EXHIBIT Q
Letters of Support

Reza Assemi

736 Fulton St.

Fresno, CA 93721

Dear City of Fresno Planning Commissioners,

As a long-time resident and business owner in our city, I am writing to express my support for the proposed new Starbucks in Downtown Fresno at 2840 Tulare Street.

I understand that some in our community have voiced concern over this proposed project as they feel it may have adverse impacts on the surrounding areas.

As a developer who has been revitalizing and building infill/adaptive reuse projects in Downtown Fresno since 2000, I believe this particular location is appropriate for a Starbucks. It makes sense given the uses in the immediate area i.e., Governmental, Grocery Outlet, etc.

Sincerely,

Reza Assemi

Developer

R E
L I

ROBERT ELLIS
LEASING & INVESTMENT, INC.

March 7, 2023

RE: Letter of Support- Starbucks- Tulare/R
Robert Ellis
Diane Ellis
Robert Ellis Leasing and Investment, Inc.
7502 North Colonial Ave,
Suite 101
Fresno, California 93711

Dear Commissioners,

My wife, Diane, and I own property located at 2909 Tulare Street, directly across from the proposed Starbucks. I am writing to request the approval of the proposed new development.
The proposed location at the Southeast area of Tulare and R street provides the highest and best use for an otherwise vacant parcel of land.
To foster continued economic and community development, we as a city need to be pro-business especially when it comes to infill development in our downtown area. I have personally dedicated significant time and resources to the Downtown Fresno revitalization efforts and strongly believe that the community has the adequate demand to support this type of use. This project will add significant tax revenue and added jobs while alleviating congestion at a few of the existing Starbucks Drive-Thru locations.
The project developers are locally based entrepreneurs who have a stake in this community and have designed their project in a way that mitigates concerns of traffic congestion and public health and safety.
I thank you for your consideration of this proposal and look forward to seeing this project come to fruition.

Sincerely,

Robert Ellis

Diane Ellis

REE/ltr/Tulare St 2909.Diane&Robert