

Economic Empowerment

- Chinatown Open for Business
- The Pop-Up Place
- Property owner education
- Annual businesskickoff
- Business workshops
- Data management

Cultural Heritage

- Heritage presentations
- Mural tours
- Historic building tours
- New in 2025
 - Cultural Heritage Center
 - Commission new murals
 - Street-name overlays
 - Banners

2026

Underground tours with dioramas,
costumed guides and tales of life
more than a century ago

Neighborhood Development

- District planning
- Construction mitigation
- Housing advocacy
- Transportation
- Community meetings
- Built environment
- Public safety

**CHINATOWN
FRESNO**

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