Billing services
- Other information that may be requested by the Director of Department of Public Utilities.

All franchise applications have been thoroughly reviewed and vetted by internal city staffs, who are experts in this area.

Next Steps

Per the City Charter, if the Non-Exclusive Roll-Off Franchises are to be awarded, the City Council must perform an introduction and first reading of an ordinance awarding the franchise. A public hearing for this issue will then be held on October 29, 2020. At the conclusion of the public hearing, the City Council will decide whether to award the franchise.

If approved by City Council, the Director of the Department of Public Utilities will execute the agreements with the franchisees listed on (Attachment 1).

ENVIRONMENTAL FINDINGS

By the definition provided in the California Environmental Quality Act Guidelines Section 15378 this item does not qualify as a “project” and is therefore exempt from the California Environmental Quality Act requirements.

LOCAL PREFERENCE

Local preference was not implemented because a resolution declaring an intention to award a Non-Exclusive Roll-Off Franchise is not an award of a services or construction contract.

FISCAL IMPACT

The City anticipates receiving approximately \$875,000 (Eight Hundred Seventy Five Thousand Dollars) in total annual franchise fees from roll-off haulers.

Attachments:

Attachment 1 - List of Grantees

Attachment 2 - Ordinance Granting Non-Exclusive Franchises

Attachment 3 - Non-Exclusive Franchise Agreement - True Clean Construction Cleanup, Inc.