

Exhibit K - Appeal Letter

DIRK POESCHEL

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October 25, 2023

Ms. Jennifer Clark, Director
City of Fresno
Planning & Development Department
2600 Fresno St., Room 3043
Fresno, CA 93721

SUBJECT: Appeal Request Re: Conditional Use Permit (CUP)
Application No. P19-04757

Dear Ms. Clark:

This letter is written on behalf of my client, Ally Carriers, to appeal your decision to deny CUP No. P19-04757, a request to authorize a transfer of a State of California Alcoholic Beverage Control Type 21 alcohol for their property located at 3977 and 3722 N. Golden State Blvd.

This appeal is based on the premise that my client was forced to relocate their business through no fault of their own, but as a result of the California High Speed Rail taking their property. My client is seeking to expand the existing business by offering more amenities and services. The relocation is consistent with the objectives and policies of the City of Fresno General Plan Economic Development and Fiscal Sustainability Element and should be supported and encouraged by the city. To deny my client expansion of their business is not only inconsistent with city policy but also unfair given the circumstances that lead to the project being forced to move to the proposed location.

I appreciate your consideration of this appeal. If you have any questions, please feel free to contact me.

Sincerely,



Dirk Poeschel, AICP

cc: Mr. Thomas Veatch
Mr. Paul Singh
Mr. Sunny Singh
Mr. Kuldeep Gill
Mr. Scott Vincent

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