



Legislation Details (With Text)

File #: ID 21-496 **Version:** 1 **Name:**
Type: Action Item **Status:** Agenda Ready
File created: 3/31/2021 **In control:** City Council
On agenda: 4/29/2021 **Final action:**
Title: Workshop - Downtown Fresno Partnership Annual 2020 Report
Sponsors: Office of Mayor & City Manager
Indexes:
Code sections:
Attachments: 1. 2020 Annual Report.pdf

Date	Ver.	Action By	Action	Result
------	------	-----------	--------	--------

REPORT TO THE CITY COUNCIL

April 28, 2021

FROM: LUPE PEREZ, Director
Economic Development Department

BY: DANIEL ZACK, Assistant Director
Economic Development Department

SUBJECT

Workshop - Downtown Fresno Partnership Annual 2020 Report

RECOMMENDATION

Staff recommends Council receive this 2020 Annual Report.

EXECUTIVE SUMMARY

This is a presentation of the Downtown Fresno Partnership Annual 2020 Report to City Council.

BACKGROUND

The Downtown Fresno Partnership was established in 2011, and renewed in 2016 for a term of seven (7) years. It is a Property-based Business Improvement District (PBID) that was organized for the improvement of approximately 350 acres in the core of the Downtown area. Property owners within the boundaries of the DFP pay an annual assessment in exchange for services over and

above those provided by the City, including security, janitorial services, the organization of public events and festivals and marketing and promotion of Downtown businesses.

ENVIRONMENTAL FINDINGS

This item is not a project as defined by the California Environmental Quality Act.

LOCAL PREFERENCE

Local preference was not implemented because this item does not include an award of a service or construction contract.

FISCAL IMPACT

There is no net City cost associated with this presentation to Council.

Attachment: 2020 Annual Report