



Legislation Details

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| File #: | ID 20-001546 | Version: | 1 | Name: | |
| Type: | Action Item | Status: | | Agenda Ready | |
| File created: | 11/5/2020 | In control: | | City Council | |
| On agenda: | 11/19/2020 | Final action: | | 11/19/2020 | |
| Title: | <p>Consideration of Variance Application No. P20-02831, a request to vary height standards to allow for the development of an 80-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard at 7221 North Howard Avenue, located on the west side of North Howard Street, between Herndon and Alluvial Avenues. (Council District 6) - Planning & Development Department.</p> <p>1. CONSIDER Environmental Assessment No. P20-02831, dated November 4, 2020, a determination that the proposed project is exempt from the California Environmental Quality Act (CEQA) through a Class 3 Categorical Exemption; and,</p> <p>2. CONSIDER Variance Application No. P20-02831 requesting authorization to vary height standards to allow for an 80-foot tall, 14-foot high by 48-foot wide double-sided digital LED billboard to be located on the subject property.</p> | | | | |
| Sponsors: | Planning and Development Department | | | | |
| Indexes: | | | | | |
| Code sections: | | | | | |
| Attachments: | 1. Exhibit A - Vicinity Map, 2. Exhibit B - Aerial Map, 3. Exhibit C - Noticing Map, 4. Exhibit D - Zoning Map, 5. Exhibit E - Project Information Tables, 6. Exhibit F - Site Plan, 7. Exhibit G - Operational Statement, 8. Exhibit H Fresno Municipal Code Findings to Approve or Deny, 9. Exhibit I - Environmental Assessment, 10. Exhibit J Councilmember Appeal, 11. Exhibit K Presentation | | | | |

| Date | Ver. | Action By | Action | Result |
|------------|------|--------------|----------|--------|
| 11/19/2020 | 1 | City Council | approved | Pass |